# Class: TY BA MMC (ADVERTISING)

| DAY/TIME | MON | TUE | WED | THU | FRI | SAT |
|---|---|---|---|---|---|---|
| 7:30 am - 8:20 am | | | | | | |
| 8:20 am - 9:10 am | | | | | | |
| 9:10 am - 10:00 am | | | | | | |
| 10:00 am - 10:20 am | BREAK | | | | | |
| 10:20 am - 11:10 am | DMEC<br>Mr. Harshit Sheth | DMEC<br>Mr. Harshit Sheth | DMEC<br>Mr. Harshit Sheth | COPYWRITING<br>DURGESH | AMR<br>MONTINHA | COPYWRITING<br>DURGESH |
| 11:10 am - 12:00 pm | COPYWRITING<br>DURGESH | AGENCY MGMT<br>MONTINHA | CB<br>SONAM | AMR<br>MONTINHA | Brand Building<br>PURNIMA | AGENCY MGMT<br>MONTINHA |
| 12:00 pm - 12:50 pm | CB<br>SONAM | CB<br>SONAM | AMR<br>MONTINHA | Brand Building<br>PURNIMA | Brand Building<br>PURNIMA | AGENCY MGMT<br>MONTINHA |
| 12:50 pm - 01:10 pm | BREAK | | | | | |
| 01:10 pm - 02:00 pm | | | | | | |

| SUBJECT NAME | FACULTY |
|---|---|
| Copywriting | Durgesh S. Gupta |
| Advertising & Marketing Research | Montinha Rodriguez |
| Brand Building | Ms. Purnima Padhye |
| Agency Management | Montinha Rodriguez |
| Direct Marketing & E-Commerce | Mr. Harshit Sheth |
| Consumer Behavior | Sonam Dwivedi |