

# REENA MEHTA COLLEGE

OF ARTS, SCIENCE, COMMERCE, & MANAGEMENT STUDIES

Affiliated to University of Mumbai  
NAAC Accredited B Grade with 2.41 CGPA | ISO 9001:2015 | Recognized UGC 2(F)  
(Gujarati Linguistic Minority)



# ENTER TO LEARN



Enter to learn. Leave to succeed.



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## History

**Jeevan Jyot Educational Charitable Trust** was established by the Founder and Chairperson **Mrs. Reena Mehta** in the year 1997 with an aim to impart quality education to the students of suburban Mumbai, especially focusing on Mira-Bhayander.

Today Jeevan Jyot Educational Charitable Trust is the parent body of Reena Mehta Junior College of Commerce and Science, approved by the Maharashtra State Board of Secondary and Higher Education, Pune and Reena Mehta College of Commerce and Management Studies which is affiliated to the University of Mumbai.

The trust which started in 1997 with merely 40 students now more than 3000 students, and its increasing year on year.

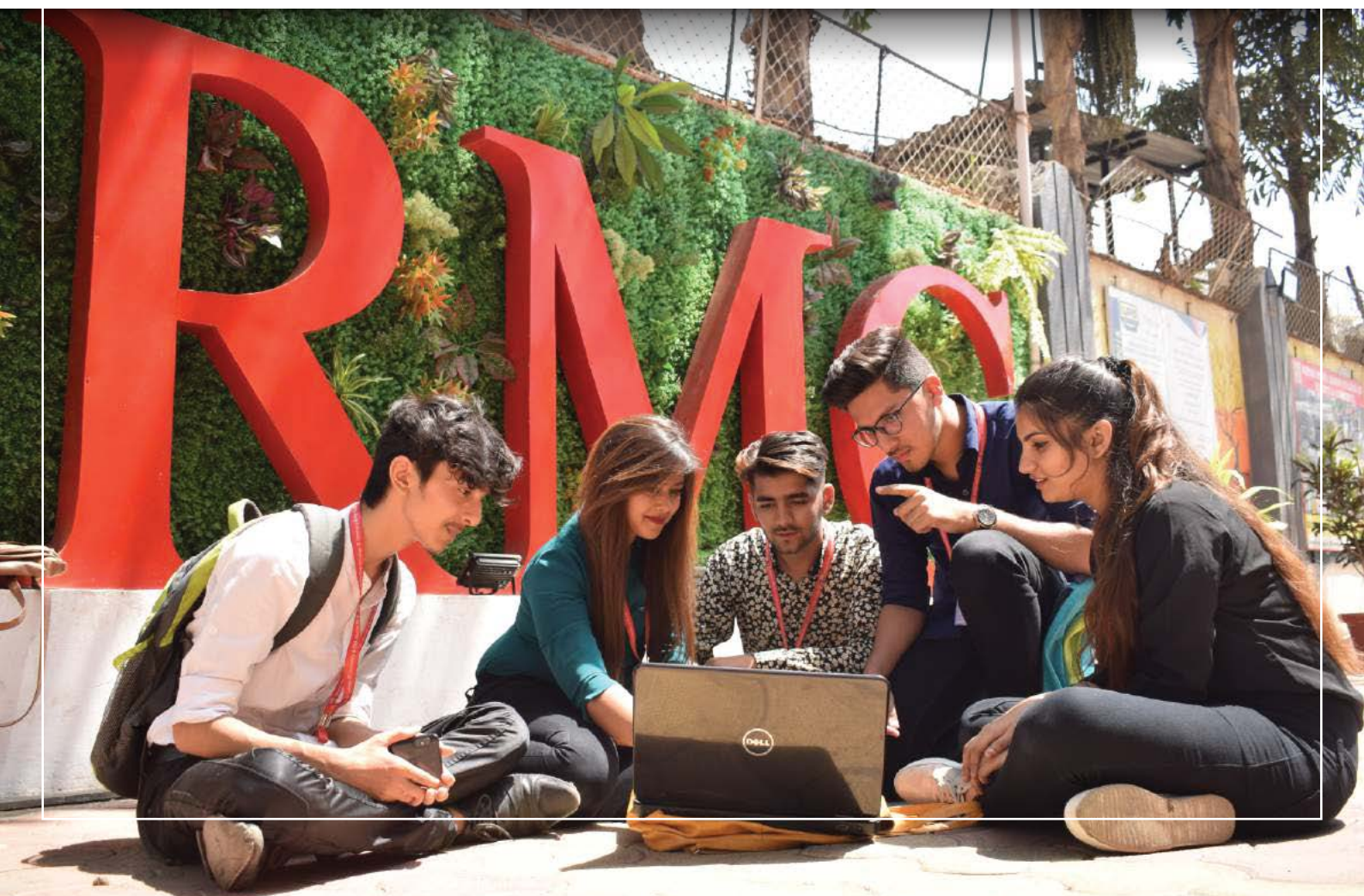
In 2002-03 the trust got permission from Maharashtra board to run Reena Mehta Junior College of Commerce and Science. In 2003-04 Reena Mehta

College of commerce and Management studies was established.

Reena Mehta College has been offering wide range of programme at graduate level, all of which are affiliated to University Of Mumbai. Our programme include Bachelors of Commerce (B.Com), Bachelors of Arts (B.A), Bachelors of Commerce in Accounting and Finance (B.A.F), Bachelors of Management Studies (B.M.S), Bachelors of Banking and Insurance (BBI), Bachelors of Mass Media (BAMMC) and Bachelors of Science in Information Technology (Bsc.IT)), Bachelors of Science (B.Sc), Bachelors of Science (Data Science), and Bachelors of Science in Hospitality Studies

P.G Courses: M.Com in Advance Accountancy, M.Com in Business Management, M.Com in E-Commerce

The Vision of the institute is to be one of the best colleges in Mumbai and Thane at Graduate Level.



## AIMS & OBJECTIVES

“The aim of education should be to teach us rather how to think, than what to think--rather improve our minds, so as to enable us to think for ourselves, than to load the memory with thoughts of other men.”

- *Bill Beattie*



**THE AIM OF EDUCATION  
AT ANY COLLEGE IS THE  
KNOWLEDGE NOT OF FACTS,  
BUT OF VALUES.**



Keeping this in mind, **Reena Mehta College** aims to equip students with knowledge and skills in their chosen stream, inculcate values, identify values, identify hidden talents, and provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs, and above all, good human beings.





## **GREAT KNOWLEDGE IS A GIFT, GIFTS HAS RIBBONS, **NOT STRINGS.****

**There is only one Education and it has only one goal: The freedom of the mind.**

It aims to:

1. Provide an educational institute promoting global thinking consistent with national interest.
2. Develop the knowledge, skill and the most importantly the character of student.
3. Create and sustain an academic environment conducive to academic and professional excellence.
4. Foster an enterprising spirit among the students.
5. Facilitate not only the all round development of the students but ensures that there is progressive development of innate abilities.
6. Promote the social aim of producing effective individuals in the sense that they realize their responsibilities towards the society.
7. To provide holistic education in academic and extra circular activities.
8. To provide excellence in commerce and business education at under graduate level.
9. To give the students the breadth of knowledge and the depth of experience.
10. To equip students with advance knowledge, latest skills and modern techniques in their chosen discipline.
11. To prepare students for life and work in competitive, fast paced environment.



## FOUNDER & CHAIRPERSON

The last year has seen a surge of thinking and development in RMC around our academic provision. The product of this graduate level has significantly expanded.

Jeevan Jyot Educational Charitable Trust (JJECT) was established in the year 1997 and has been acting as a parent body to Reena Mehta College (RMC) started in 2003 & Reena Mehta Junior College, which are approved by education department and affiliated to the University of Mumbai respectively. It's a one roof educational institute.

The undergraduate and junior college students particularly those with a real desire for success are highly valued, supported and rewarded at RMC. We have specialize academic staff who are absolutely to their student's progress.

The learning environment offered to our graduate students is an invitation to explore, analyze and build upon higher-level ideas by expert academic staff.

For RMC's ambitions this opportunity is taken firmly with an eye on the future. Most of our students have distinct career goals and we are looking forward to drive these goals towards achievements.

**Mrs. Reena Mehta**

(B.A)

[reenamehta@rmc.edu.in](mailto:reenamehta@rmc.edu.in)



# VICE- CHAIRMAN

We continue to nurture a spirit of enquiry, discovery and action. We are trying to create new approach to learning, teaching and research, and extend the boundaries of knowledge. RMC stands on its excellence and we are trying to set standards every year.

I believe quality of education will determine the growth & success of our nation, so it's indeed important to create global citizen, an aim which can be achieved through the determination & dedication of our highly qualified & experienced staff.

Staff and students of RMC have wealth of expertise and potential and a keen appetite for success. In particular, we value our degree and junior college staff for the rich contribution they make to both; academic, life and culture of our institution. At RMC we are committed to improve the facilities used by our staff and students in their work.

RMC was established to create a new model for higher education and to produce the minds that would shape the modern industrial world.

Graduate activity plays a significant role in the development of RMC and we expect to come forward and be a part of the change.

I would like to welcome you to RMC, there's much more beyond academics here.

**Mr. Narendra Mehta**

(M.Sc., B.E.D, D.B.M, L.L.B [G])

[narendramehta@rmc.edu.in](mailto:narendramehta@rmc.edu.in)





## TRUSTEE

I have joined RMC after completion of my M.Sc in International Business from Aston University, UK and completing MMS and BMS from Mumbai University.

After getting International exposure and doing a research on international education, I would like to say that at RMC we would not only make sure our students are industry-ready but also ready to face international competition. At RMC we would be embarking students with industry relevant knowledge and all skill sets required to face changes at work. At RMC we aim at imparting excellence to students.

All our lectures would be based on practical session followed by the theoretical sessions, which would be helping the students to know the practical application of the education imparted at the college level. The proportion of theoretical and practical sessions is generously complemented by regular workshops and seminars on industry trends and emerging technologies. We also have extra curricular courses as a part of our regular academic schedule.

We at RMC believe in team work and with the help of our students and teachers we would outshine.

**Mr. Sunny Mehta**

(MSc IB, (Aston Uni. UK) MMS, BMS)  
sunnymehta@rmc.edu.in

“  
SOME OF THE  
**BRIGHTEST** MINDS  
IN THE **COUNTRY**  
CAN BE FOUND ON THE  
**LAST BENCHES**  
OF THE **CLASSROOM**

- APJ ABDUL KALAM





## PRINCIPAL

Reena Mehta Degree College was founded in 2003 by a dynamic personality Mrs. Reena Mehta with the aim to provide value based education which helps in creating progressive and positive citizens.

Our college strongly adheres to the philosophy of its founder, Mrs. Reena Mehta who believed that true education ought to focus primarily on disciplining the mind, body and the spirit.

I believe that in order to be successful in this competitive world and face the emerging challenges of the future is of utmost importance and that is what Reena Mehta College intends to provide to the students.

Our committed faculty nurtures the aspirations of young students to excel academically and also lay the foundation of learning. Regular lectures are supplemented with a number of guest lecturers by industry experts.

I feel proud to announce that RMC has got B grade with 2.41 CGPA in first cycle of NAAC and ISO Certified 9001-2015.

My good wishes for all new entrants to Reena Mehta College.

**Dr. Mrs. Satinder Kaur Gujral**

(M.com, MBA, B.Ed., Ph.D.)

[drgujral@rmc.edu.in](mailto:drgujral@rmc.edu.in)

# JR. COLLEGE PRINCIPAL

It's my privilege to introduce myself as the Principal of Reena Mehta Jr.College and a great honor of working with RMC from last 12 years. I had a core educational belief that our main purpose is to work with parents to provide students with improved life chances; supporting students to develop into self-reliant, life-long learners.

This not only maximize their chances of academic success but provides them with a solid foundation to be successful in every area of their life. In choosing RMC you are choosing a college with a reputation for success and for academic and extracurricular achievement.

Our staff members take a real interest in the development of our pupils and work hard to prepare them for the next stages of their education and their lives. The daily programme of the college benefits our pupils by providing a structure within which the various educational, sporting, cultural and personal development can progress.

Values of respect, honesty and commitment have a place in every society and we endeavour to foster these values in our pupils, as well.

**Mrs. Sabiha Vakani**

(B.com, B.Ed., M.B.A.)

[sabihavakani@rmc.edu.in](mailto:sabihavakani@rmc.edu.in)



# INTRODUCTION TO REENA MEHTA COLLEGE

An education system isn't worth great deal if it teaches young people how to make a living but doesn't teach them how to make life.

Reena Mehta College of Commerce and Management Studies with Jeevan Jyot Trust as its parent body was established in the year 2003 by the founder and chairperson Mrs. Reena Mehta. At present the college conducts Bachelor of Commerce (B.Com), Bachelor of Arts (BA), Bachelor in Accounting and Finance (BAF), (BAMMC) Bachelor of Science in Information Technology (BSc.IT) and Bachelor of Management Studies (BMS) and Bachelor of Commerce in Banking and Insurance (BBI). All the courses taught are affiliated to the University of Mumbai.

Reena Mehta College concentrates on the path of providing "Holistic" and "Quality" education to individual student. We are committed to provide the students with the necessary environment and support to their career planning and advancement. While ensuring academic and co-curricular facilities, it is also conscious of its role as a constructive and responsible component of the larger society.

We at Reena Mehta College believe that teaching is the art of simplifying knowledge and informing without diluting it. Our commitment nurtures the aspirations of our young students to excel academically and also lay the foundation for life long learning.

We Are Delighted To Announce the Admission Procedure for the :

**Diploma in Hospitality Studies**

**Diploma in Fashion Designing**

**Diploma n Interior Designing.**

# EDUCATION IS . . .

A SOCIAL PROCESS

GROWTH

NOT A PREPARATION FOR LIFE;  
LIFE ITSELF





## **HOTEL MANAGEMENT**

## **FASHION DESIGNING**



## **INTERIOR DESIGNING**

# CHOICE BASED CREDIT GRADING AND SEMESTER SYSTEM

## Scheme of Examination

The performance of the learners will be evaluated in two components. First component will be the internal assessment component carrying 25% marks and second component will be the semester wise end examination component carrying 75% marks.

The allocation of marks for the assessment and semester end examination will be shown below :

These allocated marks are subject to change as per University of Mumbai.

### a) Internal Assessment 25 Marks

#### For Course without Practical (BMS / BBI / BAF / BAMMC / BSC IT)

S.No	Particulars	Marks
1	One class test*	20 Marks
2	Active participation in routine class instructional deliveries and overall conduct as a responsible learner. Mannerism and articulation and exhibit of leadership qualities in organizing related academic activities.	5 Marks

#### For Course with Practical (BSC IT) 50 Marks

S.No.	Particulars	Marks
1.	Program I	20 Marks
2.	Program II	20 Marks
3.	Journal	5 Marks
4.	Viva	5 Marks

### b) Semester End Examination 75 Marks (BMS / BBI / BAF / BAMMC / BSC IT)

- Duration - These examinations shall be of 2.5 hours duration
- Theory Question paper pattern.
  - There shall be five questions.
  - All question shall be compulsory with internal choice within the questions.
  - Question may be subdivided into sub-questions a, b, c... and the allocation of marks depends on the weighing of the topic.

## Passing Standard

The learners to pass a course shall have to a minimum of 40% marks in aggregate for each course consists of internal assessment and semester end examination. The learner shall obtain minimum of 40% marks i.e. (10 out of 25) in the internal assessment and 40% in semester end examination i.e. (30 out of 75) separately & individually to pass the course and minimum of grade to pass a particular semester. A learner will be said to have passed the course if the learner passes the internal assessment and semester end examination separately.

### The Seven (7) Point Grading System (For Third Year)

Grade	Marks	Grade Point
O	70 % Above	7 & Above
A	60 – 69.99	6 – 6.99
B	55-59.99	5 – 5.99
C	50-54.99	4 – 4.99
D	45-49.99	3 – 3.99
E	40-44.99	2 – 2.99
F	39.99 & Below	1 – 1.99

### The Ten (10) Point Grading System (For First / Second / Third Year)

Grade	Marks	Grade Point
O	80 & Above	10
A	70-79.99	9
A+	60-69.99	8
B	55-59.99	7
B+	50-49.99	6
C	45-49.99	5
D	40-44.99	4



# COURSES



# BACHELOR OF COMMERCE (B.COM)

*For all those who love the commerce of Life*

## Introduction:

B.Com is a three year course. This course is designed for the students, who want to perceive their career in the field of Accounting, Finance, Banking, Insurance Management etc. The course covers the major areas ranging from fundamentals to advanced concepts in the subject offered in the course.

## Features:

The degree is designed to provide the students with a wide range of management skills while at the same time building competence in a particular area. The degree provides the necessary skills for General Managers, Entrepreneur and Business leaders to function effectively in a variety of business related career opportunities.

## Programme Content:

The student is exposed to general business principles, quantitative analysis and case studies. The Curriculum thus focuses both on academic subjects such as statistics, mathematics and economics, as well as practical business subjects, such as accountancy, law, management, marketing, finance, etc.

## Future Prospects:

After completion of the course, the student would have acquired the necessary competence to work with banks, insurance companies and financial institutions. It has also been estimated that more than 65 lacs professional will be added in next 5-6 years in financial sector, thereby creating a gap which can be filled by newly graduated students.

After completion of the course a student can also pursue a Masters Degree related to their area interest.

## Eligibility:

Following is the eligibility criterion for admission of FYB.Com class: -

1. Those who have passed the Higher Secondary School Certificate Examination (Std XII) conducted by the Maharashtra State Board of Secondary and Higher Secondary Education in the following subjects:
  - i. English
  - ii. Any one of the Modern Indian Languages or Modern Foreign Languages taught in the college.
  - iii. Four other subjects from among the other subjects.

OR

2. Three Subjects from among the subjects mentioned below and one subject from among the remaining optional subjects for the Higher Secondary Certificate Examination.
  - i. Economics
  - ii. Book Keeping
  - iii. Organization of Commerce
  - iv. Co-operation
3. Those who have passed an examination of another University / Board or Body recognized as equivalent there to.

## Scheme of Examination System:

(Traditional Course)

The performance of the learners will be evaluated on the basis of one component i.e. External Examination.

Semester End Examination: 100 marks

Duration: 3 hours

Intake Capacity

**480**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change as per University Circular (All the courses)

BAMMC | BAF | Bsc IT | BBI | BMS





## Course Structure:

### First Year

First Semester: 7 papers
1.1 Accounting & Financial Management - I
1.2 Commerce - I
1.3 Business Economics - I
1.4 Business Communications - I
1.5 Environment Studies - I
1.6 Foundation Course - I
1.7 Mathematics & Statistical Techniques - I

Second Semester: 7 papers
2.1 Accounting & Financial Management - II
2.2 Commerce - II
2.3 Business Economics - II
2.4 Business Communications - II
2.5 Environment Studies - II
2.6 Foundation Course - II
2.7 Mathematics & Statistical Techniques - II

### Second Year

Third Semester: 7 papers
3.1 Accounting & Financial Management - III
3.2 Financial Accounting & Auditing - V
Introduction to Management Accounting
3.3 Commerce - III
3.4 Business Economics - III
3.5 Advertising - I
3.6 Foundation Course - III
3.7 Business Law - I

Fourth Semester: 7 papers
4.1 Accounting & Financial Management - IV
4.2 Financial Accounting & Auditing - VI: Auditing
4.3 Commerce - IV
4.4 Business Economics - IV
4.5 Advertising - II
4.6 Foundation Course - IV
4.7 Business Law - II

### Third Year

Fifth Semester: 6 papers
5.1 Financial Accounting & Auditing - VII
Financial Accounting
5.2 Financial Accounting & Auditing - VIII:
Cost Accounting
5.3 Commerce - V
5.4 Taxation
5.5 Business Economics - V
5.6 Applied Component (Two)
(a) Export Marketing - I
or
(a) Computer System and Applications - I

Sixth Semester: 6 papers
6.1 Financial Accounting & Auditing - IX
Financial Accounting
6.2 Financial Accounting & Auditing - X:
Auditing & Costing Accounting
6.3 Commerce - VI
6.4 Taxation
6.5 Business Economics - VI
6.6 Applied Component (Two)
(a) Export Marketing - II
or
(b) Computer System and Application - II

# BACHELOR OF ARTS (B.A)

## Introduction-

B.A is a three year course designed to develop understanding of human at large. Apart from two distinct languages, students opting for a Bachelor of Arts degree learn basics of Anthropology, History, Literature, Psychology, Political Science, Philosophy etc. These subjects combined together give students a clear understanding of how civilizations work and help in developing sought-after skills like critical thinking, communication and problem - solving.

## Features-

A Bachelor of Arts is a broad interdisciplinary undergraduate degree program encompassing general education, electives and major area of study courses. B.A. programs generally give you more flexibility in choosing your course. By taking courses in the arts and humanities, you can deepen your cultural understanding and awareness, in addition to developing analytical, critical thinking, written and communication skills.

## Programme content -

Bachelor of Arts (BA) is an undergraduate course. It is composed of many expressive disciplines and offers various subject combinations to candidates to choose from apart from 1-2 compulsory subjects. Candidates pursuing BA course have the option of choosing major and minor in English, French or any other linguistic course, Psychology, Sociology, Philosophy, History, Religious Studies and more subject areas.

Intake Capacity

**120**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change  
as per University Circular

## Future prospects

After completion of the course , the degree qualification opens up opportunities in sectors such as Teacher, Content Writer/Features Writer, Public Relations Executive, Journalist, Social Worker, Customer Care Executive, HR Executive . some of the public sector areas where a BA degree holder can work are Banks, Indian Administrative Services, Secretariat, Indian Postal Department, Indian Railways, Army and Navy and others such.

After completion of the course a student can also pursue a Masters Degree related to their Field of interest.

## Eligibility-

A candidate for being eligible for admission to the three year integrated course leading to the degree of Bachelor of Arts must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education with the following subjects :-

1. English
2. Any one of the Modern Indian Languages or Modern Foreign Languages or any classical Language or Information Technology.
3. Any four subjects carrying 100 marks each.

OR

Must have passed the Higher Secondary School Certificate (Std. XII) examination with vocational subject conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education with the following subjects:-

1. English
2. Any one vocational subject carrying 200 marks prescribed by the Board from time to time.
3. Any three subjects carrying 100 marks each.



**First Year: B.A. (SEM I & SEM II)**

At the first-year B. A. level, students have to offer Six papers of 100 marks each (Total 600 marks). The college offers the following subjects:

Compulsory Papers:
Foundation Course 100
English (Communication Skills) 100
Hindi 100

Ancillary Group – Social Science: (Three subjects)
Economics Paper I: Foundation of Economic Theory 100
Sociology Paper I: Foundation Sociology 100
Psychology Paper I: General Psychology 100
History paper I: Cultural History of Ancient India from the Earliest Time up to 400B.C

**Second Year: B.A. (SEM-III)**

At the S. Y. level, students have to opt for the same ancillary subjects they opted at the first year. At the T. Y. level, students can specialize in any one of the ancillary subjects they opted for the F. Y. & S. Y. levels.

Students are offered 8 papers of 100 marks each (Total 800 marks). The College offers the following subjects: –

Compulsory Papers:
Foundation Course 100
Mass Communication Paper – I 100

Three Ancillary Subjects (Two papers of 100 marks in each subject)
Economics - Macroeconomics – I 100
Public Finance 100
Sociology - Indian Society: Structure & Change 100
Contemporary Issues in Indian Society 100
Psychology - Social Psychology Part - I 100
Developmental Psychology Part - I 100
History - Paper - II: Landmarks in World History 1300 A.D-1945 A.D
Paper - III: Ancient India from earliest Times to 1000A.D.

**Second Year: B.A. (SEM-IV)**

Students are offered 8 papers of 100 marks each (Total 800 marks). The College offers the following subjects: –

Compulsory Papers:
Foundation Course – IV 100
Mass Communication Paper –II 100

**Three Ancillary Subjects (Two papers of 100 marks in each subject)**

Economics - Macroeconomics-II 100
Indian Economy 100
Sociology - Sociology of Development 100
Emerging fields in Sociology 100
Psychology - Social Psychology Part - II 100
Developmental Psychology Part - II 100
History: Paper - II: Landmarks in World History 1300 A.D-1945 A.D
Paper - III: Ancient India from earliest Times to 1000A.D.

**Third Year: B.A**

Choice of subject is based on merit and availability of seats.

At T. Y. B. A., the students have to offer six papers of 100 marks each (total 600 marks) from any two of the following groups.

**Third Year: B.A. (SEM-V)**

Group A	Group B
<b>Economics 3 papers</b>	<b>Sociology 3 papers SEM-V<sup>th</sup></b>
Economics of Development 100	Theoretical Sociology-V 100
Financial Economics	Sociology of Work 100
Micro Economics III 100	Sociology of Gender 100
<b>History 3 Papers</b>	<b>Psychology 3 Papers</b>
History of Medieval India (1000CE- 1526 CE) 100	Psychological Testing & Statistics I- IV 100
History of Modern Maharashtra (1818CE-1960 CE)	Abnormal Psychology – II – V 100
Introduction to Archeology	Industrial and Organizational Psychology VI 100

**Third Year: B.A. (SEM-VI)**

Group A	Group B
<b>Economics 3 papers</b>	<b>Sociology 3 papers SEM-VI</b>
Indian Financial System 100	Anthropological Thoughts -IV 100
International Economics	Development & Changes in Agrarian Society- 100
Macro Economics III 100	Gender & Society in India (Contemporary Debates & emerging Issues) 100
<b>History 3 Papers</b>	<b>Psychology 3 Papers</b>
History of Medieval India (1526CE- 1707 CE) 100	Psychological Testing & Statistics II-IV 100
History of Contemporary India (1947CE-2000 CE)	Abnormal Psychology – II-IV 100
Introduction to Museology and Archival Science	Industrial and Organizational Psychology II-VI 100

The Number of seats for each of the applied component subjects is fixed. If there are more applications for a particular subject, then it will be granted based on merit. The subject will be offered only if the minimum number of students is available as per University Rules.

# BACHELOR OF MANAGEMENT STUDIES (BMS)

*For the future managers or the next generation business tycoons...*

## Introduction:

A three year degree programme is divided into six semesters, taught by full time and visiting faculties who are experts in their subjects. The college is committed to provide in-depth training using the latest equipment in computers, solving case studies, practical experience and industrial visits. The degree aims to develop a range of business knowledge and skills, together with the self awareness and personal development appropriate to management careers. The programme is designed to give a thorough grounding in the basic management disciplines followed by a series of more specialised options during third year.

## Features:

- The course prepares student to exploit opportunities in the management profession.
- The course gives adequate exposure to operational environment in the field of management and inculcates training in the use of modern technology for the benefit of student and Industry by providing them with suitable trained persons.

## Programme Content:

BMS is a full-time rigorous course covering 40 subjects in three years which covers areas of Management like Finance, Law, Economics, Accounting, HR Management, Marketing, Operations Management, Organizations Behaviour, etc. The course provides comprehensive and

practical management training to students by way of interaction, projects, presentations, industrial visits, practical training, and lectures by professionals. From the second year itself, the students can specialize in three major fields of management, viz. Human Resources, Finance, and Marketing, making them compatible to the opportunities that exists in the internal environment and expertise in a particular field.

## Future Prospects:

The course gives a brief understanding on various areas of management helping to create middle cadre management personnel and an upcoming manager.

Students who complete the course are expected to have lucrative employment opportunities in private, corporate sector in export-import departments, governmental organizations, all India institutions like Export-Import, Commercial banks, Financial Institutions, Multinational companies in India and abroad. The students can start their own consultancy, export-import units in foreign trade.

After Completion of the course a student can pursue a masters degree which complements their area of interest.

## Eligibility:

A Student eligible for admission to the BMS degree course shall have passed HSC or its equivalent in single attempt and should have secured not less than 45% marks, in case of students belonging to open category and not less than 40% marks, in the case of students belonging to reserved category.

Intake Capacity

**180**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change as per University Circular (All the courses)  
BAMMC | BAF | Bsc IT | BBI | BMS

**Course Structure:****First Year**

First Semester
1.1 Foundation of Human Skills - I
1.2 Introduction to Financial Accounting
1.3 Business Law
1.4 Business Statistics
1.5 Business Communication - I
1.6 Business Economics
1.7 Foundation Course - I

Second Semester
2.1 Business Environment
2.2 Industrial Law
2.3 Principles of Management
2.4 Business Mathematics
2.5 Business Communication - II
2.6 Principles of Marketing
2.7 Foundation Course - II

**Second Year**

Third Semester
3.1 IT in Management - I
3.2 Business Planning & Entrepreneurial Management
3.3 Accounting for Managerial Decisions
3.4 Foundation Course - III
3.5 Strategic Management
<b>Any ONE Elective (Finance/HR/Marketing)</b>
<b>Finance:</b>
3.6 Introduction to Cost Accounting
3.7 Corporate Finance
<b>Marketing:</b>
3.6 Consumer Behavior
3.7 Advertising
<b>Human Resource:</b>
3.6 Recruitment & Selection
3.7 Motivation & Leadership

Fourth Semester
4.1 IT in Management - II
4.2 Business Research Method
4.3 Business Economics - II
4.4 Production & Total Quality Management
4.5 Foundation Course - IV
<b>Any one Elective (Finance/HR/Marketing)</b>
<b>Finance:</b>
4.6 Auditing
4.7 Strategic Cost Management
<b>Marketing:</b>
4.6 Integrated Marketing Communication
4.7 Rural Marketing
<b>Human Resource:</b>
4.6 Training & Development in HRM
4.7 Change Management

**Third Year**

Fifth Semester
<b>Compulsory Papers</b>
5.1 Logistics and Supply Management
5.2 Corporate Communication & Public Relations
<b>Any ONE Elective (Finance/HR/Marketing)</b>
<b>Finance:</b>
5.3 Investment Analysis & Portfolio Management
5.4 Commodity & Derivative Market
5.5 Wealth Management
5.6 Financial Accounting
<b>Marketing:</b>
5.3 Service Marketing
5.4 E-Commerce & Digital Marketing
5.5 Sales & Distribution Management
5.6 Customer Relationship Management
<b>Human Resource:</b>
5.3 Finance for HR Professional & Compensation Management
5.4 Strategic HR Management and HR Policies
5.5 Performance Management & Career Planning
5.6 Industrial Relation

Sixth Semester
<b>Compulsory Papers</b>
6.1 Operation Research
6.2 Project Work-I (Research Black Book)
<b>Any ONE Elective (Finance/HR/Marketing)</b>
<b>Finance:</b>
6.3 Strategic Financial Management
6.4 International Finance
6.5 Innovative Finance Service
6.6 Project Management
<b>Marketing:</b>
6.3 Brand Management
6.4 Retail Management
6.5 International Marketing
6.6 Media Planning & Management
<b>Human Resource:</b>
6.3 HRM in Global Perspective
6.4 Organizational Development
6.5 HRM in Service Sector Management
6.6 Workforce Diversity

# BACHELOR IN BANKING AND INSURANCE (BBI)

*For all those who aspire to expertise in banking and insurance sector*

## Introduction:

B.Com in (Banking and Insurance) has been designed in such a way that provide deep insight into the real world of Banking & Insurance through theory & practical service.

The globalization of business and the integration of financial markets implies that banking is increasingly an international business. The course develop the concepts and skills that are required by financial analyst operating in this environment. The course also provide an understanding of contemporary financial problems and issues faced by banks and insurance companies.

## Features:

- Develops skills in data handling and quantitative techniques.
- In-depth study of well-defined problem in money, banking and finance.
- Prepare student to explore opportunities being created, in the field of Banking and Insurance due to globalization, privatization and liberalization.
- The course develops student's ability to interpret and critically evaluate banking theories by enhancing their capacity to communicate ideas and arguments.

## Programme Content:

B.Com in banking and insurance is full time rigorous course covering about 39 plus subjects in three years. It covers various subject like Principles of Banking & Insurance, Financial Market, Taxation, International Business etc. The course provides comprehensive and practical Training to student through projects, presentations, industrial visits, and lectures by professionals to understand the dynamics of finance in a better way.

## Future Prospects:

After completion of the course, the student would have acquired the necessary competence to work with Banks, Insurance companies and Financial Institutions. It has been estimated that more than 6 lacs professional will be added in next 5-6 years in financial sectors, thereby creating a gap which can be filled by the newly graduated students. After completion of the course a student can also pursue a masters degree related to their area of interest.

## Eligibility:

A student who has passed XII standard from any recognized board with at least 45% marks in aggregate (40% in case of reserved category) in one and the same sitting.

# AN INVESTMENT IN EDUCATION PAYS THE BEST INTEREST

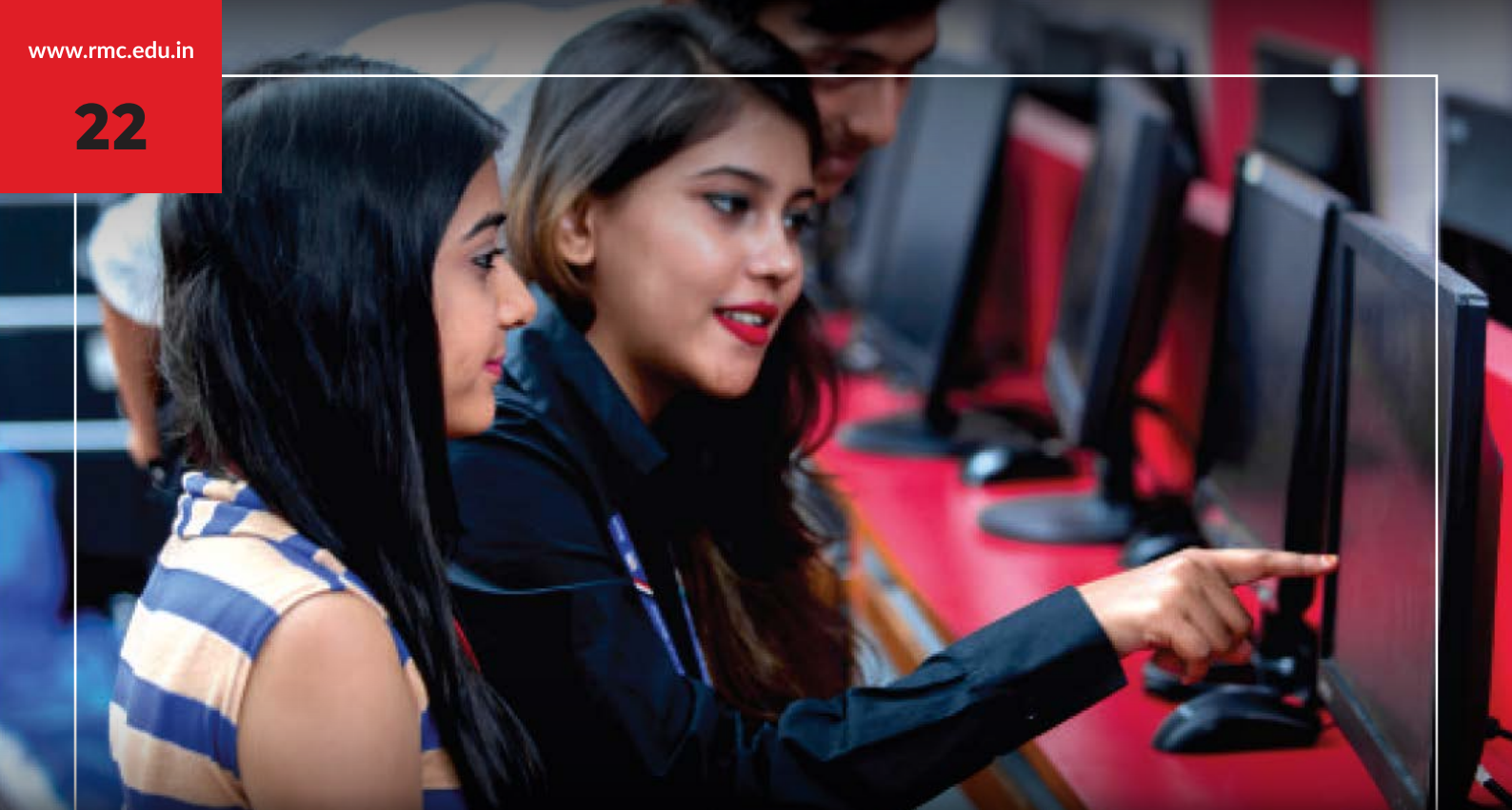
BENJAMIN FRANKLIN

Intake Capacity

# 120

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change as per University Circular (All the courses)  
BAMMC | BAF | Bsc IT | BBI | BMS



## Course Structure:

### First Year

#### First Semester: 7 papers

- 1.1 Principles of Management
- 1.2 Financial Accounting - I
- 1.3 Environment & Management of Financial Services
- 1.4 Foundation Course - I
- 1.5 Business Economics - I
- 1.6 Quantitative Methods - I
- 1.7 Business Communication - I

#### Second Semester: 7 papers

- 2.1 Business Law
- 2.2 Financial Accounting - II
- 2.3 Principles & Practices of Banking & Insurance
- 2.4 Foundation Course - II
- 2.5 Organization Behaviour
- 2.6 Quantitative Methods - II
- 2.7 Business Communication - II

### Second Year

#### Third Semester: 7 papers

- 3.1 Financial Management - I
- 3.2 Management Accounting
- 3.3 Risk Management
- 3.4 Foundation Course - III (Contemporary Issues)
- 3.5 Financial Markets
- 3.6 Direct Taxation
- 3.7 Information Technology in B&I - I

#### Fourth Semester: 7 papers

- 4.1 Financial Management - II
- 4.2 Cost Accounting
- 4.3 Wealth Management
- 4.4 Foundation Course - IV (Contemporary Issues)
- 4.5 Corporate and Securities Law
- 4.6 Business Economics - II
- 4.7 Information Technology in B&I - I

### Third Year

#### Fifth Semester: 6 papers

- 5.1 International Banking & Finance
- 5.2 Research Methodology
- 5.3 Auditing - I
- 5.4 Strategic Management
- 5.5 Financial Services Management
- 5.6 Business Ethics & Corporate Governance

#### Sixth Semester: 6 papers

- 6.1 Central Banking
- 6.2 Project Work-I
- 6.3 Auditing - II
- 6.4 Human Resource Management
- 6.5 Turnaround Management
- 6.6 International Business



# BACHELOR OF COMMERCE IN ACCOUNTING & FINANCE (BAF)

*For all those who are crazy about accounts and numbers...*

## Introduction:

B.Com with Accounting and Finance is a three year course designed to develop an understanding of Management Accounting, Financial Accounting, Taxation etc. The course aims at imparting broader financial knowledge to students by which they can manage projects, business modeling and have a hands-on accounts & finance.

## Features:

- Develops skills in data handling quantitative techniques.
- By the end of the course student will not only have highly – valued expertise in accounting and finance. They will also have high level skills in thinking and problem solving.
- The students will be involved in case studies and activities which give insight of the real world application.

## Programme Content:

B.Com in Accounting and Finance is a full time rigorous covering about 39 plus subject in three years. It covers subjects like Financial Accounting, Management Accounting, Taxation, Auditing etc. The course provides comprehensive and practical training to students by way of internship, project, presentation, industrial visits and lectures by professionals.

## Future Prospects:

After completion of the course, the degree qualification opens up opportunities in financial sector and the students can pursue master degree in their area of interest.

## Eligibility:

A candidate for being eligible for admission to the Bachelor of Commerce (Accounting and Finance) degree course shall have passed XII std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 50% marks in aggregate at first attempt (45 % in case of reserved category)

**GETTING COLLEGE  
EDUCATION IS THE MOST  
IMPORTANT INVESTMENT  
YOU'LL MAKE IN YOUR LIFE.**

Intake Capacity

**180**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change  
as per University Circular  
(All the courses)

BAMMC | BAF | Bsc IT | BBI | BMS



## Course Structure:

### First Year

#### First Semester: 7 papers

- 1.1 Financial Accounting - I
- 1.2 Cost Accounting - I
- 1.3 Financial Management - I
- 1.4 Business Communication - I
- 1.5 (Commerce - I) Business Environment - I
- 1.6 Business Economics - I
- 1.7 Foundation Courses - I

#### Second Semester: 7 papers

- 2.1 Financial Accounting - II
- 2.2 Auditing - I
- 2.3 Innovative Financial Services
- 2.4 Business Communication - II
- 2.5 Business Law - I
- 2.6 Business Mathematics
- 2.7 Foundation Courses - II

### Second Year

#### Third Semester: 7 papers

- 3.1 Information Technology in Accountancy - I
- 3.2 Business Law - II
- 3.3 Business Economics - II
- 3.4 Foundation Course - III (Contemporary Issues)
- 3.5 Taxation - II
- 3.6 Financial Accounting - III
- 3.7 Cost Accounting - II

#### Fourth Semester: 7 papers

- 4.1 Information Technology in Accountancy - II
- 4.2 Business Law - III
- 4.3 Research Methodology In Accounting and Finance
- 4.4 Foundation Course - IV (Contemporary Issues)
- 4.5 Taxation - III
- 4.6 Financial Accounting - IV
- 4.7 Management Accounting - I

### Third Year

#### Fifth Semester: 6 papers

- 5.1 Management - II (Management Application)
- 5.2 Financial Management - II
- 5.3 Financial Accounting - V
- 5.4 Cost Accounting - III
- 5.5 Taxation - IV (Indirect Taxes - I)
- 5.6 Financial Accounting - VI

#### Sixth Semester: 6 papers

- 6.1 Indian Economy (Economics - III)
- 6.2 Financial Management - III
- 6.3 Financial Accounting - VII
- 6.4 Cost Accounting - IV
- 6.5 Taxation - IV Indirect Taxes - II
- 6.6 Project Work - I

# B.A IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

University of Mumbai - AC Index - 10 May 2019

Item No.	Particulars
4.20	To consider the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 26th April, 2019 vide item No.- 1 and forwarded through the I/c. Dean, Faculty of Humanities to revise the syllabus of B.A in Multimedia and Mass Communication (BAMMC/BMM) - Sem I and II (CBCS) as per appendix and the same be brought into force with effect from the academic year 2019-20.

*For all those who are waiting to unleash their "Creative streak" in the media industry*

## Introduction:

A three year degree programme divided into six semesters, taught by full time and visiting faculties who are experts in their subjects & industry expert as well. The course shall consist of 36 theory papers.

## B.A in Multimedia and Mass Communication (BAMMC) curriculum

is designed to provide an adequate theoretical and practical foundation for a career in Mass Media. The course aims to provide students with a firm grounding in studies related to mass media through understanding society's diverse cultural foundation and inculcate social responsibility. The skills developed are creativity, critical thinking and originality in all aspects of media.

## Features:

- The course provides students with a firm grounding in communication skills and aims to develop ability for critical thinking and creativity.
- It gives students an opportunity to combine the theoretical curriculum with practical application, through detailed research, lucid writing skills, oral presentation skills and a mastery of various mass communications media in our global information age.

## Programme Content:

This is a three year full time course with six semesters. The course shall consist of 36 theory papers, of equal weightage, 6 papers per semester. A student can choose between the specialization in Advertising or Journalism while seeking admission to Semester V (in the third year).

During the second year, the student receives job training through internship. Besides this groups discussions and field visits will be conducted over a period of three years.

## Future Prospects:

The BAMMC degree course is considered equivalent to other three year integrated degree courses. After graduation in mass media, the student will be eligible for pursuing a Master's degree in Mass Communication. The BAMMC graduates are also eligible to pursue careers in Advertising and Journalism.

## Eligibility:

A student eligible for admission to the admission to the BAMMC degree course shall have HSC or its equivalent and should have secured not less than 35 % marks, in case of students belonging to open category and not less than 35% marks, in case of students belonging to reserved category.

**EDUCATION IS  
MOST POWERFUL  
WEAPON WHICH  
YOU CAN USE TO  
CHANGE THE WORLD**

NELSON MANDELA

Intake Capacity

**120**

enquiry@rmc.edu.in

Subject would change  
as per University Circular  
(All the courses)

BAMMC | BAF | Bsc IT | BBI | BMS





## Course Structure:

### First Year

#### First Semester: 6 papers

BAMMEC - 101	Effective communication skill-I
BAMMFC - 102	Foundation course-I
BAMMFMC-103	Fundamentals of mass communication
BAMMVC - 104	Visual communication
BAMMCA - 105	Current Affairs
BAMMHM-106	History of Media

#### Second Semester: 6 papers

BAMMEC - 201	Effective communication-II
BAMMFC - 202	Foundation course-II
BAMMCW - 203	Content Writing
BAMMID - 204	Introduction of Advertising
BAMMIJ - 205	Introduction of Journalism
BAMMMGC-206	Media, Gender & Culture

### Second Year

#### Third Semester: 6 papers

3.1	Corporate Communication & Public Relations
3.2	Computers & Multimedia – I
3.3	Film Communication – I
3.4	Introduction to Photography
3.5	Media Studies
3.6	Electronic Media – I

#### Fourth Semester: 6 papers

4.1	Media Laws & Ethics
4.2	Mass Media Research
4.3	Film Communication-II
4.4	Electronic Media-II
4.5	Writing & Editing for Media
4.6	Computer Multimedia II

### Third Year - Advertising

#### SEMESTER V - ADVERTISING

Course Code	Credits	Course Name
Compulsory - Core	04X2=08	DRG(Discipline Related Generic)
BAMMC DRGA - 501	4	1. Copy Writing
BAMMC DRGA - 502	4	2. Advertising and Marketing Research
Electives	03X04=12	DSE 1a (Discipline Specific Electives) (Any Four Courses)
BAMMC EABB 1502		3. BRAND BUILDING
BAMMC EABB 1503		4. AGENCY MANAGEMENT
BAMMC EABB 1506		5. DIRECT MARKETING AND E-COMMERCE
BAMMC EABB 1507		6. CONSUMER BEHAVIOUR

#### SEMESTER V - JOURNALISM

Course Code	Credits	Course Name
Compulsory - Core	04X2=08	DRG(Discipline Related Generic)
BAMMC DRGA - 501	4	1. Reporting
BAMMC DRGA - 502	4	2. Investigative Journalism
Electives	03X04=12	DSE 1a (Discipline Specific Electives) (Any Four Courses)
BAMMC EJGM 1B503		3. GLOBAL MEDIA AND CONFLICT RESOLUTION
BAMMC EJNM 1B506		4. NEWS MEDIA MANAGEMENT
BAMMC EJJPM 1B507		5. JOURNALISM AND PUBLIC OPINION
BAMMC EJML 1B508		6. MEDIA LAWS AND ETHICS

### OR Third Year - Journalism

#### SEMESTER VI - ADVERTISING

Course Code	Credits	Course Name
Compulsory - Core	04X2=08	DRG(Discipline Related Generic)
BAMMC DRGA - 601	4	1. Digital Media
BAMMC DRGA - 602	4	2. Advertising Design
Electives	03X04=12	DSE 1a (Discipline Specific Electives) (Any Four Courses)
BAMMC EAAC 2601		3. ADVERTISING IN CONTEMPORARY SOCIETY
BAMMC EAMP 2603		4. MEDIA PLANNING AND BUYING
BAMMC EARM 2605		5. RURAL MARKETING AND ADVERTISING
BAMMC EAEM 2607		6. ENTERTAINMENT & MEDIA MARKETING

#### SEMESTER VI - JOURNALISM

Course Code	Credits	Course Name
Compulsory - Core	04X2=08	DRG(Discipline Related Generic)
BAMMC DRGA - 601	4	1. Digital Media
BAMMC DRGA - 602	4	2. Newspaper & Magazine Design (Project)
Electives	03X04=12	DSE 1a (Discipline Specific Electives) (Any Four Courses)
BAMMC EJGCI 2B601		3. CONTEMPORARY ISSUES
BAMMC EJLJ 2B602		4. LIFESTYLE JOURNALISM
BAMMC EJMJ 2B6504		5. MAGAZINE JOURNALISM
BAMMC EJFNF 2B607		6. FAKE NEWS & FACT CHECKING



# BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY (B.Sc.IT)

*For the future IT professionals waiting to make a mark in the world of technology*

## Introduction:

The programme has been designed to develop an overview of business information technology, including strategic planning, web based systems, quality issues networking and software developments. The student will develop crucial skills for supporting the growth and competitiveness of modern business. Communication and internet technologies have opened opportunities for a new generation of professionals at various levels in an organization.

## Features:

Highly practical- integration of theory and skills into practical applications in business. The course focuses on systematic and professional approach to develop IT Systems. Imparts knowledge of advanced IT Applications, useful in various sectors.

## Programme Content:

BSc in Information Technology is a three year full time course covering 30 plus Subjects spread over in six semesters.

## Future Prospects:

After completion of the course, the BSc.IT graduate can map the opportunities that lie in various sectors. After completion of the course a student may also pursue a masters degree related to their area of interest.

## Eligibility:

A candidate for being eligible for admission to the degree of Bachelor of Science in Information Technology shall have passed HSC (XII std) examination of Maharashtra State Board of Secondary Education or its equivalent examination with Mathematics and Statistics as one of the subjects and should have secured not less than 45% marks in aggregate for open

category and 40% marks in aggregate in case of reserved category students.

Candidates who have passed Diploma (Three Years after SSC / X<sup>th</sup> Standard) in Information Technology, Computer Technology / Computer Engineering / Computer Science / Electrical, Electronics and Video Engineering and Allied Branches / Mechanical Engineering and Allied Branches / Civil and Allied branches are eligible for direct admission to the Second year of the BSc.IT degree course. However the diploma should be recognized by the Board of Technical Education or any other recognized government body. Minimum marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

OR

Candidates with post HSC Diploma in Information Technology/Computer Technology / Computer Engineering/Computer Science and Allied branches will be eligible for direct admission to second year of BSc.IT. However the diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

Admission will be on merit, based on order of preference as follows:

1. Marks in mathematics and statistics at HSC or equivalent examination.
2. Aggregate marks at HSC or equivalent examination.
3. Aggregate marks at SSC or equivalent examination.

Intake Capacity

**60**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change as per University Circular (All the courses)  
BAMMC | BAF | Bsc IT | BBI | BMS



### Course Structure:

#### First Year

First Semester: 5 papers
1.1 Imperative Programming
1.2 Digital Electronics
1.3 Operating Systems
1.4 Discrete Mathematics
1.5 Communication Skills

Second Semester: 5 papers
2.1 Objects oriented Programming
2.2 Microprocessor Architecture
2.3 Web Programming
2.4 Numerical & Statistical Methods
2.5 Green Computing

#### Second Year

Third Semester: 5 papers
3.1 Computer Networks
3.2 Database Management System
3.3 Python Programming
3.4 Applied Mathematics
3.5 Data Structures

Fourth Semester: 5 papers
4.1 Core Java
4.2 Introduction to Embedded Systems
4.3 Computer Oriented Statistical Techniques
4.4 Software Engineering
4.5 Computer Graphics

#### Third Year

Fifth Semester: 5 papers
5.1 Software Project Management
5.2 Internet of Things
5.3 Advance web programming
5.4 Artificial Intelligence
5.5 Enterprise Java
5.6 Project Dissertation

Sixth Semester: 5 papers
6.1 Software Quality Assurance
6.2 Security in Computing
6.3 Business Intelligence
6.4 Enterprise Networking
6.5 Cyber Law
6.6 Project Implementation

# BACHELOR OF SCIENCE

Bachelor of Science (B. Sc) is an undergraduate degree course usually of three years duration. It is one of the most popular course choices among Science students after Class 12. The course is considered as a foundation course for students who want to make their career in the field of Science.

Students can choose to pursue a General BSc or BSc (Honours). The course is most apt for students who have a strong interest and background in Science and Mathematics. The course is also beneficial for students who wish to pursue multi and inter-disciplinary science careers in future. After the completion of a BSc degree, candidates can opt to pursue a Master of Science (M. Sc) or even secure admission in a professional job-oriented course.

The B. Sc programmes are generally of three years duration. The pedagogy of B. Sc programmes is a combination of theory and practical lessons. The B. Sc curriculum includes practical lessons which carry a considerable amount of weightage. To pass a semester, students need to pass both the theory as well practical exams.

The Institute offers B. Sc programme - General or Pass. The B. Sc General programme provides basic knowledge of the all major Science subjects to the students and includes both the theoretical and practical components.

The Institute offers B. Sc programme - General or Pass. The B. Sc General programme provides basic knowledge of the all major Science subjects to the students and includes both the theoretical and practical components.

## Eligibility:

- Students passing S. Y. J. C. (Std. XII) with Science.
- Students from other State (eligibility) are required to have ENGLISH as a compulsory paper at H.S.C. level.

## Duration of Course:

This course shall be a full time course. The duration of course will be six semesters spread over there years.

## Duration of Course:

### F.Y.B.Sc.

Group A	
Physics (2 units)	200 marks
Chemistry (2 units)	200 marks
Mathematics ( 2 Units)	200 marks

### OR

Group B	
Botany (2 units)	200 marks
Chemistry (2 units)	200 marks
Zoology (2 units)	200 marks

### OR

Group C	
Mathematics (2 Units)	200 marks
Statistics ( 2 Units)	200 marks
Computer Science ( 2 Units)	200 marks

### OR

Group D	
Chemistry ( 2 Units)	200 marks
Mathematics ( 2 Units)	200 marks
Computer Science ( 2 Units)	200 marks

Intake Capacity

**120**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change as per University Circular (All the courses)  
BAMMC | BAF | Bsc IT | BBI | BMS



### Compulsory course

Foundation Course (I and II)

#### S.Y.B.Sc.

Group A	
Mathematics(3 units)	300 marks
Chemistry (3 units)	300 marks

Group B	
Zoology (3 units)	300 marks
Botany ( 3 Units)	300 marks

Group C	
Statistics (3 units)	300 marks
Mathematics (3 units)	300 marks

Group D	
Computer Science (3 units)	300 marks
Mathematics (3 units)	300 marks

### Compulsory course

Foundation Course (I and II)

#### T.Y.B.Sc.

Students have to choose one of the following subjects, which they have offered at F. Y. & S. Y. levels.

1	Botany	6 units	600 marks
2	Chemistry	6 units	600 marks
3	Zoology	6 units	600 marks
4	Mathematics (SFC)	6 units	600 marks
5	Computer Science	6 units	600 marks



# B.SC (HOSPITALITY STUDIES)

## Duration of Course:

Hotel Management has become one of the most popular hospitality and travel specialization opted by students who are planning to study a professional course immediately after completing their Class XII. What makes this one of the most sought-after courses is the wide array of opportunities available in the hospitality industry in India and abroad. Moreover, it is one of the few professional courses that can be pursued by students from any stream (Arts, Science, and Commerce).

However, the growing number of students in hotel management courses is making the scenario competitive compared to previous years. Hence, pursuing the right courses and undergoing the right kind of training is required to sail through promising jobs in this sector.

Hotel Management course is intended to train students in different fields of the hospitality industry. Pursuing this course opens up a plethora of opportunities for students in top multinational companies catering to the food and beverage industry as well as in hotels, hospitals, airlines, and cruise lines.

After successful completion of a hotel management course at the undergraduate level, one can opt for further studies and go on to pursue Masters in this field or even an MBA in Hotel Management.

Apart from the conventional syllabus, the faculty takes the utmost care to develop the communication skills and interpersonal skills of a student. He or she is groomed to develop a polite demeanor that is a must for hospitality management jobs.

The Institute is affiliated to University of Mumbai and Approved by the UGC.

## Duration

3 Year Full Time Degree Course.

## Eligibility

H.S.C. or its equivalent with minimum 45% (40% for Reserved Category) from any stream

## Course Awarded

Degree in B.Sc. (Hospitality Studies) awarded by Mumbai University.

## Subjects

### F.Y.B.Sc (Hospitality Studies)

Semester I	
Subject Code	Subject Name
USH0101	Food Production & Patisserie I
USH0102	Food & Beverage Service I
USH0103	Front Office I
USH0104	Housekeeping I
USH0105	Rooms Division Management (Practical)-I
USH0106	Communication Skill I (English & French)
USH0107	Information Technology
USH0108	Food Safety & Nutrition

Semester II	
Subject Code	Subject Name
USH0201	Food Production & Patisserie II
USH0202	Food & Beverage Service II
USH0203	Front Office II
USH0204	Housekeeping II
USH0205	Rooms Division Management (Practical)-II
USH0206	Communication Skill II (English & French)
USH0207	Principles of Hotel Accountancy
USH0208	Principles of Hotel Accountancy

**Subjects****S.Y.B.Sc (Hospitality Studies)**

Semester III	
Subject Code	Subject Name
USHO301	Food Production & Patisserie III
USHO302	Food & Beverage Service III
USHO303	Front Office III
USHO304	Housekeeping III
USHO305	Rooms Division Management (Practical)-III
USHO306	Hotel Accountancy & Cost Control
USHO307	Hospitality Law & Human Resource Management
USHO308	Management Information System in Hospitality Industry

Semester IV	
Subject Code	Subject Name
USHO401	Industrial Exposure Training

**Subjects****T.Y.B.Sc (Hospitality Studies)**

Semester V	
Subject Code	Subject Name
USHO501	Food Production & Patisserie
USHO502	Food & Beverage Operations Management
USHO503	Front Office
USHO504	Housekeeping
USHO505	Rooms Division Management (Practical)
USHO506	Corporate English
USHO507	Environmental & Sustainable Tourism

Semester V	
Subject Code	Subject Name
USHO601	Organizational Behaviour (Compulsory)
USHO602	Strategic Management (Compulsory)
USHO603	Event Planning, Marketing & Management (Compulsory)
USHO604	Core Elective (Any TWO)
USHO614	Advanced Food Production
USHO624	Advanced Food & Beverage Operations Management
USHO634	Advanced Housekeeping
USHO644	Advanced Front Office
USHO654	Advanced Bakery & Confectionery
USHO605	Allied Elective (Any ONE)
USHO615	Revenue Management
USHO625	Foreign Language (French)
USHO635	Services Marketing
USHO645	Financial Management
USHO655	Strategic Human Resource Management

**Examination**

Conducted by the Mumbai University

**I. Scheme of Examination**

The examinations shall be conducted at the end of each semester.

Each Theory paper and Practical will be evaluated internally and externally. Internal evaluation will comprise 40% and external evaluation 60%.

- Internal evaluation will be based on class tests, assignments, group discussions, seminars, quizzes, presentations, open book test etc.
- The Final/External evaluation shall be an examination held at the end of each semester and shall be of 2 hours duration (for Theory)
- The semester examination for Semester I to Semester IV of all course areas will be conducted by the institution/college on behalf of the University. The University will conduct external theory and practical examination of Semester V and Semester VI. The internal evaluation (assessment) for all the courses in Semester V and Semester VI will be done by the institution/college and internal assessment marks and/or grades will be communicated to the university examination section before the commencement of theory examinations.
- Every student has to undergo Industrial Training of at least 20 weeks duration either in the IIIrd Semester or IVth Semester. The student is said to have successfully completed Industrial Training when he/she secures a minimum grade of 'C' on a 7 point scale.

**II. Performance Grading**

The performance grading of a student shall be on the seven-point ranking system as given below

Grade	Marks in %	Grade Point
O	70 and above	7
A	60 to 69.99	6
B	55 to 59.99	5
C	50 to 54.99	4
D	45 to 49.99	3
E	40 to 44.99	2
F (Fail/ Unsatisfactory)	39.99 and below	1

The performance grading shall be based on the aggregate performance of Semester Internal Assessment and Semester End Examination.

### III. Passing Standard

- Grade 'E': minimum grade on the seven-point scale denoting 'Pass'.
- 'Pass' means minimum grade 'E' or above on the 7 point scale.
- 'Fail' means grade 'F' on the 7 point scale.
- Students will have to obtain a minimum of 40% marks in Internal Assessment and Semester End Examination independently.

### IV. Carry forward of the marks in case a student fails in one or more Courses

- A student who passes in the Internal Assessment but fails Semester End Examination of the theory paper shall reappear for the Semester End Examination (called Additional Examination) in that theory course. In this case his /her marks of the Internal Assessment shall be carried forward. The grade will be awarded after obtaining grade 'E' or above in that course.
- A student who PASSES in the Semester End Examination but FAILS in the Internal Assessment of the paper shall reappear for the Internal Assessment of that course. His/her marks of the Semester End Examination shall be carried forward, however he /she shall be entitled for grade 'E' on passing.
- The Internal Assessment for students who are reappearing will consist of one project of 40 marks which will be divided into 20 marks for the hard copy of the project (10 marks for contents and 10 marks for documentation), 10 marks for the presentation and 10 marks for the viva.

### V. Allowed to keep terms (A.T.K.T.)

- A student shall be allowed to keep terms for Semester II irrespective of grades obtained in each course of Semester I.
- A student shall be allowed to keep terms for Semester III if he/she passes each course (grade 'E' or above) of Semester I and Semester II. or If he/she fails in not more than two courses of Semester I and Semester II taken together.
- A student shall be allowed to keep terms for Semester IV irrespective of grades obtained in each course of Semester III. However, the student has to pass all courses in either Semester I or Semester II in order to appear for Semester IV.
- A student shall be allowed to keep terms for semester V if he/she passes Semester I, Semester II, Semester III and Semester IV. or He/She has passed Semester I and Semester II and fails in not more than two courses of Semester III and Semester IV taken together. or He/she has passed Semester III and Semester IV and fails in not more than two courses of Semester I and Semester II taken together.
- A student shall be allowed to keep terms for Semester VI irrespective of grades obtained in each course of Semester V.
- The result of Semester IV shall be kept in abeyance until the student passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

### VI. Additional examination

- There will be one additional examination for Semester I, II, III and IV for those who have failed or remained absent. Such students will be allowed to appear for the examination by the Head of the Institution, after following the necessary procedures on medical/special grounds. This examination will be held 15 days after the declaration of results but not later than 60 days.



## B.Sc (Data Science)

Data Science refers to extraction of knowledge from large volumes of data that are structured or unstructured, which is continuation of data mining and predictive analytics. It involves different categories of analytical approaches for modeling various types of business scenarios and arriving at solution and strategies for optimal decision-making in marketing, finance, operations, organizational behavior and other managerial aspects. This new field of study breaks down into a number of different areas, from constructing big data infrastructure and configuring the various server tools that sit on top of the hardware, to performing the analysis and developing the right transformations to generate useful results. Data Science is an interdisciplinary field that combines the magic of programming, mathematics and business. Combined with Machine Learning, it helps to identify a future trend which can be used to derive actionable insights for creating future impact. These skills will help for the role of a Data Scientist. As a Data Science aspirant, learner will be emphasizing of the knowledge to share from the quantitative analysis to programming concept and extended to business intelligence. Data science can add value to any business which can use the data well. Data Science consists of 3 parts namely: Machine Learning: Machine Learning involves algorithms and mathematical models, chiefly employed to make machines learn and prepare them to adapt to everyday advancements. Big Data: Everyday, we are producing so much of data in the form of clicks, orders, videos, images, comments, articles, RSS Feeds etc. These data is generally unstructured and is often called as Big Data. Big Data tools and techniques mainly help in converting this unstructured data into a structured form. Business Intelligence: Each business has and produces too much data every day. This data when analyzed carefully and then presented in visual reports involving graphs, can bring good decision making to life. This can help the management in taking the best decision after carefully delving into patterns and details the reports bring to life.

### Eligibility:

HSC or equivalent from any stream / 3 years Diploma from MSBTE or equivalent

Passing Marks – 40%

### Duration of Course:

This course shall be a full time course. The duration of course will be six semesters spread over there years.

### Programme Specific Outcomes

- Build a strong foundation of statistics for data science.
- Use all the features and new updates of Python and R for data science.
- Perform scientific and technical computing using the Python Sci Py package and its subpackages Integrate, Optimize, Statistics, IO, and Weave.
- Gain expertise in mathematical computing using the NumPy and Scikit-Learn package.
- Gain an in-depth understanding of data structure and data manipulation.
- Understand and use linear and non-linear regression models and classification techniques for data analysis.
- Obtain a comprehensive knowledge of supervised and unsupervised learning models such as linear regression, logistic regression, clustering, dimensionality reduction, KNN and pipeline.
- Master the concepts recommendation engine, time series modelling, gain practical mastery over principles, algorithms, and applications of Machine Learning.
- Learn to analyse data using Tableau and Power BI and become proficient in building interactive dashboards.
- Understand deep reinforcement learning techniques applied in Natural Language Processing.
- Understand the different components of the Hadoop ecosystem and learn to work with HBase, its architecture and data storage, learning the difference between HBase and RDBMS, and use Hive and Impala for partitioning.
- Understand Map Reduce and its characteristics and learn how to ingest data using Sqoop and flame.

Intake Capacity

**60**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

Subject would change  
as per University Circular  
(All the courses)

BAMMC | BAF | Bsc IT | BBI | BMS

## Examination Evaluation Scheme

### 1. Internal Evaluation (25 Marks)

i. Test: 1 Class test of 20 marks. (Can be taken online)

Q	Attempt any four of the following	20
a.		
b.		
c.		
d.		
e.		
f.		

ii. 5 marks: Active participation in the class, overall conduct, attendance.

### 2. External Examination: (75 marks)

All questions are compulsory

Q1	(Based on Unit 1) Attempt any three of the following:	15
a.		
b.		
c.		
d.		
e.		
f.		
Q2	(Based on Unit 2) Attempt any three of the following:	15
Q3	(Based on Unit 3) Attempt any three of the following:	15
Q4	(Based on Unit 4) Attempt any three of the following:	15
Q5	(Based on Unit 5) Attempt any three of the following:	15

### 3. Practical / Tutorial Exam: (50 marks)

A Certified copy journal is essential to appear for the practical examination.

1.	Practical Question 1	20	OR	1.	Practical Question	40
2.	Practical Question 2	20		2.	Journal	5
3.	Journal	5		3.	Viva Voice	5
4.	Viva Voice	5				

For Tutorial Exam, a paper of 50 marks to be solved

## Subject List

### SEMESTER I

Course Code	Course Type	Course Name	Credits	Marks
USDS101	DSC	Descriptive Statistics	02	100
USDS1P1	DSC	Descriptive Statistics Practical	02	50
USDS102	DSC	Introduction to Programming	02	100
USDS1P2	DSC	Introduction to Programming Practical	02	50
USDS103	DSC	Web Technology	02	100
USDS1P3	DSC	Web Technology Practical	02	50
USDS104	AECC	Business Communication and Information Ethic	02	100
USDS1P4	AECC	ICT Practical	02	50
USDS105	DSC	Precalculus	02	100
USDS1P5	DSC	Precalculus Tutorials	02	50
			20	750

**SEMESTER II**

Course Code	Course Type	Course Name	Credits	Marks
USDS201	DSC	Probability and Distributions	02	100
USDS2P1	DSC	Probability and Distributions Practical	02	50
USDS202	DSC	Database Management	02	100
USDS2P2	DSC	Database Management Practical	02	50
USDS203	DSC	R Programming	02	100
USDS2P3	DSC	R Programming Practical	02	50
USDS204	AECC	Environmental Science	02	100
USDS2P4	AECC	Project Presentation on Data Science in Environmental Science	02	50
USDS205	DSC	Calculus	02	100
USDS2P5	DSC	Calculus Tutorials	02	50
			<b>20</b>	<b>750</b>

**SEMESTER III**

Course Code	Course Type	Course Name	Credits	Marks
USDS301	DSC	Testing of Hypothesis	02	100
USDS3P1	DSC	SPSS Practical	02	50
USDS302	DSC	Data Structures	02	100
USDS3P2	DSC	Data Structures Practical	02	50
USDS303	SEC	Microeconomics / Principles of Management	02	100
USDS3P3	SEC	Case Studies on Microeconomics	02	50
USDS304	DSC	Data Warehousing	02	100
USDS3P4	DSC	Data Warehousing Practical	02	50
USDS305	DSC	Linear Algebra and Discrete Mathematics	02	100
USDS3P5	DSC	Tutorials on Linear Algebra and Discrete Mathematics	02	50
			<b>20</b>	<b>750</b>

**SEMESTER IV**

Course Code	Course Type	Course Name	Credits	Marks
USDS401	DSC	Optimization Techniques	02	100
USDS4P1	DSC	Optimization Techniques Practical	02	50
USDS402	DSC	Big Data	02	100
USDS4P2	DSC	Big Data Practical	02	50
USDS403	SEC	E-Commerce and Business Ethics / Fundamentals of Accounting	02	100
USDS4P3	SEC	MATLAB Practical	02	50
USDS404	DSC	Algorithms in Data Science	02	100
USDS4P4	DSC	Algorithms in Data Science Practical	02	50
USDS405	DSC	Numerical Methods	02	100
USDS4P5	DSC	Numerical Methods Practical	02	50
			<b>20</b>	<b>750</b>



**SEMESTER V**

Course Code	Course Type	Course Name	Credits	Marks
USDS501	DSC	Artificial Intelligence	02	100
USDS5P1	DSC	Artificial Intelligence Practical	02	50
USDS502	DSC	Business Research Methods	02	100
USDS5P2	DSC	Business Research Methods Practical	02	50
USDS503	SEC	Data Mining	02	100
USDS5P3	SEC	Data Mining Practical	02	50
USDS504	DSC	Campus to Corporate	02	100
USDS5P4	DSC	Project Dissertation	02	50
Elective 1 (Select Any one of the following)				
USDS505a	DSC	Reinforcement Learning	02	100
USDS505b	DSC	Marketing and Retail Analytics		
USDS505c	DSC	Supply Chain and Logistics Analytics		
USDS505d	DSC	Robotic Process Automation		
Compulsory Practical				
USDS5P5	DSC	Data Visualisation with Power BI / Tableau	02	50
			20	750

**SEMESTER VI**

Course Code	Course Type	Course Name	Credits	Marks
USDS601	DSC	Machine Learning	02	100
USDS6P1	DSC	Machine Learning Practical	02	50
USDS602	DSC	Cloud Computing	02	100
USDS6P2	DSC	Cloud Computing Practical	02	50
USDS603	SEC	Internet of Things	02	100
USDS6P3	SEC	Internet of Things Practical	02	50
USDS604	DSC	Business Forecasting	02	100
USDS6P4	DSC	Business Forecasting Practical	02	50
Elective 2 (Select Any one of the following)				
USDS605a	DSC	Financial Analytics	02	100
USDS605b	DSC	Social Media Analytics		
USDS605c	DSC	Knowledge Management		
USDS605d	DSC	Data Security and Compliance		
Compulsory (Project Implementation)				
USDS6P5	DSC	Project Implementation	02	50
			20	750







## Reena Mehta Junior College of Arts, Science , and Commerce

### XI & XII COMMERCE

#### Subject List

1. English
2. Hindi / Marathi / Information Technology
3. Book keeping
4. Organisation of Commerce
5. Economics
6. Secretarial Practice (SP) / Maths
7. EVS

#### Note:

1. Hindi / Marathi / IT are optional subject
2. SP / Maths are optional subject

### XI & XII SCIENCE

#### Subject List

1. Hindi / Marathi / Information Technology / CS
2. English
3. Chemistry
4. Physics
5. Biology
6. Maths
7. EVS

#### Note:

1. Hindi / Marathi / IT / CS are optional subject
2. Biology / Economics / Psychology
3. Maths / Geography / Sociology

### F.Y.J.C COMPULSORY SUBJECTS FOR ARTS

#### Subject list

1. English
2. E.V.S
3. P.T

#### Note:

1. For optional subject contact college

## How to Apply

1. For XI Online Registration & Admission is compulsory as per Maharashtra State Board norms.
2. The prescribed admission form is available at the office counter and should be duly filled up furnishing all relevant information and submitted in the college office on the due date.
3. Attested true copies of all the documents as required should be endorsed along with the admission form.
4. Admission form may be rejected for want of adequate and full information and relevant true copies.
5. 50% seats are reserved for Gujarati Minority Quota

# **MASTERS IN COMMERCE**

## **(M.Com)**

- 1) ADVANCED ACCOUNTANCY**
- 2) BUSINESS MANAGEMENT**
- 3) E-COMMERCE**

### **ELIGIBILITY CRITERIA**

**Graduates (in Commerce)**

**B.COM / BAF / BMS / BBI / BFM / BTM / BIM**





# Masters in Commerce (M.Com) Programme

*Under Choice Based Credit, Grading and Semester System*  
*Course Structure*

## M.Com I

No. of Courses	Semester I	No. of Courses	Semester II
<b>1</b>	<b><i>Core Courses (CC)</i></b>	<b>1</b>	<b><i>Core Courses (CC)</i></b>
1	Strategic Management	1	Research Methodology for Business
2	Economics for Business Decisions	2	Macro Economics concepts and Applicatons
3	Cost and Management Accounting	3	Corporate Finance
4	Business Ethics and Corporate Social Responsibility	4	E-Commerce

## M.Com II

No. of Courses	Semester III	No. of Courses	Semester IV
<b>1</b>	<b><i>Elective Courses (EC)</i></b>	<b>1</b>	<b><i>Elective Courses (EC)</i></b>
1,2 and 3	*Any one group of courses from the following list of the courses (Group – A/B/C/D/E)	1,2 and 3	**Any one group of courses from the following list of the courses (Group – A/B/C/D/E)
<b>2</b>	<b>✓ <i>Project Work</i></b>	<b>2</b>	<b>✓ <i>Project Work</i></b>
4	Project Work - I	4	Project Work - II

1	<i>*List of group of Elective Courses (EC) for Semester III</i>	1	<i>** List of group of Elective Courses (EC) for Semester IV</i>
<b>Group A: Advanced Accounting, Corporate Accounting and Financial Management</b>			
1	Advanced Financial Accounting	1	Corporate Financial Accounting
2	Advanced Cost Accounting	2	Indirect Tax
3	Direct Tax	3	Financial Management
4	Project Work - I	4	Project Work - II

<b>Group B: Business Studies (Management)</b>			
1	Human Resource Management	1	Management of Business Relation
2	Marketing Strategies and Practices	2	Advertising and Sales Management
3	Organizational Behaviour	3	Retail Management
4	Project Work - I	4	Project Work - II

<b>Group C: E-Commerce</b>			
1	Database Management System	1	E-Commerce Security and Law
2	Internet and Web-Designing (Skill based)	2	Advance technology for E-Commerce
3	Network Infrastructure and Payment System	3	Management of Business Relation
4	Logistic & Supply Chain Management in E-Commerce	4	Digital Marketing
5	Business Models in E-Commerce & ICT Applications	5	International Business, Law, and Taxation

# HOTEL MANAGEMENT

WE ARE DELIGHTED  
TO ANNOUNCE THE ADMISSION PROCEDURE FOR

## THE DIPLOMA IN HOSPITALITY STUDIES

IT IS A **ONE YEAR** COURSE WHERE  
THE CHILD WILL GET A **DIPLOMA CERTIFICATE**

The Course Fee Is **₹ 65000 /-**

*FOR THE ENTIRE YEAR*

To offer students the opportunity to develop their practical, management and communication abilities and provide each individual student with the training know how for a successful career in the highly competitive Hospitality Industry.

1	Diploma in Hotel Management & Catering Science	1 Year	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
2	Diploma in Bakery and Confectionery	1 year class and 6 months Industrial Training	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
3	Diploma in Housekeeping	6 months class and 6 months Industrial Training	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
4	Diploma in Hotel Operation & Management	6 months class and 6 months Industrial Training	S.S.C Passed	National Centre for Vocational and Technical Education Examinations

### Diploma in Hotel Management & Catering Science (One year)

1. Food & Beverage Service
2. Hygiene
3. Preparation
4. Services

### Diploma in Hotel Operation & Management (One year)

1. Basic of Cookery
2. Commodities and Hygiene
3. Larder
4. Indian Dishes
5. Continental Dishes

### Diploma in Bakery and Confectionery (One year)

1. Bakery Materials & Products
2. Equipment, Maintenance & Services
3. Costing
4. Bread Product
5. Non Bread Product
6. Equipment, Maintenance & Costing

### Diploma in Housekeeping (One Year)

1. Commodities and Hygiene
2. Equipment, Maintenance & Services
3. Costing
4. Services
5. Non Bread Product
6. Equipment, Maintenance & Costing

# FASHION DESIGNING

**Reena Mehta College** of Arts Science Commerce & Management Studies is an education hub to develop the uniqueness of each person, adapts to the needs of the time, and is open to constant learning. This means you'll be mentored by professional faculty and designers in an environment of collaboration and discussion.

1	Diploma in Fashion Technology	1 year	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
2	Diploma in Fashion Design	1 year class	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
3	Diploma in Computer & Fashion Technology	1 year class	S.S.C Passed	National Centre for Vocational and Technical Education Examinations

## Diploma in Fashion Designing

- Basic Illustration

- Colour Theory

- Paper Texture

- Prints

- Fabric Painting 10 types

- Embroidery 45 types

- Tie & Dye 10 types

- P.M.G.C + 35 types of patterns making (Stitching)

- Computer Designing

- Principal & Elements of Designing

- Market Survey

- Understanding of the Textile Industry

- Two Projects

- Profile Basic

- Assignments

- Internal Exams

- Fashion Show

## Diploma in Fashion Technology

- Introduction to fashion design

- Element of textile

- English Language

- History of Indian Fashion

- Introduction to Fashion Drawing

- Pattern Making and Sewing skills

- Surface ornamentation

- Introduction to Computers

- Design Ideology and Fashion Technology

- Basic drafting Adaptation and Basic clothing construction

- Basic communication skills

- Indian Fashion Brand and Designer Study

- Computer Aided Design 1

- Surface ornamentation and application

- Fashion Illustration Design Idea

- Element of fabric Studies

## Diploma in Computer & Fashion Technology

- Intro to coral draw its features.

- Basic shape making and textures.

- Mechanical croquis male and female.

- Introduction to photo shop and its features.

- Male and female body shading.

- Creating visiting cards, fashion book covers and magazine covers.

- Introduction to fashion illustrator and its features.

- Croquis with fleshing.

- Colour cycle.

- Rendering in a garment.

- Texturing in a garment.

- Portfolio Development.



# INTERIOR DESIGNING

**Reena Mehta College** aims to teach our students ethical and moral professional values and thus prepare them for tomorrow's competitive world. We prepare aspiring and competent working professionals to be leaders in the field by drawing upon expert faculty, innovative approaches and strong industry relationships.

**Interior design** is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the spaces.

**Exterior design** includes your home's size and shape, how it fits into the surrounding neighborhood and streetscape, and the impact it has on its site. While home design is a matter of personal taste, there are practical benefits from designing a home or renovation that: is in harmony with your neighborhood.

1	Diploma in Interior Designing	1 year	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
2	Diploma in Exterior Designing	1 year class	S.S.C Passed	National Centre for Vocational and Technical Education Examinations
3	Diploma in Interior Decoration & Designing	1 year class	S.S.C Passed	National Centre for Vocational and Technical Education Examinations

## Diploma in Interior Designing

### SEM-I

• Residential Design Studio	• Plumbing & Drainage Services
• 2D Technical Drawing	• Interior Design History
• Computer Fundamentals of Design Aided Drawing	• Costing and Budgeting
• Basic Construction Techniques	

### SEM-II

• Graphic Design	• Electrical Services
• Commercial Design Studio	• Lighting Design
• 3D Technical Drawing	• Communication Services
• Computer Aided Drawing	• Air Conditioning
• Construction Technology and Detailing	• Materials and Product Research and Application

### Diploma in Exterior Designing

Exterior designer is similar to Interior designer, though they have specialization to make outside of building beautiful. They help building owner with outdoor layout or setting that matches the requirement according to the personal preference and that design which match the architectural style. Exterior designers can make design according to the drafting of the building and the environment and neighborhood.

### Diploma in Interior Decoration & Designing

- Interior decoration and its Principle
- Projection and uses
- Plan, Elevation and Section
- Concept of Beam, column. Foundation, Roof, floors, Stair case etc.
- Door & Windows
- Brick Masonry – (Brick Bond, Types of brick and Size)
- Stone Masonry – Bonds and types, Construction tools
- Lintel and Arches
- Isometric, Perspective Projection (definition)

#### Paper 1B (Theory): Furniture Detailing and Sanitary - Plumbing

- Carpentry joints.
- Concept of furniture Layout.
- Concept of Colour and Lights.
- Paints, Varnishes, Distemper.
- Concept of False Ceiling.
- General Plumbing system
- General Sanitary fittings
- General layout of kitchen and toilets.
- Concept of Showroom, Shop, Classroom, Residence etc.





## Diploma Course

Affiliated to Mumbai University

### 1. Diploma in Tours & Travel Management

Duration: 2 years

#### Eligibility:

- 12<sup>th</sup> pass (any stream)
- Open to in-house & outside Students

Intake Capacity: 20 per course

#### Lecture Held

- In RMC after regular lectures
- Special weekend batches also available

Intake Capacity

**20**

[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

## Add-on Courses

Hold an extra certificate / Diploma / Advance Diploma along with your degree course in:

Affiliated to Mumbai University

1. Retail Management
2. Travel Tourism Management
3. Foreign trade Management
4. Tax Procedure & Practices

#### Duration:

Certificate Course	1yr
Diploma	2yrs
Adv Diploma	3yrs

#### Eligibility:

- 12<sup>th</sup> pass (any stream)
- In-house students only

Intake Capacity: 20 per Course

#### Lecture Held

- In RMC after regular lectures

Intake Capacity

**30**

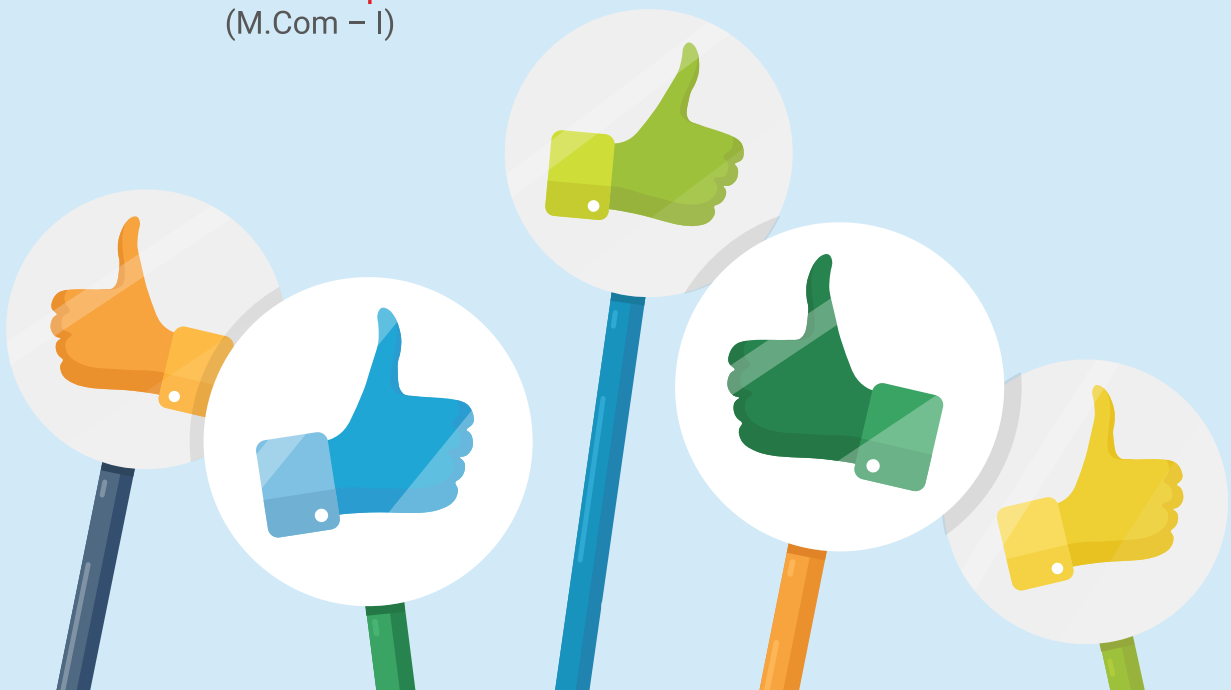
[enquiry@rmc.edu.in](mailto:enquiry@rmc.edu.in)

# TESTIMONIALS

Studying in RMC is a great pride

Till the route of success it will find such college,  
With such good discipline and knowledge.  
Studies everywhere are same,  
To lead us to success is RMC's aim.  
Our college is good in games,  
And in studies it has great name.  
Our college is well dignified and well maintained,  
The knowledge given to us will retain.  
Students are devotees, Teachers are saints,  
Temple of devotion our college,  
the ALMIGHTY has sustained!

- **Nishi Kapoor**  
(M.Com – I)





It was my great privilege to be a part of RMC where I could grow. The entire faculty and departments leave no stone unturned to shape our future. Every skill and door leave a lasting impression on the future of an individual. My three years in RMC have been a wonderful experience of learning with the most exposure outside. Huge respect, love, and dedication for entire faculty and all members of the intelligence and department. It is their efforts that made me consider myself a better professional. Overall, it was a great experience and a lifetime memory at RMC.

**Atiya Fatima**

(TY.BMS: Batch 2019 – 2020)

RMC is a place where you create some astounding memories which you can cherish throughout your life. It's not just an institution, instead it's your personal motivator that brings out the best in you which can help you to taste success at every step. The moment I stepped in, my whole life changed in a good way because of the positive and helping atmosphere. Because of such an amazing surrounding we experienced a new way of achieving success. These 3 years were the best years of my life because I got such amazing professors to teach, my amazing classmates, and all the whole staff was so cooperative enough to help whenever we needed them. I truly thank everyone for whatever I have gained during these 3 year. I was the luckiest person to come in this college and create some of the best of memories.

**Kamal Mathur**

(TYBBI: Batch 2019 – 2020)

Studying from RMC offers unique a combination of learning and self-development. The institute provided me the best possible platform and infrastructure to excel in my career interest. Especially the relationship between the faculty and students is very cordial. Various guidance lectures and seminars helped me a lot to boost my career. Beyond academics, industrial visit also assisted me to know about practical working environment.

**Vipul Agrawal**

(TYBAF: Batch 2019 – 2020)

RMC is a place where you can find an amalgamation of learning. I feel proud while saying that RMC has contributed towards my success. I thank my HOD and the entire team of RMC faculty who always supported and motivated us to have positive attitude of go getter, who always pushed us to improve our knowledge and perception better than before. The homely environment, cooperative seniors, and dedicating teachers makes the BMS fresher students feel that they have selected the exact and the best college for their under graduate degree.

**Mohit Kumar**

(TYBMS: Batch 2019 – 2020)

My three years in the BMM program at RMC were among the best years of my life. I learnt and gained extensive experience which helped throughout my studies in all my thick and thin got best professors, staffs who were so cooperative enough to help whenever we need them. Got the opportunity to do many events and also, become the best student of RMC.

**Ajesh P Rajan**

(TYBMM: Batch 2019 – 2020)

I am a visiting faculty with Reena Mehta College for almost 4 years now and it has been nothing less than absolute delight working with the college. The best thing about the college is that the Principal Madam (Dr.Satinder Kaur Gujral) in spite of being so busy, is always striving for innovation. The management is absolute professional and very helpful.

**Aniket Harishchandra Gawade**

(Visiting Faculty)

M.Com, M.Phil

If education is the soul of a cultured society, Reena Mehta College of Arts, Science, Commerce, and Management Studies has stuck to that task steadfastly ever since its inception. As a professional, mainstream journalist of over 40 years with a teaching experience of over 28 years, I have seen the institution grow from a sapling to the banyan tree it has become today. I have been privileged and occasioned to be a visiting faculty in this institution which has a state of the art infrastructure and facilities that are ideally suited for congenial learning. Under the competent stewardship of its Principal Dr. Satinder Kaur Gujral, its young, keen, and efficient faculty has been leaving no stone unturned to elevate its performance on all fronts. The institution constantly strives to fulfil its avowed mission and credo of critical, intelligent thinking, and crafting characters with a sound grinding in moral turpitude. The RMC has all the potential to evolve into an institution comparable to the best – an institution that its alumni and committed staff would proudly carry as a badge on its sleeve.

**Raju Korti**

Veteran Journalist & Visiting Faculty

# HOW TO APPLY

1. The prescribed Admission form available at the office counter should be duly filled up furnishing all relevant information submitted with the college office on the due date.
2. Attested true copies of all the documents are required should be endorsed along the Admission form.
3. Admission form may be reserved or rejected for want of adequate & full information & relevant true copies.
4. 50% seats are reserved for Gujarati minority quota.

## Documentation Required For admission in Reena Mehta College

### First year RMC

- |   |                                   |
|---|-----------------------------------|
| 1. Passing Certificate & Marksheet - 10 <sup>th</sup>                       | Attested                          |
| 2. Passing Certificate & Marksheet - 12 <sup>th</sup>                       | Original + Attested True Copy (2) |
| 3. Leaving Certificate  | Original + Attested True Copy (2) |
| 4. Non - Creamy Layer Certificate   |                                   |
| 5. Gap Certificate (if discontinued)  |                                   |
| Affidavit of Change of Name, Marriage Certificate Government Gazette        |                                   |
| 6. Electricity Bill / Telephone Bill / Flat Agreement, Domicile Certificate |                                   |
| 7. Physically Handicapped   | Attested                          |
| 8. Migration Certificate (for outsiders)                                    | Original + Attested True Copy (2) |
| 9. T.C / L.C (with counter signature of education officer for other state)  |                                   |
| 10. Parents Photos  | 3 Copies                          |
| 11. Student Photos  | 3 Copies                          |
| 12. Aadhaar Card Copy   |                                   |

### Second Year RMC

- |  |          |
|--|----------|
| 1. All Semester results of first year (Sem I & II) |          |
| 2. Student Photos                                  | 3 Copies |
| 3. Residence Proof                                 |          |
| 4. Aadhaar Card Copy                               |          |

### Third Year RMC

- |  |          |
|--|----------|
| 1. All Semester result of first & second Year (Sem I, II, III, IV) | 2 Copies |
| 2. Student Photos  |          |
| 3. NOC (for new student)   |          |
| 4. Residence Poof  |          |
| 5. Aadhaar Card Copy   |          |



# THE OBJECTIVE OF EDUCATION IS TO PREPARE THE YOUNG TO EDUCATE THEMSELVES **THROUGHOUT THEIR LIVES**



## **N. B.**

1. All admission are provisional & subject to the confirmation by the University of Mumbai / Maharashtra State Board.
2. The college will not be responsible for any incorrect information, improper or insufficient documents or failure to Submit the relevant documents on time or any other, if he/she is not enrolled by the University.
3. The student will be responsible if he / she is not enrolled by the Maharashtra State Board / University of Mumbai due to his/her failure to furnish the necessary documents on time & as such the admissions are cancelled.
4. All Admission are subject to the merit list prepared by college. However, the principal shall be the final authority to decide over them.



## Eligibility

### For Regular Students FYJC & SYJC Documents Required:

1. SSC Mark sheet	Attested True Copy (2)
2. SSC Passing Certificate	Attested True Copy (2)
3. Leaving Certificate	Original + Attested True Copy (2)
4. XI - Marksheet	Original
5. XI - NOC (for XII students)	Original
6. Recent Passport Size Photograph	
7. Ration card/Electricity Bill/Telephone Bill/House/Flat agreement	Attested True Copy (2)
8. Aadhar Card	Attested True Copy (2)

### For (XII) SYJC Sci /Com. Private Candidate Document Required

1. SSC Marksheet	Original + Attested True Copy (2)
2. SSC Passing Certificate	Original + Attested True Copy (2)
3. Leaving Certificate	Original + Attested True Copy (2)
4. XI - Marksheet	Original + Attested True Copy (2)
5. NOC from previous college	Original + Attested True Copy (2)
6. Recent Passport Size Photograph	
7. Ration card/Electricity Bill/Telephone Bill/House/Flat agreement	
8. Aadhaar Card	Attested True Copy (2)
9. XI-Result	Original + Attested True Copy (2)
10. Leaving Certificate should be with counter signature of Education Officer (Compulsory)	Original + Attested True Copy (2)
11. Migration Certificate (for other state student)	Original + Attested True Copy (2)
12. For duplicate affidavit on valid Stamp Paper	
13. Collect form No.17 at the time of admission	
14. All student: English is one of the compulsory subject to be passed at SSC Exam	

### For (XI-XII) F.Y.J.C./S.Y.J.C Sci/Com. (Out of Maharashtra State student) Documents required

1. SSC Marksheet	Original + Attested True Copy (2)
2. SSC Passing Certificate	Original + Attested True Copy (2)
3. Leaving Certificate	Original + Attested True Copy (2)
4. XI - Marksheet	Original + Attested True Copy (2)
5. NOC From Previous College	Original + Attested True Copy (2)
6. Recent Passport Size Photograph	
7. Ration Card / Electricity Bill / Telephone Bill / House / Flat Agreement	Attested True Copy (2)
8. Aadhaar Card	Attested True Copy (2)
9. Migration Certificate	Original + Attested True Copy (2)
10. SSC Passing or Provisional Passing Certificate	Original + Attested True Copy (2)
11. Deed of Undertaking / Affidavit	Original + Attested True Copy (2)
12. Foreign student Appendix 'A'	Original + Attested True Copy (2)
13. Eligibility Certificate form (prescribed by the HSC Board) Collect from fees Counter Gr. Floor and pay necessary fees.	Original + Attested True Copy (2)
14. Verification of Documents (for private student only)	
15. L.C / T.C (with counter signature officer for other state) Marksheet of std. X <sup>th</sup> for admission in std. XI <sup>th</sup> and Marksheet of std. XI <sup>th</sup> and for admission in std. XII <sup>th</sup>	Original + Attested True Copy (2)
16. All student: English is one of the compulsory subject to be at SSC Exam	
17. Verification Letter from Board	
18. Marks conversion (Eligibility students)	Original + Attested True Copy (2)

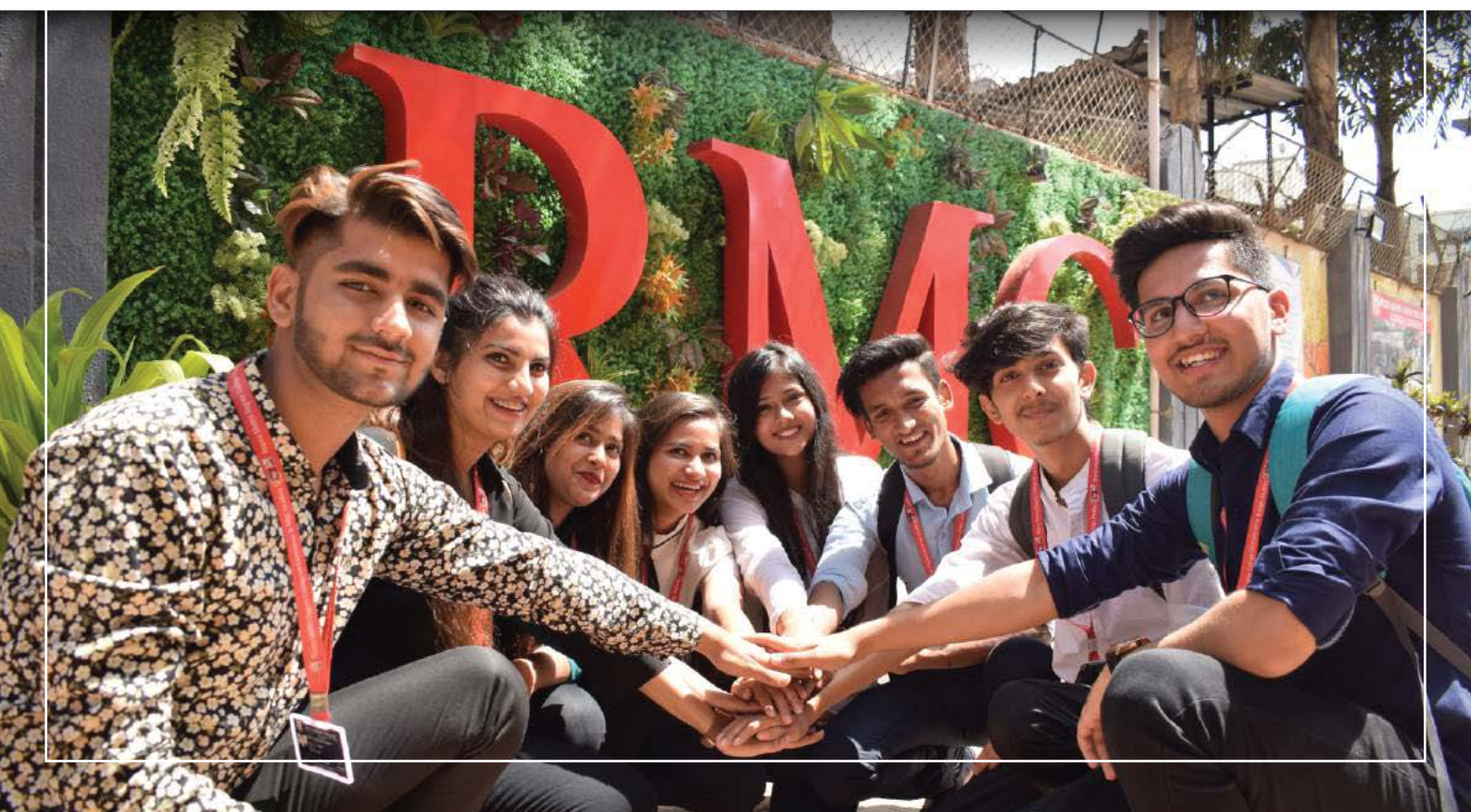
# SOCIAL RESPONSIBILITY

## N. S. S.

The basic aim of National Service Scheme is to imbibe the virtues of social service, helping nature, co-operation, sharing resources and to inculcate amongst the youth the awareness about the society in general and the need of the downtrodden people, villagers and the so called unfortunate strata of the society in particular. National Service Scheme Unit at Reena Mehta College was set up in the year 2009-2010 the orientation sate was on 4<sup>th</sup> November 2009. Many activities took place and the student worked in a variety of a programmers ranging from working with the very young and the very old.

Some of the activities are as follows:

- **Pulse Polio** campaign with BMC from 4<sup>th</sup> November 2009 to 8<sup>th</sup> November 2009.
- **Tree Plantation** which took place on 13<sup>th</sup> November 2009 in the college campus where 25 volunteers planted 25 trees.
- **Children Day** was celebrated at St. Anne's High School. The Students were given sweets and chocolates & played games.
- **A Blood Donation Camp** was organized on 20<sup>th</sup> November 2009 under the guidance of Dr. Neeta Ravi (Path) Sarla Blood Bank, Vasai in which 47 donors donated blood.
- **Free Medical Checkup for Eyes, teeth, cancer and health check** was set up on 16<sup>th</sup> November from 8am to 4pm Doctors from Sion, Bhakti Vedant, Healthy Smile clinic visited the camp. 367 people took benefit from this camp.
- **Special Residential Camp** was held at Shanti Govind High School, Naigon from 9<sup>th</sup> January to 15<sup>th</sup> January. 23 volunteers took part. The Day to Day work conducted by the volunteers included various activities like:
  - Importance of education, health, sanitation and water conversation.
  - Survey of Rozgar programs.
  - Importance of N.S.S. in daily life.
  - Gardening and beautification, handicrafts, rangoli, mehendi, yoga, etc.





# EVENTS



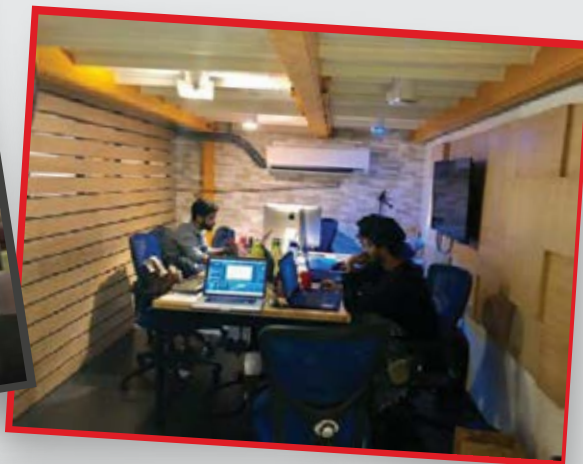


## NAAC Peer Team Visit





## Presentation & Workshop





## Conferences



National Conference on Management of Change-issues and Challenge





## Seminar





## Seminar on Career Guidance



## Industrial Visit to Vimal & Parle-G Industries





## Job Fair





## Founder's Day





## The Festival Celebration



Christmas



Diwali



Navratri



## Cultural Week Celebration





## Cultural Week Celebration





## Mridang 2020





## Mridang Inauguration



## Farewell & Alumni Meet





## Farewell & Alumni Meet



## Convocation Ceremony





## Drug Awareness Campaign





## Social Activities





## Old Age Home



## Anmol Baal Gruh





NSS





## Blood Donation Camp





## Junior College Activities





## Junior College Activities



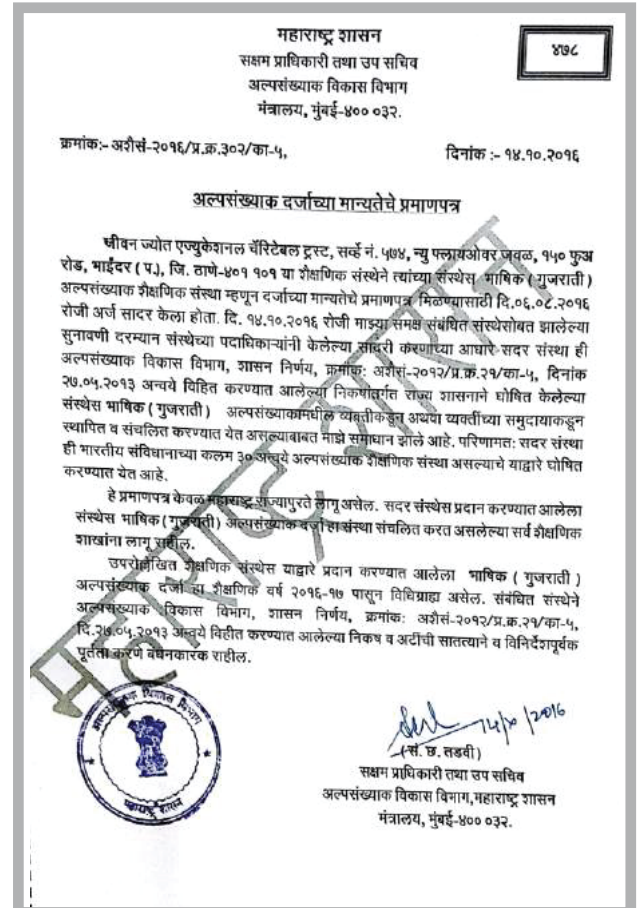
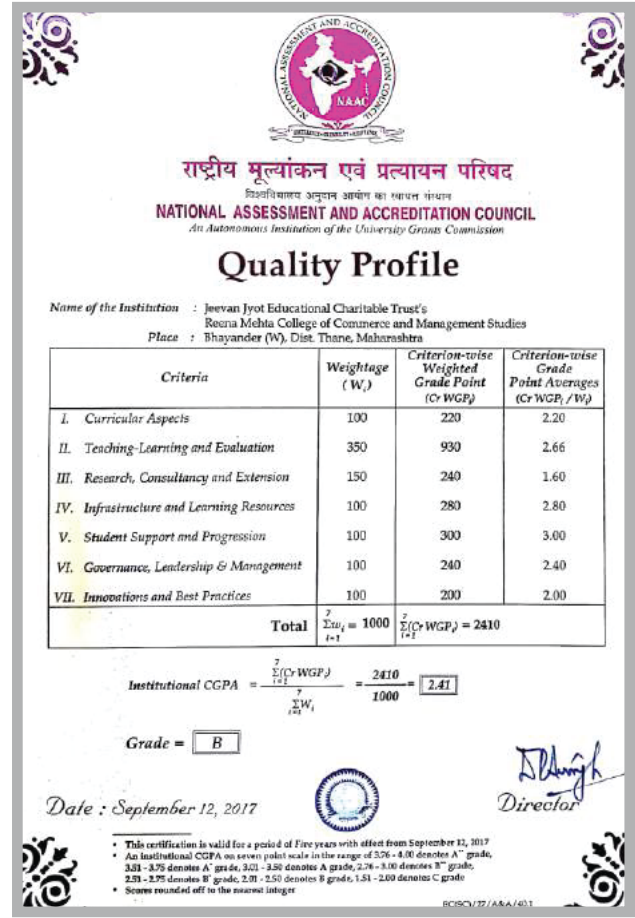


## Achievers in Inter-Collegiate Events





# CERTIFICATION













# JOB PLACEMENTS

For any Candidate or Student, Placement is the ultimate goal of pursuing a Degree or Qualification, apart from education & knowledge At RMC we have not left a single stone unturned in regards to placing the candidates in Internship or Full time Jobs from time to time in reputed organisations.

This year, it has been a booming period for us in terms of tie ups with the industry & various Corporates. We aspire to do a lot more of it in the coming years.

- Rahul Mukherjee with Taiseen Patankar  
(Placement incharge at RMC)

## 5.2 Student Progression

### 5.2.1 Details of campus placement during the year 2019 - 2020

On Campus		
Name of Organizations Visited	Number of Students Participated	Number of Students Placed
Delta Consultancy Services		
ICA		
Ujjwal Bharat News		
India Infoline Financial Ltd		
Pantaloons		
Origin HR		
Andromeda Sales & Distributing		
Times of India Group		
Epicenter Technologies		
Bayside Media Pvt. Ltd		
Infigo Eye Hospital		
Teleperformance		
Catalyst talent Management		
Manoeuvre		
Impact Guru		
Three Star Consultancy		
Magic Bus		
IMC Ayurveda		
Max Life Insurance Pvt. Ltd		
Referral Business		
Oberoi IBC		
Motilal Oswal		
Talent Serve India Pvt. Ltd		
Bajaj Finserv		
Skytech HR Services		
Finwizz		
<b>Total</b>	<b>975</b>	<b>250</b>

### Off Campus

Name of Organizations Visited	Number of Students Participated	Number of Students Placed
HDFC Bank	2	
Websites.co.in	1	
Ujjwal Bharat News	2	
Motilal Oswal	5	
<b>Total</b>	<b>10</b>	

Note: Complete Record has not been maintained.



# GENERAL RULES & REGULATIONS

1. No students will be accompanied by any unauthorized person in the college premises or canteen and allow him/her to use any college premises or property
2. Due care of the college property has to be taken by the students. Damage to college property, Disfiguring the walls, doors, window, breaking the furniture, writing objectionable thing & or trying to cause any harm to the person or property of the college & students, will amount to serious breach of discipline & misconduct and will be punishable.
3. No association, no groupism, no organization, no unionism detrimental to the college & students has/have to be formed administered & executed either within the college premises.
4. No outside person without the written permission of the principal has to be invited in the college for the purpose whatsoever. None including the college student is permitted to address the student without the written permission of the principal.
5. Students will not do anything within or outside the college, which may interfere with its administrative work or hamper the functioning of the college & prove in any way detrimental to the overall management of the college & working.
6. Students are restrained from communicating any information or writing or help writing anything about the college to the press that would damage the reputation & affect the status of the college & prove harmful in anyway.
7. Smoking, drinking alcohol or found drunk in the college premises is totally prohibited & is subject to be viewed with serious concern. Using mobiles in the college premises – more particularly, in the classes is strictly restricted.
8. Students will be liable if they loose their terms for disobedience, misconduct, violation of rules, norms instruction & may also be suspended, expelled & even rusticated for their acts of immodest & unpalatable conduct of serious nature.
9. Failure or neglect to comply with the rules, norms, requirement & instruction issued from time to time will lead to stern disciplinary action.
10. Since the college is un-aided, issue of No Objection Certificate / Leaving Certificate / Transfer Certificate will rest at the discretion of the Principal.
11. Matters not covered by the existing rules will be at the discretion of the Principal.

## Working Hours:

1. All Junior college classes will be conducted between 12:00pm - 5:00pm  
Science Practical will be conducted between 10:00am - 12:00pm
2. All the degree college classes will be conducted between 7:20am - 2:45pm

## Terms:

- |              |   |
|--------------|---|
| First Terms  | 11 <sup>th</sup> June to Diwali vacation              |
| Second Terms | After the Diwali Vacation till 30 <sup>th</sup> April |

## Fees

1. Fees for respective classes are to be paid in accordance with fees structure at the time of admission.
2. The fees have to be paid in full & final at the time of admission only. However, in exceptional cases, the fees are to be paid in two parts as required.
3. The second Term Fees are to be paid within three days of the re-opening of the college after the first term.
4. If the fees are not paid within 3 days from the reopening of the college, a fine will be charged.
5. Fees are subjected to change as per the directives of Education Department, Zilla Parishad, Govt. of Maharashtra & University of Mumbai.

## Identity card

1. Identity card is compulsory for every student of the college.
2. Identity card are issued from the college in accordance with its rules.
3. The students must immediate inform the office regarding discrepancies about the details of the identity card & or the loss.
4. It is mandatory of every student to wear the identity card around their neck.
5. No students will be allowed entry at the main gate in the Class Room, Library, Examination Hall, Canteen & Functions without identity card.



# REENA MEHTA

## JUNIOR COLLEGE OF ARTS, SCIENCE & COMMERCE

Govt. INDEX No.16.16.012

Authorised NIOS Centre



# LEAVE TO SUCCEED

**Jeevan Jyot Educational Charitable Trust**

**Reena Mehta College of Arts, Science, Commerce, & Management Studies**

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