



JEEVAN JYOT EDUCATIONAL CHARITABLE TRUST

REENA MEHTA COLLEGE

of ARTS, SCIENCE, COMMERCE & MANAGEMENT STUDIES

Affiliated to University of Mumbai | NAAC Accredited B Grade with 2.41 CGPA | ISO 9001:2015 | Gujarati Linguistic Minority
Section 2 (f) of the UGC Act 1956

PROGRAMME OUTCOMES (POs)

- **PO1: Character building:** Moulding the character of the learners which shall enable them to identify appropriate ethical, moral, legal, socially viable and culturally sound choices in life. They shall be able to differentiate and choose between the virtues and the vice.
- **PO2: Skill Based Employability:** The learners shall possess basic operational skills like using word processing software, presentation softwares, spreadsheets, organisational writing, planning and execution etc. The learners shall demonstrate the ability to gain skill based preliminary employment and maintain the same.
- **PO3: Conscientious Citizenry:** The learners shall be Aware and Sensitised towards the marginalised and socially deprived groups. Learners shall showcase empathy towards fellow citizens & take initiative to improve social situations. They shall act sensitively and address social issues with concern and commiseration.
- **PO4: Empathetic Communication:** The Learners shall display the ability to understand other people's emotions, Empathise with others. The Learners shall be able to work with people, build mutually supportive relations with others & communicate effectively - formally and informally.
- **PO5: Scientific Temperament:** The learners shall develop the right attitude towards logical and rational thinking which will expand/cultivate curiosity towards ideas, practices, opinions and evaluate them on the basis of scientific reasoning. The Learners can act as an agent of positive change in society.

PROGRAMME SPECIFIC OUTCOMES (PSO) – BCOM

Bachelor of Commerce

- **PSO 1:** Acquire fundamental knowledge in the fields of commerce, business, accounting, economics, and finance, auditing, marketing, entrepreneurship development & overall general legal framework of the business and apply theoretical concepts to business practices.
- **PSO 2:** Analyse relationships among commerce, trade industry, services, management and administration
- **PSO 3:** Acquire skills to work as tax consultant, audit assistant and other financial supporting services
- **PSO 4:** Play roles of businessmen, entrepreneurs, managers, and consultants, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

COURSE OUTCOME (CO)

Bachelor of Commerce

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective (DSE)	Accounting & Finance Management – I	<ol style="list-style-type: none"> 1. Acquire knowledge about the Accounting Standards issued by ICAI, its relevance to India in maintenance of accounts, disclosure and revenue recognition. Gain knowledge on various methods of stock valuation; methods which are recognised under AS-2, impact on profit if a method is changed. 2. Recognize capital and revenue – expenditure and receipts & distinction between them. Learners shall solve practical problems on Final Accounts of Manufacturing Concern. 3. Develop the skill of preparing final accounts for departmental store, allocation of cost

			<p>among different departments on suitable basis</p> <p>4. Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.</p>
2	Discipline Related Elective (DRE)	Commerce – I	<p>1. Design annotating of the fundamental view of business as well as the importance of the business environment in conducting business.</p> <p>2. Explain the importance & different constituents of the business environment.</p> <p>3. Comprehend and implement the knowledge gained on project planning, Statutory requirements in Promoting Business Unit.</p> <p>4. Evaluate fundamental principles in entrepreneurship and recognize the importance of women entrepreneurs.</p>
3	Discipline Related Elective (DRE)	Business Economics – I	<p>1. Understand the basic tools, and economic functional relations & apply the basics of Business Economics.</p> <p>2. Apply the knowledge of demand and supply function in business decisions.</p> <p>3. Analyse supply and production decisions. Also, short run and long production function & economies of scale.</p> <p>4. Critically evaluate Business cost of production.</p>
4	Ability Enhancement Compulsory Courses (AECC)	Business Communication – I	<p>1. Identify the nature, function & scope of business communication.</p> <p>2. Implement skills of effective verbal and non-verbal communication.</p> <p>3. Apply written communication used in the business world.</p> <p>4. Adapt to changing culture and impact of modern technology on business communication.</p> <p>5. Creates information from a variety of sources and use it ethically.</p>
5	Ability Enhancement Compulsory Courses (AECC)	Environmental Studies – I	<p>1. Gain in-depth knowledge on environment and Ecosystem.</p> <p>2. Acquire values and develop right attitudes towards natural resources type of resource, increasing demand of resources in the global world and its impacts on resources.</p> <p>3. Predict the consequences of increasing the world's population, pattern of population growth and associated problems. Learners can understand the population and HDI and world happiness index.</p>

			4. Understand the urban problems due to migration and overcrowding, stress on urban environment and urban resources and concept of emerging smart cities and safe cities in India and Adopt sustainability as a practice in life, society and industry.
6	Skill Enhancement Courses (SEC)	Foundation Course – I	<ol style="list-style-type: none"> 1. Develop the understanding of current challenges and issues of Indian society. 2. Sensitised approach towards social problems plaguing Indian society ability to address the same. 3. Increased awareness towards environmental issues. 4. Develop the understanding of socio-economic and human rights issues in India.
7	Core Courses (CC)	Mathematics & Statistical Techniques - I	<ol style="list-style-type: none"> 1. Develops understanding about share market, Mutual funds, investments other than conventional mode. Learn basic rules of counting, arrangement and selection of objects and difference between these two. 2. Convert real life problems in business to mathematical models and obtain optimum outcome. Calculate suitable average for given data-both by formula and graphical method. 3. Calculate partition values, combined mean. Learners can compare two or more series of data for consistency and variability using Range, Q.D., M.D., S.D. 4. Sharpen their knowledge about set theory. They are introduced to basic concepts of probability with simple examples. Calculate probability distribution of a random variable & expected gain/loss and variance for practical problems. 5. Introduced to methods of rational decision making in given situations (under risk, under uncertainty). They can choose the best course of action using different criteria.

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective (DSE)	Accounting & Finance Management – II	<ol style="list-style-type: none"> 1. Apply the theoretical foundation for the recording of financial transactions concerning: specialised areas related to non-corporate entities and for preparing the related accounts or statements. 2. Familiarise with consignment sale, its relevance, accounting of transactions in the books of consignor and consignee and ascertaining consignment profit. 3. Develop skills of preparing branch accounts, its relevance and ascertainment of branch profit. 4. Evaluate various types of general insurance; how to ascertain stock on the date of fire, calculation of claim when insurance cover is more or less than stock.
2.	Discipline Related Elective (DRE)	Commerce – II	<ol style="list-style-type: none"> 1. Develops an understanding of service marketing and various service strategies. 2. Recognize the difference between organised and unorganised Retail sector. Also understand the various retail formats and Retail Scenario in India & Global context. 3. Acquainted with banking, insurance, logistic, BPO, KPO, LPO and ERP. 4. Correlate the different types of E-Commerce practices followed by the marketers and understand the scope of E-Commerce.
3.	Discipline Related Elective (DRE)	Business Economics – II	<ol style="list-style-type: none"> 1. Understand the difference between the operation of perfect competitions and monopoly. 2. Analyse the various Pricing Strategies and output decisions under Imperfect competition 3. Distinguish between different Pricing Practices followed under different market structures. 4. Understand and analyse Capital Projects evaluation.
4.	Ability Enhancement Compulsory Courses (AECC)	Business Communication -II	<ol style="list-style-type: none"> 1. Focus on the set of skills required to be successful in a Group Discussion. 2. Understand the structure and styles of Interviews.

			<ol style="list-style-type: none"> 3. Examine the concept of a conference as a means of internal and external communication. 4. Examine the scope of public relations in the context of the modern day world.
5.	Ability Enhancement Compulsory Courses (AECC)	Environmental Studies – II	<ol style="list-style-type: none"> 1. Classify different types and sources of solid waste and play an effective role in managing the same. 2. Apply the knowledge gained on environmental problems faced due to agricultural & industrial development and focus on green business practices in real life. 3. Critically evaluate the knowledge gained on Ecotourism. 4. Examine their role in Environmental Management.
6.	Skill Enhancement Courses (SEC)	Foundation Course- II	<ol style="list-style-type: none"> 1. Apply the concept of human and fundamental rights 2. Make them evaluate the importance of Environment Studies in the current developmental context. 3. Comprehend and address the concepts related to stress, conflict, aggression and violence. 4. Develop the mechanisms for managing different types of stress, conflict, aggression
7.	Core Courses (CC)	Mathematics & Statistical Techniques – II	<ol style="list-style-type: none"> 1. Develops an understanding of functions and derivatives. They shall solve practical problems of applications of derivatives in business. 2. Examine the Concepts of nominal effective rate of interest. Calculate simple and compound interest. They shall solve simple problems on annuity, EMI and prepare an Amortisation table. 3. Find existence and extent of relation between two variables by graphical and mathematical method. They can estimate unknown values of correlated variables and can calculate coefficients of correlation. 4. Differentiate and solve simple problems on Binomial, Poisson and Normal distributions.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective (DSE)	Accounting & Finance Management – III	<ol style="list-style-type: none"> 1. Classify partnership firm and effects of admission retirement and death of a partner during the year. 2. Experiment distribution of cash after dissolution of the firm to various parties in prescribed manner. 3. Outline the term amalgamation and their practical effects in accounting. 4. Describe conversion or sale of partnership firms into limited companies and their benefits.
2.	Discipline Specific Elective (DSE)	Financial Accounting & Auditing - Introduction to Management Accounting	<ol style="list-style-type: none"> 1. Creates understanding of insight about the introduction of Management Accounting. Students will be able to prepare, analyse and interpret Vertical Financial Statements. 2. Interpret study about the various types of ratios & their uses in an organisation 3. Calculate practical problems regarding management of Working Capital. 4. Execute practical problems regarding various techniques of Capital Budgeting.
3.	Discipline Related Elective (DRE)	Commerce – III	<ol style="list-style-type: none"> 1. Create an understanding of the levels of management and review the contribution of thought leaders like F. W. Taylor, Elton Mayo and Peter Drucker, Dr. C.K. Prahalad, Prof Sumantra Ghoshal to management; it encourages the learner to recognize the changing role of the manager. 2. Examine the fundamental functions of management. 3. Carry out the significance of Indian ethos in management and importance of various management functions in Managerial roles. 4. Aware about universal application of functions of Management.
4.	Discipline Related Elective (DRE)	Business Economics – III	<ol style="list-style-type: none"> 1. Apply the basics of Business Economics. 2. Analyse Demand for various goods and services and evaluate demand forecasting for them.

			<ol style="list-style-type: none"> Analyse supply and production decisions. Critically evaluate Business cost of production.
5.	Skill Enhancement Courses (SEC)	Foundation Course-II	<ol style="list-style-type: none"> Aware about legal and constitutional Rights and violation Redressal mechanisms of SC, ST, Women, Children Disabilities, Minorities and elderly population. Categorise the concept of Disaster and general effects, dealing with disasters and human Rights related with rehabilitation. Update with development of science and role in everyday life. Evaluate the Characteristics of Negotiable Instrument, classification of Negotiable Instruments and it's Miscellaneous Provisions.
6.	Skill Enhancement Courses (SEC)	Advertising – I	<ol style="list-style-type: none"> Develops an understanding of IMC and the importance of advertising in today's competitive world. Develop relationship with client and select the right career in advertising. Correlate the social and economic aspects of advertising with real life experiences and understand the importance of social advertising. Evaluate various Brand Building strategies and analyse the trends in advertising.
7.	Core Courses (CC)	Business Law -I	<ol style="list-style-type: none"> Create understanding of the concept of contract, features, role of promoter, classification of contract, Agreement, kinds of Agreements, Contract- kinds of contracts, distinguish between Agreement and Contract. Examine and evaluate Law of Indemnity and Guarantee, Law of Bailment and pledge. Analyse Distinction between 'sale' and 'agreement of sell, Distinction between 'sale and hire-purchase agreement. They would also be aware of Rights of an unpaid seller. Evaluate the Characteristics of Negotiable Instrument, classification of Negotiable Instruments and it's Miscellaneous Provisions.

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective (DSE)	Accounting & Finance Management – IV	<ol style="list-style-type: none"> 1. Classify the company accounts and concepts of shares debentures reserves and surplus and balance sheet format as per companies act 2013. 2. Use the legal procedure for repayment of preference share. 3. Acquire knowledge of the legal procedures for redemption of Critically evaluate the knowledge gained on various auditing techniques debentures and their types. 4. Explain various basis of distribution of expenses to find out profit before and after incorporation.
2.	Discipline Specific Elective (DSE)	Financial Accounting and Auditing – Auditing	<ol style="list-style-type: none"> 1. Classify different concepts of auditing, types of frauds and errors in auditing. 2. Apply the knowledge gained on audit planning and documentations and practice in real life. 3. Critically evaluate the knowledge gained on various auditing techniques. 4. Examine their role in vouching and verification.
3.	Discipline Related Elective (DRE)	Commerce – IV	<ol style="list-style-type: none"> 1. Review the types of production system and list the inventory management systems. 2. Describe the structure of Indian Securities Markets and its impact on the economy. 3. Reflect on the various investment avenues available in India and describe the recent trends in the world of finance. 4. Provides basic knowledge of production management, inventory management, and quality management.
4.	Discipline Related Elective (DRE)	Business Economics – IV	<ol style="list-style-type: none"> 1. Critically analyse the role of government in an economy. 2. Develop Knowledge of various aspects of public revenue and the impact of taxation on the economy. 3. Examine how public expenditure and Debt has an impact on the economy. 4. Critically evaluate various Fiscal Policies framed by the government and get insight of Budget of the government

5.	Skill Enhancement Courses (SEC)	Advertising – II	<ol style="list-style-type: none"> 1. Evaluate the difference between traditional and contemporary media available. 2. Examine the factors to be considered in planning the advertising campaign and effectively frame media planning & buying strategies. 3. Apply the knowledge gained on creativity and examine the impact of celebrity endorsements. 4. Execute print ads and broadcast ads and critically evaluate the effectiveness.
6.	Skill Enhancement Courses (SEC)	Foundation Course – IV	<ol style="list-style-type: none"> 1. Acquire knowledge on Rights of consumers rights and protection Act, RTI,PIL And citizens Charters, public service Guarantee Acts. 2. Creates understanding the various approaches towards ecology and environmental principles. 3. Acquainted with the latest development in technologies and its use for the betterment of the human race. They would also be aware of the issues relating to control, access and misuse of technology. 4. Evaluate the requirements of different competitive exams conducted in India. Learn and implement soft skills like Motivation, Goal Setting, Time management, and few writing skills.
7.	Core Courses (CC)	Business Law - II	<ol style="list-style-type: none"> 1. Recall and discuss the concept of company, features, role of promoter, classification of company, memorandum and articles of association in a company. Prospectus and its types. 2. Examine and evaluate different approaches acquiring membership in a company, cessation of membership. Rights and liabilities of members. 3. Acquainted with Indian partnership act, types of partner, rights duties of partners, partnership deed, formation and dissolution of partnership. They would also be aware of llp, conversion into llp and distinguish Llp and partnership. 4. Evaluate the consumer protection Act including rights and liabilities of a consumer. They should also be able to appreciate competition acts including anti competitive agreement.

SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective(DSE)	Financial Accounting and Auditing VII - Financial Accounting	<ol style="list-style-type: none"> 1. Annotating the format of company final accounts and various schedules of company final accounts. 2. Acquire information of buy-back of shares and their legal formalities. 3. Examine the provision and solve practical problems related to internal reconstruction. 4. Examining practical problems on personal investment accounting.
2.	Discipline Specific Elective(DSE)	Financial Accounting and Auditing VIII - Cost Accounting	<ol style="list-style-type: none"> 1. Insight about the introduction of Cost Accounting and Classification of costs & Preparation of Cost Sheet. 2. Creates understanding computation of material cost as per CAS 6 and labour costs. 3. Insight about the overheads costing. Classification of overheads into Primary Overheads & Secondary Overheads. 4. Identify the reasons for the difference in the profits of Cost Accounting & Financial Accounting by preparing a Reconciliation Statement.
3.	Discipline Related Elective(DRE)	Business Economics	<ol style="list-style-type: none"> 1. Acquainted with the impact of the New Economic Policy and the different policy measures for Sustainable Development and Foreign Investment. 2. Outline the role of agriculture and the problems associated with the sector. 3. Execute the recent trends, role and growth of the Secondary and Tertiary sector. 4. Enhance the knowledge about the Structure, Growth and Reforms in Financial Markets.
4.	Discipline Related Elective(DRE)	Commerce V	<ol style="list-style-type: none"> 1. Develop an understanding of marketing ideas, marketing functions, marketing research, marketing information systems, and customer relationship management. 2. Demonstrate detailed knowledge of the marketing process's Product Decisions and Pricing Decisions. 3. Creates understanding of the Promotion and Distribution Decisions that are part of the marketing process. 4. Aware about the ethical components of marketing as well as current marketing trends

			such as Green Marketing and Digital Marketing.
5.	Discipline Related Elective(DRE)	Direct & Indirect Taxation Paper I	<ol style="list-style-type: none"> 1. Recognise technical words associated with fundamental Concepts and direct taxation. 2. Examine residential status of an assessee and compute the taxable income of assessee with different residential status. 3. Practically Compute income from salaries, house property, business/ profession, capital gains and income from other sources. 4. Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961.
6.	Discipline Related Elective(DRE)	Export Marketing Paper I (Elective)	<ol style="list-style-type: none"> 1. Distinguish between the Domestic Market & Export Market and also the factors that influence Export Marketing & the various risks involved in the overseas market. 2. Examines the various types of Tariff & Non-Tariff Barriers, the positives & negatives of WTO & Overseas Market selection process. 3. Acquire knowledge on Foreign Trade Policy, Role of DGFT, Benefits to status Holders and concepts relating to EOU/SEZ's/ AEZ's. 4. Acquire knowledge on Foreign Trade Policy, Role of DGFT, Benefits to status Holders and concepts relating to EOU/SEZ's/ AEZ's.
7.	Discipline Related Elective(DRE)	Computer systems and Application - I	<ol style="list-style-type: none"> 1. Acquire knowledge on basic computer network technology and also basics of how the internet works and awareness about security, threats and its protective measures. 2. Develop understanding on the process of Database Development and Administration using SQL and also develop the competence of database management. 3. Design and Implementation of basic database using the Oracle Database Management System 4. Apply practical knowledge & exposure to MS-Excel.

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	Discipline Specific Elective(DSE)	Financial Accounting and Auditing IX - Financial Accounting	<ol style="list-style-type: none"> 1. Develop annotating on foreign transactions and currency rate and their effects. 2. Acquire knowledge on subscription of shares and debentures & various types of underwriters. 3. Acquire Practical knowledge on LLP and their accounting procedure. 4. Identify equity share and underwriter liability and prepared underwriter statement.
2.	Discipline Specific Elective(DSE)	Financial Accounting and Auditing X - Cost Accounting	<ol style="list-style-type: none"> 1. Examining emerging concepts of cost accounting. 2. Apply the knowledge gained on marginal and standard costing. 3. Critically evaluate the knowledge gained on cost control accounts. 4. Classify different types of process costing and cost accounting.
3.	Discipline Related Elective(DRE)	Business Economics VI	<ol style="list-style-type: none"> 1. Insight of International Trade. 2. Compare various Commercial trade policies in relation to International Trade. 3. Develop knowledge about Balance of Payments and International Economic Organisations. 4. Critically evaluate Foreign Exchange Market.
4.	Discipline Related Elective(DRE)	Commerce VI	<ol style="list-style-type: none"> 1. Creates understanding of human resource management, human resource planning, and recruitment and selection ideas. 2. Demonstrate specialised knowledge of training and methods of training, as well as performance appraisal and methods of performance appraisal. 3. Reflect Morale and Grievance Redressal are used to help students understand leadership and various theories of leadership. 4. Use of modern trends in human resources management as well as challenges in the field
5.	Discipline Related Elective(DRE)	Direct and Indirect Taxation Paper II	<ol style="list-style-type: none"> 1. Define the different concepts and terms used in the Goods and Services Tax (GST). 2. Use the timing, location, and value of supply in a practical way.

			<ol style="list-style-type: none"> 3. Examine the contents and format for various documents like tax invoice, bill of supply, debit note, credit note etc. 4. Practically compute the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.
6.	Discipline Related Elective(DRE)	Export Marketing Paper II	<ol style="list-style-type: none"> 1. Identify Study export marketing and promotional organisation in India. 2. Carry out export finance and export risk insurance, methods of international payments. 3. Execute the role of financial situations in commercial banks, SIDBI, EXIM Bank and ECGC. 4. Reflect export procedure, role of customs House Agent Pre-shipment and port shipment procedure, quality control procedure, customs clearance.
7.	Discipline Related Elective(DRE)	Computer systems and Application II	<ol style="list-style-type: none"> 1. Formulate the concept of e-commerce and its revolution. 2. Review the process of Online credit card transactions and its security. 3. Execute the Ms Excel and advanced Ms Excel commands. 4. Execute the calculations in Visual Basic using conditions, sub procedures and sub functions.



PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Arts

- **PSO 1:** Graduates will display competence to work in a variety of testing careers like Social Scientist, Communications, Civil Services, psychologists and responsible professions like teaching.
- **PSO 2:** Learners with an arts degree will have the knowledge, insight, and skills to face pressing global concerns and successfully express solutions.
- **PSO 3:** Graduates will demonstrate ability to analyse, evaluate, and solve problems in a practical way.
- **PSO 4:** Graduates will demonstrate understanding and academic excellence in Historic Knowledge, Contemporary Global Issues, Indian Economy, Society, Psychology, International Relations, Human Rights, and Public Administration. The students will exhibit the ability to think critically and do research in political science.

COURSE OUTCOME (CO)

Bachelor of Arts

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Core Course (CC)	Communication Skills in English	<ol style="list-style-type: none">1. Discuss and expand on general communication principles.2. Demonstrate language use in professional and personal settings that is both useful and operational. Discuss and expand on general communication principles.3. Listening, speaking, reading, writing, and thinking skills that are structural and analytical.4. Demonstrate the ability to transcribe and translate.
2		Foundation course –I	<ol style="list-style-type: none">1. Compile a list of concepts linked to Indian culture.2. Demonstrate knowledge about India's constitution.3. Compile a list of concepts linked to Indian culture.4. Comprehend and address India's socio-political challenges recognize important changes and elements that have shaped Indian society's cultural, economic, environmental, and political fabric.

3		Hindi	<ol style="list-style-type: none"> 1. Improve your reading, writing, and communication skills. 2. Categorising the literary forms of Hindi poetry. 3. Summarise the fundamental forms of tale and poetry. 4. Classifying values via reading literary works.
4		Paper 1 - Foundation Sociology	<ol style="list-style-type: none"> 1. To summarise the emergence of sociology and its relationship with other science. 2. The influence of culture on society. 3. Identify the process of socialisation in the development of individuals in society. 4. Creates understanding of nature and importance of social institutions.
5		Paper 1 - General Psychology	<ol style="list-style-type: none"> 1. To teach the fundamental concepts and current trends in psychology. 2. To build interest in the field of psychology and lay the groundwork for future study in psychology. 3. To develop learners with the applications of psychological concepts in a variety of fields so that they understand the significance of psychology in various parts of life. 4. Classifying the numerous techniques, areas, and subfields of psychology, as well as their major concepts and key figures.
6		Paper 1 - Economics Theory	<ol style="list-style-type: none"> 1. Analyse the decisions made by businesses and households owing to a lack of resources. 2. Determine the demand and supply elasticity. 3. Classifying the laws and numerous manufacturing and cost considerations. 4. Compare and contrast the various microeconomic theories
7		History of Modern India (1957 - 1947)	<ol style="list-style-type: none"> 1. Examine how Company's law led to the revolt of 1857, how it all contributed in formation of association & formation of Indian National Congress. 2. Outline the impact of Indian nationalism and the liberation fight, about the Moderators, Extremists & Revolutionary Nationalist. 3. Develop knowledge about nationalism, genesis of congress, Gandhi and his movements, 4. Outline the knowledge of Indian constitutional deadlock & Independence partition act

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Core Course (CC)	Communication Skills in English II	<ol style="list-style-type: none"> 1. Discuss and elaborate general concepts of communication. 2. Demonstrate functional and operational use of language in professional and personal institutions. 3. Exhibit structural and analytical listening, speaking, reading, writing and thinking skills. 4. Exhibit skills to transcribe and translate.
2		Foundation Course –II	<ol style="list-style-type: none"> 1. Summarise concepts related to Indian society. 2. Exhibit familiarity with the constitution of India. 3. Comprehend and address socio-political issues of India. 4. Describe significant changes and factors that have influenced the cultural, economic, environmental and political fabric of Indian society.
3		Hindi	<ol style="list-style-type: none"> 1. Inculcation of new social,cultural understanding and life values along with the development of human values will develop. 2. Develop artistic qualities through literature, towards literary genres of art. Aviruva will be awakened and creative-skills will get enhanced. 3. The awareness of new global-values and a sense of responsibility towards environmental consciousness will arise. 4. Describing the famous, influential compositions of mediaeval and modern verse genres of Hindi. 5. Philosophical, social, national, human and latest modern life providing information about the environment
4		Foundation Sociology/ Fundamentals of Sociology	<ol style="list-style-type: none"> 1. Detailed study of the meaning of socialisation and its role. 2. Discuss the concept of self and socialisation. 3. Familiarise with the agents of socialisation. 4. Develop for social roles, Socialisation prepares individuals for social roles, for example gender roles, marriage, parenthood.
5		General Psychology	<ol style="list-style-type: none"> 1. Elaborate the basic concepts and modern trends in Social Psychology. 2. Classify the foundational theories of Social Psychology. 3. Construct various research design and build research skills for the field of Social Psychology. 4. Aware the applications of concepts of social Psychology in different areas of day to day life and create a foundation for and foster interest in further study in Social Psychology.

6		History of Modern India: Society and Economy	<ol style="list-style-type: none"> 1. The course is designed to make the student aware about the making of modern India and the struggle for independence. 2. Elaborate the basic concepts and modern trends in history of Modern India: Society and Economy. 3. Construct various research design and build research skills for the field of Society and Economy. 4. Develop and describe active participation of women, dalits and peasants in the social reforms.
7		Economics Theory	<ol style="list-style-type: none"> 1. Elaborate and describe Various Theories and interrelationships helps to identify appropriate ethical, moral, legal, socially viable and culturally sound choices in life. 2. Elaborate the basic concepts and modern trends in Society and Economy. 3. Discuss and elaborate Factors of Production with more equivalence 4. To make decisions in particular firms.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1		Mass Communication Paper I	<ol style="list-style-type: none"> 1. Devise competence for self-learning. 2. Illustrate the beauty and communication power of English. 3. Design students' interest in reading literary pieces. 4. Formulate human values and social awareness.
2		Foundation Course- III	<ol style="list-style-type: none"> 1. Exemplify legal and constitutional Rights and violation Redressal mechanisms of SC, ST, Women, Children Disabilities, Minorities and elderly population. 2. Paraphrase the concept of Disaster and general effects, dealing with disasters and human Rights related with rehabilitation. 3. Update with development of science and role in everyday life. 4. Perceive listening, verbal and non-verbal communication, preparing for group discussion, interviews, presentation, and leadership skills.
3		(History) Paper – II – Landmarks in World History (1300 A.D. - 1945 A.D.)	<ol style="list-style-type: none"> 1. Comprehend the transition of Europe from mediaeval to modern times and its impact. 2. Devise accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world.

			<ol style="list-style-type: none"> 3. Acquaint students with fundamental aspects of World History. 4. Interpret the basic concepts/ concerns/ framework of World History.
4		(History): History paper III: Ancient India from Earliest Times to 1000 A.D.	<ol style="list-style-type: none"> 1. To demonstrate by analysing and evaluating historical information from multiple sources of Maratha History. 2. To examine the institutional basis of Ancient India. 3. To explain our heritage through cultural aspects of Ancient India. 4. To analyse the social background of Indian Nationalism.
5		(Psychology): Social Psychology: part I	<ol style="list-style-type: none"> 1. Examine what social psychology is and how it works in day-to-day life. 2. Discuss about the social setting and how it affects the personality of an individual. 3. To examine the nonverbal behaviour in social settings and interpret the meaning of it. 4. Describe the human nature and attitudes which form the behaviour of an individual.
6		(Psychology): Developmental psychology: Part I	<ol style="list-style-type: none"> 1. To Demonstrate appropriate critical thinking skills necessary for effectively analysing personality differences and the reasons for such differences. 2. Appreciate issues related to culture, gender, sexual identity, the environment, and family, as they pertain to physical and psychological development. 3. Demonstrate a thorough knowledge of ethical and professional behaviour within the psychology profession. 4. Illustrate an understanding of scientific and statistical principles that underlie psychological research, including the ability to gauge the quality of such research.
7		(Sociology): Indian Society: Structure and Change	<ol style="list-style-type: none"> 1. To demonstrate a basic understanding of the concepts in Sociology. To Study the relationship between Sociology and other Social Sciences 2. To analyse the different branches of Sociology. To understand the process of Socialisation and its importance. 3. To understand the changes happening in the society and study the upcoming changes and how it is going to impact the people staying in the society. 4. To summarise the changes that are happening in the society.
8		(Sociology): Contemporary Issues in Indian Society	<ol style="list-style-type: none"> 1. Identify and develop arguments and Apply basic logical concepts in evaluating arguments from real-world sources.

			<ol style="list-style-type: none"> Identify and use common valid argument forms Identify and avoid common logical fallacies. Analyse any significant socio-economic political-cultural issue independently without getting swayed by differing viewpoints expressed by others; and Discuss the issue with confidence and logical rigour and communicate one's perspective effectively, using relevant sources. Think critically about the interpretation of historical and archaeological data. Begin to read and interpret primary data (historical texts, archaeological data). Interpret contemporary concerns in the light of a critical understanding of History
9		Macroeconomics - I	<ol style="list-style-type: none"> Familiarise the students to basic concepts Macroeconomics and its application. Acquire the knowledge how to allocate scarce resources to get maximum satisfaction. Summarise the structure of the market and how the market acquires an equilibrium position in different types of market. Describe the inflation and business cycle and Monetary Policy and Fiscal.
10		Public Finance	<ol style="list-style-type: none"> Comprehend nature and the difference among private, public and merit goods. Construct the fiscal framework for taxation, revenue, debt and spending. Categorise the key issues and challenges of fiscal policy in developing. Foresee the various issues concerning the budget and how the government manages their expenditure through receiving revenue from various sources.

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1		Foundation course-IV	<ol style="list-style-type: none"> Acquire knowledge on Rights of consumers rights and protection Act, RTI,PIL And citizens Charters, public service Guarantee Acts. Classifying the various approaches towards ecology and environmental principles. Acquainted with the latest development in technologies and its use for the betterment of the human race. They would also be aware of the issues relating to control, access and misuse of technology. Students would evaluate the requirements of different competitive exams conducted in India. Learn and

			implement soft skills like Motivation, Goal Setting, Time management, and few writing skills.
2		Mass communication- II	<ol style="list-style-type: none"> 1. To inculcate the concepts of communication, its role and importance in society. 2. To impart skills related to Information Communication Technologies (ICTs), including digital and media literacy and competencies. 3. To Create awareness to become an enlightened citizen as well as a dynamic professional with commitment to deliver one's responsibilities strictly adhering to the highest standard of ethics and professionalism. 4. In the ever evolving dynamics of communication and society continue to acquire relevant knowledge and skills appropriate to professional activities.
3		(History) History Paper II: Landmarks in World History, 1300 A.D. - 1945 A.D.	<ol style="list-style-type: none"> 1. Examine & understand the nature of the sources and interpretations of ancient Indian history. 2. Learn & know about the hunter-gatherers and advent of food products with reference to Palaeolithic, Mesolithic, Neolithic and Chalcolithic cultures, distribution, subsistence pattern and technological development. 3. Acquire knowledge about the origin, town planning, economic activity, religious belief, cultural practices and decline of the Harappan civilization. 4. Understand the socio-political, economic, religious and cultural development of North and Central India and the Deccan.
4		(History): History paper III: Ancient India from Earliest Times to 1000 A.D.	<ol style="list-style-type: none"> 1. To demonstrate by analysing and evaluating historical information from multiple sources of Maratha History. 2. To examine the institutional basis of Ancient India. 3. To explain our heritage through cultural aspects of Ancient India. 4. To analyse the social background of Indian Nationalism.
5		(Psychology): Social Psychology: part II	<ol style="list-style-type: none"> 1. Examine what social psychology is and how it works in day to day life. 2. Discuss about the social setting and how it affects the personality of an individual. 3. To examine the nonverbal behaviour in social settings and interpret the meaning of it. 4. Describe the human nature and attitudes which form the behaviour of an individual.
6		(Psychology): Developmental psychology: Part II	<ol style="list-style-type: none"> 1. To Demonstrate appropriate critical thinking skills necessary for effectively analysing personality differences and the reasons for such differences.

			<ol style="list-style-type: none"> 2. Appreciate issues related to culture, gender, sexual identity, the environment, and family, as they pertain to physical and psychological development. 3. Demonstrate a thorough knowledge of ethical and professional behaviour within the psychology profession. 4. Illustrate an understanding of scientific and statistical principles that underlie psychological research, including the ability to gauge the quality of such research.
7		(Sociology) Sociology of Development	<ol style="list-style-type: none"> 1. Identify and apply sociological concepts and theories to understand social phenomena. Employ the sociological imagination and use evidence-based social theories to analyze social problems in context, and to generate and evaluate solutions. 2. Critically evaluate explanations of human behavior, social phenomena, and social processes locally and globally. Identify and assess the assumptions underlying different theoretical perspectives. Evaluate and respond to inequalities and emerge from a global, integrated, and unequal world. 3. Apply social scientific principles to understand the social world. Articulate the effective use of evidence; generate research questions and/or hypothesis based on social research. Identify the limits of the scientific method in understanding social behavior and processes. 4. Evaluate the quality of social scientific data. Identify the characteristics of high quality data in sociological research, and evaluate multiple representations of data in public discourse.
8		(Sociology) Emerging Fields in Sociology	<ol style="list-style-type: none"> 1. Provide assistance to students to appreciate the nature and challenges of Indian welfare state 2. Analyse the knowledge of the changing dimensions and perspectives on working with vulnerable sections. 3. Understand the development of a rights based perspective. 4. Remember development of skills for a career in social sector like NGOs, CSR and Government welfare agencies.
9		(Economics) Macroeconomics-II	<ol style="list-style-type: none"> 1. Calculate the inflation rates using the popular indices. 2. Summarise RBI's Monetary Policy and its instruments. 3. Classify the Government's Budget and its relevance in a given economic situation. 4. Distinguish the effectiveness and relevance of monetary and fiscal policy in everyday living situations.

10		(Economics) Indian Economy	<ol style="list-style-type: none"> 1. Evaluate various trends in sectors of the Indian Economy and classify various problems of the country. 2. Get acquainted with agrarian crisis in India. 3. Distinguish the performance and the issues of the industrial sector in the country. 4. Build an insight into the role of Service Sector in the Indian Economy
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SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1		Psychology : Psychological Testing And Statistics I-Iv	<ol style="list-style-type: none"> 1. Examine what is psychological testing, assessment and norms. 2. Describe reliability, reliability estimation in psychology. 3. To examine validity and measures of central tendency in psychological testing and assessment. 4. Describe the types of scores, Types of scales, Frequency Distribution and mean method for calculating the mean
2		Abnormal Psychology -V	<ol style="list-style-type: none"> 1. To gain knowledge of and comprehension of the nature of deviant behaviour and mental illness. 2. Learn about and comprehend the method for evaluating such behaviour as well as the most popular approach for identifying psychiatric problems. 3. Being able to talk about a variety of theoretical viewpoints on psychiatric problems. 4. To investigate the study techniques and findings on different psychiatric diseases.
3		Industrial And Organisational Psychology - Vi	<ol style="list-style-type: none"> 1. To create moral and legal decisions and deal with issues with people at work. 2. To comprehend the psychological theoretical frameworks that can be used to improve the effectiveness and efficiency of an organisation. 3. To develop the requisite technical, behavioural, and interpersonal skills for use in the workplace. 4. To demonstrate proficiency in speaking, writing, reading, critical thinking, and teamwork;
4		Theoretical Sociology	<ol style="list-style-type: none"> 1. Relate the theories of sociology to social situations. 2. Classify sociological Theories, answer questions related to them and employ learnings into their lives.

			<ol style="list-style-type: none"> 3. Examine the social problems taking place in the society and suggest a practical solution for the same. 4. Enhance the society and create a non biased environment so that we can achieve a society without any discrimination.
5		Sociology Of Work V	<ol style="list-style-type: none"> 1. To enhance the logical and analytical skill to understand social issues and problems. 2. To contribute subject knowledge to nurture creativity, research and development. 3. To provide basic and advanced theoretical as well as methodological knowledge of sociology for application. 4. To analyse the sociology behind the workplace and understand its functions and features.
6		Sociology Of Gender VI	<ol style="list-style-type: none"> 1. To study in depth about gender and sexuality in contemporary society by examining the ways in which each is socially constructed. 2. To enhance the role of gender and sexuality in institutional structures, including the economy, law, education and media will be examined. 3. Historical and cross-cultural variations in gender and sexuality are explored as well as variations by race, ethnicity, and social class. 4. To analyse the systems of inequality as well as how the meanings and experiences of gender and sexuality have changed over time.
7		Economics Microeconomics Iii	<ol style="list-style-type: none"> 1. Distinguish the sources of monopoly and various aspects of the monopoly market. 2. Summarise basics of game theory. 3. Compile different oligopoly models, and forms of price leadership. 4. Experimenting principles of General equilibrium and Pareto optimality conditions of social welfare.
8		Economics Financial Economics	<ol style="list-style-type: none"> 1. Connect students to the economics of Finance. 2. Annotating about the basic models of investment and portfolio analysis, including the CAPM. 3. Distinguish valuation of assets, derivatives & options is to be studied in addition to patterns of corporate financing. 4. Prepare students with traditional, modern and hybrid financial instruments
9		Economics ; Economics Of Development	<ol style="list-style-type: none"> 1. Inculcate diverse concepts related to economic growth and development by giving special emphasis on structural issues related to the process of development.

			<ol style="list-style-type: none"> Structuring the awareness on policy options, the pressing problems on the path of development such as inequality, poverty and technological aspects are dealt in. Implement the theories of economic development. Differentiate foreign capital economic planning and macro economic policy.
10		History - History Of Medieval India (1000 CE-1526 CE)	<ol style="list-style-type: none"> To engage the students with the history of early mediaeval India, which served as the basis for the establishment of the Indian Sultanate. To research the influence of the Bahmani and Vijayanagar kingdoms on mediaeval Indian. To investigate the political, social, and cultural facets of mediaeval India. Recognize the events in early mediaeval India that set up the Sultanate of India.
11		History - History Of Modern Maharashtra (1818 Ce - 1960 Ce)	<ol style="list-style-type: none"> Recognize India's impact on colonialism. Acknowledge the social and economic improvements during and after independence. Explain how the Indian States were integrated and reorganised during the Constitution-making process. Understanding the history of Maharashtra with details to construct an analytical view.
12		History - Introduction Of Archaeology	<ol style="list-style-type: none"> Understand the fundamental elements of archaeology. Comprehend the significance of epigraphy. Acknowledge the role of numismatics as a significant historical source. Identify the foundations of historic tourism.

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1		Psychology : Psychological Testing And Statistics Ii-Iv	<ol style="list-style-type: none"> To provide knowledge test development and test construction. To enhance the knowledge in measurement of intelligence scales, probability, normal probability curve and standard scores. To provide basic theoretical knowledge in assessment personality. To analyse measures of variability, percentiles and percentile ranks

2		Psychology : Abnormal Psychology Ii-V	<ol style="list-style-type: none"> 1. Explain the fundamental theories and principles of abnormal psychology. 2. Develop knowledge of the numerous types of psychological disorders, including their symptoms, underlying causes, and methods of diagnosis and treatment. 3. Become more knowledgeable about and prepared to handle a variety of situations relating to Mental Health in Society. 4. Develop fundamental understanding of abnormal psychology that will prepare the learner for further study as well as enable them to seek a career in clinical psychology.
3		Psychology : Industrial And Organisational Psychology Ii-Vi	<ol style="list-style-type: none"> 1. Define the range of I/O psychology and allied professions. 2. List and explain the core ideas in I/O psychology. 3. Critically examine I/O Psychology-related topics. 4. Established a solid enough I/O Psychology foundation to pursue postgraduate study and/or I/O Psychology-related professions.
4		Anthropological Thought - Iv	<ol style="list-style-type: none"> 1. Appreciation and understanding of the plurality of India, its composite culture and its resilience. 2. Evaluate the knowledge of the issues of contemporary India. 3. Create exposure to the students about the crisis and challenges of anthropological division. 4. Analyse the development of professional roles of correctional agents in agencies of criminal justice administration
5		Development And Changes In Agrarian Society - V	<ol style="list-style-type: none"> 1. To create awareness in the students with the typical life of the rural mass and their livelihood patterns. 2. To evaluate basic ideas on the Indian economy and the root of rural poverty in India. The students are able to know how to measure poverty through different tools and techniques. They can prepare an action plan to combat poverty. 3. To analyse the importance of extension education in respect to technology transfer among the farmers' They can prepare different audio-visual aids to provide informal education among the farmers. 4. To understand the basic idea about Agro-climatic zones of west Bengal Basic concept on soil sampling, soil quality testing (pH, EC, C, N, P estimation), organic farming and vegetative plant propagation methods (theoretical knowledge).

6		Gender And Society in India: Contemporary Debates And Emerging Issues - Iv	<ol style="list-style-type: none"> 1. To understand and examine how education and schooling are deeply 'gendered' constructs and experiences. 2. To create education and schooling as an entry point to examine questions related to state formation, international institutions, public policies, inequality and labour in colonial and contemporary contexts from the lens of gender. 3. To evaluate feminist engagement and critiques of education, schooling and state policies to probe how gendered constructions of knowledge and learner shape educational transaction as expressed in curriculum, textbooks and pedagogy. 4. To analyse students with the historic denial and unequal access of education to girls and women and challenges to this inequality in colonial and independent India.
7		Macroeconomics - Iii	<ol style="list-style-type: none"> 1. Grading society's trade-offs by using a production possibilities frontier (or curve) 2. Categorising the assumption of rationality by individuals and firms. 3. Graphically illustrate market equilibrium, surplus and shortage. 4. Distinguish productivity and relate productivity growth to improvements in the standard of living.
8		Indian Financial System	<ol style="list-style-type: none"> 1. Relate the dynamic changes of the banking industry and the policy responses because of the recent crisis. 2. Associate the various services offered and various risks faced by banks. 3. Distinguish practical understanding of the various distribution channels of insurance products for effective marketing. 4. Compare practical understanding of regulations and be able to understand insurance operations both in life as well as general insurance.
9		International Economics	<ol style="list-style-type: none"> 1. Describe Models Of Supply And Demand Within The Context Of International Trade Theory Analysis. 2. Distinguish Theory of International Trade with Models of Supply and Demand. 3. Justify the relationship between foreign trade theory and economic development. 4. Examine liberalisation of world trade, and international trade.
10		History Of Contemporary	<ol style="list-style-type: none"> 1. Know how the Indian States were integrated and reorganised during the Constitution-making process.

		India (1947 CE-2000CE)	<ol style="list-style-type: none"> 2. Introduce the kids to the political occurrences in India following its independence. 3. Recognize India's socioeconomic development and advances in science and technology. 4. Will understand the construction and making of Indian Constitution
11		History Of Mediaeval India (1526 CE - 1707CE)	<ol style="list-style-type: none"> 1. To familiarise the pupils with India's history since the establishment of Mughal rule. 2. To comprehend Mughal Empire governance. 3. Recognize the Causes of Growing Maratha Power. 4. Recognize the Elements Contributing to the Emergence of Maratha Power.
12		Introduction To Museology And Archival Science	<ol style="list-style-type: none"> 1. Consider the history branch of museology as an allied one. 2. Recognize the role museums play in preserving cultural heritage. 3. Learn to appreciate the value of libraries in your academic and research undertakings. 4. Recognize the Library's administration.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Science (BSC)

- **PSO 1:** Learners will demonstrate fundamental understanding of the basic concepts of the subject.
- **PSO 2:** Learners will analyse the given scientific data critically and systematically.
- **PSO 3:** Learners will be able to use analytical and research tools of science.
- **PSO 4:** Learners will be able to think creatively to propose novel ideas in explaining facts and figures or providing new solutions to the problems

COURSE OUTCOME (CO)

Bachelor of Science (BSC)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1		Chemistry	<ol style="list-style-type: none"> 1. Familiar with the atomic structure through the basic concepts of quantum mechanics. 2. Use and be aware about chemical bonding through VB and MO approaches. 3. Discuss postulates of the Kinetic theory of gases, behaviour of real gases, structure of liquid and gases. 4. Exhibit, transcribe and translate knowledge of crystal theory.
2		Botany	<ol style="list-style-type: none"> 1. Classify lower & higher plants, understand diversity of cryptogams and life cycle pattern of Algae, Fungi and bryophytes. 2. Summarise the ultrastructure and functioning of cell wall, cell membrane and cell organelles at the submicroscopic level. 3. Comprehend biotic and abiotic components of ecosystem, identify Aquatic and terrestrial ecosystem and energy flow in ecosystem. 4. Familiar with the concept of Mendelian genetics and concept of Genes, Understand about interaction of genes, multiple alleles and their significance.

3		Zoology	<ol style="list-style-type: none"> 1. Relate different types of animal behaviour and their role in biological adaptations. 2. Aware of the importance of biodiversity address threats to biodiversity. 3. Familiar with good laboratory practices to avoid safety hazards and develop knowledge about the instruments used for laboratory analysis. 4. Discuss modern developments and concepts of Animal biotechnology
4		Mathematics	<ol style="list-style-type: none"> 1. Familiar with fundamental concept of real numbers. 2. Identify the value of limit of function at a point using the definition of the limit. 3. Construct the system of linear equation. 4. Find the roots of polynomial over rational
5		Physics	<ol style="list-style-type: none"> 1. Familiar about Newton's Law and its applications. 2. Assess and use the properties of elasticity, equivalence of shear strain to compression and extension strain and its applications. 3. Description of Bernoulli's equation, equation of continuity, turbulent flow and examples based on them. 4. To study the outcome of the equation of interference, aberration and focal length.

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1		Chemistry	<ol style="list-style-type: none"> 1. Summarise and study part of Organic and physical chemistry. 2. Familiar with organic chemistry part contains fundamentals of organic chemistry, stereochemistry and aliphatic hydrocarbons. 3. Able to study physical chemistry and address states of chemical thermodynamics and aliphatic hydrocarbons. 4. Discuss closed, open and isolated systems.
2		Botany	<ol style="list-style-type: none"> 1. Comprehend the life cycle pattern of plant groups belonging to Pteridophytes and Gymnosperms and classification of Angiosperms based on Morphology of Flowering plants.

			<ol style="list-style-type: none"> 2. Familiar with various physiological life processes in plants like photosynthesis in C3, C4 and CAM plants. 3. Categorise various tissue systems in plants, their anatomical features and cell structure, 4. Analyse and apply the medicinal uses and chemical constituents of economically important plants
3		Zoology	<ol style="list-style-type: none"> 1. Be aware of factors affecting growth of organisms and deduct their impacts on the population of other life forms. 2. Estimate the implications of loss of fauna on human being. 3. Perceive the importance of balanced diet, healthy dietary habits and personal hygiene habits. 4. Aware about the causes, symptoms and impact of stress related disorders and infectious diseases
4		Mathematics	<ol style="list-style-type: none"> 1. Generalise differentiation and fundamental theorem in differentiation and various rules. 2. Classify function as continuous and understand the consequence of the intermediate value theorem for continuous function. 3. Analyse the system of linear transformation. 4. Familiarise with vector space and subspaces
5		Physics	<ol style="list-style-type: none"> 1. Summarise the fundamental principle of Gradient, divergence and curl. 2. Familiar with simple harmonic oscillations and its applications 3. Discuss about circuits and its applications along with solving the problems based on LC and LR circuits. 4. Describe in detail about differential equations, homogenous equations.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1		Chemistry	<ol style="list-style-type: none"> 1. Observe, identify and use physical and chemical reactivity of p block elements. 2. Acquire basic knowledge about periodic table and variation of periodic properties along the periods.

			<ol style="list-style-type: none"> Analyse the main group elements including oxides, hydrides, nitrites, interhalogens, noble gases and Inorganic polymers. Familiar with the various parts of electrochemical cell, fuel cell and battery.
2		Botany	<ol style="list-style-type: none"> Classify Algae, Bryophytes and Angiosperms with the help of a taxonomical classification system for flowering plants and understand their economic importance. Develop understanding of the Ultra structure and functioning of cell organelles, DNA & RNA at the sub microscopic and molecular level. Familiar with knowledge of modern techniques like Chromatography, Gel Electrophoresis, Microscopy and Plant preservation techniques to study Plant Diversity. Evaluate the economic aspects of Forestry, Agroforestry and different plant-based products like Nutraceuticals, Spices, Biofuels, Aromatherapy plants.
3		Zoology	<ol style="list-style-type: none"> Apply the principles of inheritance to study heredity along with the structural and functional aspects of Genes and Chromosomes Identify importance of nucleic acids as genetic material along with regulation of gene expression Elaborate the increasing complexity of nutritional, excretory, osmoregulatory physiology, respiratory and circulatory physiology in evolutionary hierarchy. Compare different types of animal behaviour, general epidemiological aspects of parasites that affect humans and the modern techniques in animal husbandry.
4		Mathematics	<ol style="list-style-type: none"> Elaborate the fundamental properties of the real numbers that lead to the formal development of real analysis. Formulate and generalise first order differential equation utilizing the standard technique for separable, exact, linear. Identify and assess complete solution of non-homogeneous differential equation as linear combination of the complementary function and particular integral. Familiar with basic application problem described by second order linear differential equation with constant coefficient

5		Physics	<ol style="list-style-type: none"> 1. Identify and use linear Momentum, Resonance. 2. Discuss the patterns of System of Particles, Oscillations. 3. Analyse the practical system of variable mass, torque acting on particle. 4. Identify a complete knowledge on Oscillations and Resonance.
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SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1		Chemistry	<ol style="list-style-type: none"> 1. Familiar with the Aromatic and Aliphatic hydroxyl compounds. 2. Aware about carbonyl compounds, carboxylic acids, carbohydrates, fats and oils and their use. 3. Differentiate the organic compounds based on their functional groups. 4. Exhibit knowledge of Kinetics and surface chemistry.
2		Botany	<ol style="list-style-type: none"> 1. Discuss the systematics, morphology and structure of fungi, know related plant diseases and acquaint with the life cycle pattern of plant groups belonging to Pteridophytes and Gymnosperms. 2. Familiar with processes of Respiration and photorespiration, the scope and importance of plant physiology, growth and developmental process of plant. 3. Aware of the basic concepts in ecology, environment and its related factors and recognise environmental deterioration and its impact on community. 4. Identify the scope & importance of Anatomy, the various tissue systems, their functions in plants and outline various aspects of biotechnology and plant tissue culture technique.
3		Zoology	<ol style="list-style-type: none"> 1. Familiar with the origin of life and understand different theories of evolution and speciation. 2. Integrate and exhibit the skills of scientific communication and will understand the ethical aspects of research. 3. Be aware of the origin of cells and its organelles.



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Section 2 (f) of the UGC Act 1956

			4. Recall human reproductive physiology and compare the different pre- embryonic stages
4		Mathematics	<ol style="list-style-type: none">1. Assess fundamental concept of real numbers in n variables.2. Apply appropriate numerical method to solve the problem with most accuracy.3. Explain the definition of inner product space , eigen values, eigen vectors, diagonalizable matrix.4. Use appropriate numerical method determine approximate solution of ODE and system of linear equation.
5		Physics	<ol style="list-style-type: none">1. Familiar with diffraction in various aspects in physics.2. Identify the patterns of transmission grating and making its applications.3. Learn to solve the practical of double split pattern.4. Find the values related to diffractions.

PROGRAMME SPECIFIC OUTCOMES (PSO)

MASTER OF COMMERCE (MCOM)

- **PSO 1:** Gain proficiency in applying your knowledge of problem-solving.
- **PSO 2:** Ability to collaborate in teams with improved interpersonal and communication skills
- **PSO 3:** To develop team work, leadership and managerial and administrative skills
- **PSO 4:** Able to recognize features and roles of businessmen, entrepreneurs, managers, consultants, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

COURSE OUTCOME (CO)

MASTER OF COMMERCE (MCOM)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	Strategic Management	<ol style="list-style-type: none"> 1. Expose various perspectives and concepts in the field of Strategic Management. 2. Annotating the principles of strategy formulation, implementation and control in organisations. 3. Enhance skills for applying these concepts to the solution of business problems, 4. 4Exemplifying the analytical tools of strategic management
2	Core Courses (CC)	Economics for Business Decisions	<ol style="list-style-type: none"> 1. Equip the students with basic tools of economic theory and its practical applications. 2. Familiarise with economic aspects of current affairs and thereby prepares them to analyse the market behaviour with economic way of thinking. 3. Executing economic principles in business decisions, it also intends to widen analytical ability of the students and to provide them a foundation for further study of economics. 4. Highlight practical oriented study, the paper requires discussion of some cases involving the use of concepts of business economics

3	Core Courses (CC)	Cost and Management Accounting	<ol style="list-style-type: none"> 1. Acquire knowledge about the Accounting Standards issued by ICAI, its relevance to India in maintenance of accounts, disclosure and revenue recognition. Gain knowledge on various methods of stock valuation; methods which are recognised under AS-2, impact on profit if a method is changed. 2. Recognize capital and revenue – expenditure and receipts & distinction between them. Learners shall solve practical problems on Final Accounts of Manufacturing Concern. 3. Develop the skill of preparing final accounts for departmental stores, allocation of cost among different departments on a suitable basis. 4. Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.
4	Core Courses (CC)	Business Ethics and Corporate Social Responsibility	<ol style="list-style-type: none"> 1. Distinguish common ethical issues that arise for individuals, managers, and organisations. 2. Engage in logically sound discussion about moral dilemmas using the language of business ethics. 3. Differentiate organisational and cultural variables can influence ethical conduct. 4. Pick out key organisational tools, policies, systems, and laws that apply to managing ethical conduct specifically in the business environment. Demonstrate a multi-stakeholder perspective in viewing CSR issues

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	Research Methodology for Business	<ol style="list-style-type: none"> 1. Enhance the abilities of learners to undertake research in business & social sciences 2. Construct, develop and apply the fundamental skills in formulating research problems 3. Interpret and develop the most appropriate methodology for their research 4. Familiarise with the basic statistical tools and techniques applicable for research
2	Core Courses (CC)	Macro Economics Concepts and Applications	<ol style="list-style-type: none"> 1. Integrate application-oriented nature of macroeconomics course in order to grasp fully the theoretical rationale behind policies at the country as well as corporate level 2. Moderate a firm grounding on the basic macroeconomic concepts that strengthen analysis of crucial economic policies 3. Continuously read suggested current readings and related articles in the dailies and journals are analysed class rooms 4. Devising a solid foundation for economic analysis and thinking that can last throughout their education and subsequent professional careers
3	Core Courses (CC)	Corporate Finance	<ol style="list-style-type: none"> 1. Identify the abilities of learners to develop the objectives of Financial Management 2. Relate, develop and apply the techniques of investment in the financial decision making in the business corporates 3. Construct the abilities of learners to analyse the financial statements 4. Familiarise students to practical accounting practices in corporate entities such as Holding & Subsidiary Companies
4	Core Courses (CC)	E-Commerce	<ol style="list-style-type: none"> 1. Estimate an analytical framework to understand the emerging world of ecommerce 2. Familiarise with current challenges and issues in ecommerce 3. Devise the understanding of the learners towards various business models 4. Articulate the Web- based Commerce and equip the learners to assess e-commerce requirements of a business

SEMESTER III – Advanced Accountancy

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Direct Tax	<ol style="list-style-type: none"> 1. Recognise technical words associated with fundamental Concepts and direct taxation. 2. Examine residential status of an assessed and compute the taxable income of assessed with different residential status 3. Practically Compute income from salaries, house property, business/ profession, capital gains and income from other sources. 4. Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961.
2	Elective Courses (EC)	Advanced Financial Accounting	<ol style="list-style-type: none"> 1. Acquire knowledge about the Accounting Standards issued by ICAI, its relevance to India in maintenance of accounts, disclosure and revenue recognition. Gain knowledge on various methods of stock valuation; methods which are recognised under AS-2, impact on profit if a method is changed. 2. Recognize capital and revenue – expenditure and receipts & distinction between them. Learners shall solve practical problems on Final Accounts of Manufacturing Concern. 3. Develop the skill of preparing final accounts for departmental stores, allocation of cost among different departments on a suitable basis. 4. Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.
3	Elective Courses (EC)	Advanced Cost Accounting	<ol style="list-style-type: none"> 1. Acquire knowledge related to costing concept and methods under ICWAI 2. Recognize and analyse the unit cost and job costing 3. Develop the skill of preparing the process costing with normal and abnormal loss 4. Able to understand the standard costing methods and use
4		Project Work	<ol style="list-style-type: none"> 1. Apply the fundamental aspects associated with the project. 2. Evaluate the fundamental aspects associated with the project. 3. Understand the topic selected fully and to use it for practical purposes. 4. Analyse fully the data received and collected through primary and secondary methods of data collection.

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Advanced Accountancy	<ol style="list-style-type: none"> 1. Able to prepare the final accounts of companies 2. Analyse the internal or external reconstructions of companies 3. Able to know the liquidator's final statement of accounts 4. Examine consolidated financial statement and balance sheet for holding companies
2	Elective Courses (EC)	Indirect Tax- Introduction of GST	<ol style="list-style-type: none"> 1. Define the different concepts and terms used in the Goods and Services Tax (GST). 2. Use the timing, location, and value of supply in a practical way. 3. Examine the contents and format for various documents like tax invoice, bill of supply, debit note, credit note etc 4. Practically compute the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.
3	Elective Courses (EC)	Financial Management	<ol style="list-style-type: none"> 1. Analyse Working Capital financing 2. The dimensions of performance and risk relevant to financial firms. 3. contemporary measures of financial measures of performance and risk. 4. Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions.
4		Project Work	<ol style="list-style-type: none"> 1. Apply the fundamental aspects associated with the project. 2. Evaluate the fundamental aspects associated with the project. 3. Understand the topic selected fully and to use it for practical purposes. 4. Analyse fully the data received and collected through primary and secondary methods of data collection.

SEMESTER III – Business Management

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Human Resource Management	<ol style="list-style-type: none"> 1. Develop the decision-making skills in different situations and enhance the skills regarding specific work. 2. Develop the competency mapping skills, self, peers, superiors and subordinate appraisal skills. 3. Able to know after completing this about the various aspects of the personal as well as professional life and try to balance between these both. 4. Develop the sense of belongings for the organisation and various HRD issues
2	Elective Courses (EC)	Organisational Behaviour	<ol style="list-style-type: none"> 1. Develop the perceptual concept and a technique of learning. 2. Able to enhance knowledge of the various aspects of the individual life positions and ego state and accordingly reacts to them. 3. Developing the basic understanding of the individual behaviour helps to understand the personality of others and adopt it if it seems good. 4. Apply the basic concept of organisational behaviour.
3	Elective Courses (EC)	Marketing Strategies and practices	<ol style="list-style-type: none"> 1. Able to understand and establish a better customer relationship 2. Examine market environmental trends & building customer value related to market 3. Able to develop different marketing strategies and plan 4. Analyse recent trends in marketing strategies.
4		Project Work	<ol style="list-style-type: none"> 1. Apply the fundamental aspects associated with the project. 2. Evaluate the fundamental aspects associated with the project. 3. Understand the topic selected fully and to use it for practical purposes. 4. Analyse fully the data received and collected through primary and secondary methods of data collection

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Business Management	<ol style="list-style-type: none"> 1. Apply knowledge of all functional areas of retailing and essential principles of retailing. 2. Able to understand retail management terminology. 3. Develop a sense of legal and ethical aspects of retail management 4. Demonstrate the skills needed to develop ideas and make decisions based on ethics, proper research, analysis, and critical thinking.
2	Elective Courses (EC)	Management of Business Relations	<ol style="list-style-type: none"> 1. Acquire knowledge related designing and developing customer Value in relation to CRM and E-CRM 2. Recognize and develop information related Supplier, Investors and Community Relationship Management 3. Develop the concept related to employee relationship management and strategic framework for ERM 4. Apply role, qualities and skill related business relation manager
3	Elective Courses (EC)	Advertising and sales Management	<ol style="list-style-type: none"> 1. Acquire knowledge and recognition related to creativity, social and regulatory framework of advertising 2. Recognize the concepts sales force management and sales organisation 3. Develop basics concepts related to Advertising, Ad Agency and media 4. Evaluate the fundamental aspects related to sales planning and controlling
4		Project Work	<ol style="list-style-type: none"> 1. Apply the fundamental aspects associated with the project. 2. Evaluate the fundamental aspects associated with the project. 3. Understand the topic selected fully and to use it for practical purposes. 4. Analyse fully the data received and collected through primary and secondary methods of data collection.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Management Studies (BMS)

- **PSO 1:** Establish a solid academic basis by taking classes in both the management field and other, more specialised subjects, such as management, communication, teamwork, leadership, ethics, and integrity, as well as courses on decision-making and problem-solving skills.
- **PSO 2:** Develop your critical thinking skills across a range of topics to help you create an informed, autonomous viewpoint.
- **PSO 3:** Ability to understand and commit to personal and professional ethics, responsibilities and code of conduct of management practices.
- **PSO 4:** To comprehend the effects of management actions on sustainability and the environment, to be sensitive to those effects, and to take the necessary precautions to reduce any new risks.

COURSE OUTCOME (CO)

Bachelor of Management Studies (BMS)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Introduction to Financial Accounting	<ol style="list-style-type: none"> 1. Acquire knowledge about the Accounting Standards issued by ICAI, its relevance to India in maintenance of accounts, disclosure and revenue recognition. Gain knowledge on various methods of stock valuation; methods which are recognised under AS-2, impact on profit if a method is changed. 2. Recognize capital and revenue – expenditure and receipts & distinction between them. Learners shall solve practical problems on Final Accounts of Manufacturing Concern. 3. Develop the skill of preparing final accounts for departmental stores, allocation of cost among different departments on a suitable basis.

			4. Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.
2	Ability Enhancement Compulsory Course (AECC)	Business Communication-1	<ol style="list-style-type: none"> 1. Identify the nature, function & scope of business communication. 2. Implement skills of effective verbal and non-verbal communication. 3. Apply written communication used in the business world. 4. Adapt to changing culture and impact of modern technology on business communication.
3	Skill Enhancement Courses (SEC)	Foundation Course-1	<ol style="list-style-type: none"> 1. Examine the overview of the Indian Society. 2. Creates understanding of the constitution of India & the disparity in Indian society. 3. Investigate the socio-political problems of India. 4. Creates understanding of the Political Party of India
4	Core Courses (CC)	Business Economics	<ol style="list-style-type: none"> 1. Understand the basic tools, and economic functional relations & apply the basics of Business Economics. 2. Apply the knowledge of demand and supply function in business decisions. 3. Analyse supply and production decisions. Also, short run and long production function & economies of scale. 4. Critically evaluate Business cost of production.
5	Elective Courses (EC)	Business Law	<ol style="list-style-type: none"> 1. Create understanding of the concept of contract, features, role of promoter, classification of contract, Agreement, kinds of Agreements, Contract- kinds of contracts, distinguish between Agreement and Contract. 2. Examine and evaluate Law of Indemnity and Guarantee, Law of Bailment and pledge. 3. Analyse Distinction between 'sale' and 'agreement of sell, Distinction between 'sale and hire-purchase agreement. They would also be aware of Rights of an unpaid seller. 4. Evaluate the Characteristics of Negotiable Instrument, classification of Negotiable Instruments and it's Miscellaneous Provisions.
6	Core Courses (CC)	Foundation of Human skills	<ol style="list-style-type: none"> 1. Examine human nature. 2. Outline how motivation operates in organisational behaviour , theories of motivation in an organisational set up .

			<ol style="list-style-type: none"> Investigate the impact of motivation in the workplace. Examine causes and consequences of job stress, Ways for coping up with job stress.
7		Business Statistics	<ol style="list-style-type: none"> Encourage to make use of statistics in day -to - day life methods within the context they are to be applied. Understanding the fundamental Statistical Tools which can help them in analysing the business data. Ability to deal with numerical and quantitative issues in business Analyse and contrast techniques and bases of Quantitative. Examine issues surrounding sampling and significance.

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	Business Environment	<ol style="list-style-type: none"> Examine and applying practical knowledge about the different components of National and International Business Environment. Comprehend and address the Political and Legal environment and Develop Social and Cultural Environment, Technological environment and Competitive Environment. Develop the environment of a business from the legal & regulatory, macroeconomic, cultural, political, technological and natural perspectives Evaluate the specific component of the business environment and relate it to your own organisation.
2	Ability Enhancement Compulsory Course (AECC)	Business Communication-2	<ol style="list-style-type: none"> Focus on the set of skills required to be successful in a Group Discussion. Understand the structure and styles of Interviews Examine the concept of a conference as a means of internal and external communication. Examine the scope of public relations in the context of the modern-day world.

3	Skill Enhancement Courses (SEC)	Foundation Course-II	<ol style="list-style-type: none"> 1. Apply the concept of human and fundamental rights. 2. Make them evaluate the importance of Environment Studies in the current developmental context. 3. Comprehend and address the concepts related to stress, conflict, aggression and violence. 4. Develop the mechanisms for managing different types of stress, conflict, aggression
4	Core Courses (CC)	Principles of Management	<ol style="list-style-type: none"> 1. Understand the concepts related to Business. 2. Understanding the characteristics and skills of proper management by identifying what successful managers do. 3. Demonstrate the roles, skills and functions of management 4. Illustrate the diverse learning opportunities for developing analytical and soft skills
5	Elective Courses (EC)	Industrial law	<ol style="list-style-type: none"> 1. Be aware of the present state of Industrial relations in India. 2. Be acquainted with the concepts, principles and issues connected with trade unions. 3. Understand the various processes and procedures of handling Employee Relations. 4. Focus on the laws relating to Industrial Relations, Social Security and Working conditions.
6	Elective Courses (EC)	Principles of Marketing	<ol style="list-style-type: none"> 1. Evaluate the basics of 4P's and 4C's of marketing. 2. Exhibit the challenges in marketing concepts. Elaborate the difference between macro and micro environment. 3. Highlight the role of research in marketing. 4. Examine new trends in marketing – E-marketing , Internet marketing and marketing using Social networks.
7	Elective Courses (EC)	Business Mathematics II	<ol style="list-style-type: none"> 1. Understand and calculate ratio, proportion & percentage. 2. Evaluate concepts & calculate interest & annuity. 3. Evaluate simple problems on shares and mutual fund. 4. Demonstrate to solve practical sums on profit and loss.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Courses (AEC)	IT in Management-I	<ol style="list-style-type: none"> 1. Outline the basic concepts and its applications in managing business. 2. Demonstrate Office Automation using MS-Office. 3. Examine the computer network and its applications. 4. Investigate the concept of E-security
2	Core Courses (CC)	Business planning & entrepreneurial Management	<ol style="list-style-type: none"> 1. Able to define, identify and/or apply the principles of entrepreneurial management and growth through strategic plans, consulting projects and/or implementing their own businesses 2. Understand the basic concepts of Entrepreneurship to budding managers. 3. Develop responsibility of full line of management function of a company with special reference to SME sector. 4. Demonstrate the systematic process and to select and screen a business idea
3	Core Courses (CC)	Accounting for Managerial Decisions	<ol style="list-style-type: none"> 1. Understand the utility of Ratio Analysis, Financial Statements and Cash Flow Analysis in any organisation. 2. Develop financial analysis skills among learners. 3. Comprehend different contemporary issues in Management Accounting and Reports & Reporting needs. 4. Analyse various techniques to various domains concerned with accounting-based applications and solutions
4	Skill Enhancement Courses (SEC)	Foundation course-3	<ol style="list-style-type: none"> 1. Defend and justify Human Rights Provisions, Violations and Redressal. 2. Evaluate and develop various environmental concerns. 3. Analyse the development, nature and superstition of Science and Technology. 4. Create Soft Skills for Effective Interpersonal Communication
5	Core Courses (CC)	Strategic Management	<ol style="list-style-type: none"> 1. Evaluate the strategic management process to analyse and improve organisational performance. 2. Outline the impact of social, economic and political forces on the design, planning and implementation of organisation's policy.

			<ol style="list-style-type: none"> 3. Examine the management of the entire enterprise from the top management viewpoints. 4. Investigate the corporate level policy and strategy formulation areas and develop conceptual skills in this area as well as their application in the corporate world.
6	Elective Courses (EC)	Motivation and Leadership	<ol style="list-style-type: none"> 1. Apply knowledge of the leadership strategies for motivating people and changing organisations. 2. Analyse how leaders, facilitate group development and problem solving. 3. Examine approaches to Motivation and Leadership & its application in the Organisation. 4. Understand work through problems and issues as well as transcend the differences
7	Elective Courses (EC)	Recruitment and Selection	<ol style="list-style-type: none"> 1. Focus on in-depth insight into various aspects of Human Resource management in an organisation. 2. Examine the various process and procedure about Recruitment and Selection. 3. Understand acquainted with practical aspects of the subject. 4. Able to analysis job, job design and induction as well
8	Elective Courses (EC)	Advertising	<ol style="list-style-type: none"> 1. Acquire knowledge on evolution, theories, ethics and laws & impact of advertising. 2. Evaluate the planning process and frame the advertising strategies effectively. understand the role of advertising agencies & marketing mix in advertising. 3. Develop the understanding of creativity and role of creativity in different media. 4. Evaluate the budget, effectiveness, current trends & Careers in advertising.
9	Elective Courses (EC)	Consumer Behaviour	<ol style="list-style-type: none"> 1. Able to identify the dynamics of human behaviour and the basic factors that influence the consumers' decision process. 2. Able to demonstrate how concepts may be applied to marketing strategy. 3. Examine about the different consumer decision making models. 4. Understand the importance of consumer behaviour in marketing and differential consumer behaviour in Indian Context.

10	Elective Courses (EC)	Introduction to Cost Accounting	<ol style="list-style-type: none"> 1. Understand the basic concepts and the tools used in Cost Accounting. 2. Examine the principles and procedure of Cost Accounting and to apply them to different practical situations. 3. Demonstrate reconciliation of cost sheet and financial accounts. 4. Able to solve problems related to Process Costing, Job Costing, Cost Classification etc
11	Elective Courses (EC)	Corporate Finance	<ol style="list-style-type: none"> 1. Able to estimate company's cost of capital. 2. Analyse the relationship between strategic decision making and corporate financing decisions. 3. Able to value stocks and bonds and assess risk and return of assets. 4. Understand overall knowledge about the mobilisation of funds.

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Courses (AEC)	IT in Management-2	<ol style="list-style-type: none"> 1. Examine the components of the Information Systems. 2. Analyze the implementation of Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Customer Relationship Management (CRM and e-CRM). 3. Understand the concept of Database Management Systems (DBMS), Data Mining, Data Warehousing and their importance. 4. Evaluate how outsourcing saves time, reduces costs for an enterprise.
2	Core Courses (CC)	Production and Total Quality Management	<ol style="list-style-type: none"> 1. Able to understand basics of productivity and total quality management. 2. Apply the basic knowledge of quality in production. 3. Able to understand the designing of aspects of production systems. 4. Understand various inventory control techniques and materials management.
3	Core Courses (CC)	Business Research Methods	<ol style="list-style-type: none"> 1. Examine knowledge of the use of tools and techniques for exploratory, conclusive and causal research. 2. Able to understand the concept of measurement in empirical systems.

			<ol style="list-style-type: none"> 3. Able to use statistical techniques for analysis of research data. 4. Examine diverse learning opportunities to develop analytical and soft skills through Research
4	Core Courses (CC)	Business Economics	<ol style="list-style-type: none"> 1. Able to understand the concepts related to Macro Economics 2. Understand the concepts of macro economics in order to analyze and make optimal business decisions. 3. Analyse the role of public policy in shaping those application in Organisation markets. 4. Examine the role of public policy in shaping those global level
5	Skill Enhancement Courses (SEC)	Foundation Course-4	<ol style="list-style-type: none"> 1. Focus on teams, execute task assigned and perform on timelines set. 2. Understand emerging trends and growing importance of good Governance and CSR by organizations. 3. Creates understanding of competitive exams. 4. Examine their knowledge on Science and Technology
6	Elective Courses (EC)	Change Management	<ol style="list-style-type: none"> 1. Comprehend students about the organisational environment for creativity and innovation. 2. Examine the concept of resistance to change and also share insights on how to manage such resistance. 3. Understanding organizational change facilitators using the knowledge and techniques of behavioural science. 4. Examine the changing norms, laws and implement them as per the need of ever-changing policies and strategies of Corporates.
7	Elective Courses (EC)	Training and Development in HRM	<ol style="list-style-type: none"> 1. Understand the managerial performance and ability to observe, interpret the issues and modify employee's approach and behaviour. 2. Focus on the various Training and Development programs to be conducted by an organisation for the development of its Human Resource. 3. Able to meet the specific needs of the organisations in Training and Development activities. 4. Examine the concepts of Training and Development provided by an organisation for its employees.

8	Elective Courses (EC)	Auditing	<ol style="list-style-type: none"> 1. Apply the knowledge gained on audit planning and documentations and practice in real life. 2. Critically evaluate the knowledge gained on various auditing techniques. 3. Examine their role in vouching and verification. 4. Examine different concepts of auditing, types of frauds and errors in auditing
9	Elective Courses (EC)	Strategic Cost Finance	<ol style="list-style-type: none"> 1. Apply alternative cost accounting method. 2. Examine cost drivers 3. Examine marginal concepts for decision making. 4. Develop skills of analysis, evaluation and synthesis in cost and management accounting.
10	Elective Courses (EC)	Integrated Marketing Communication	<ol style="list-style-type: none"> 1. Understand the various tools of IMC and the importance of coordinating them for an effective marketing communication. 2. Develop a managerial perspective and an informed decision-making ability for effective and efficient tackling of promotional situations. 3. Understand the basic principles of planning and execution in marketing communications. 4. Demonstrate commitment to ethical practices of tourism
11	Elective Courses (EC)	Rural Marketing	<ol style="list-style-type: none"> 1. Able to understand the effort put by the government in rural development and the problems in the rural market and the ways to overcome it. 2. Apply knowledge about the consumer behaviours in rural areas and their characteristics. 3. Able to understand the nature of competition in rural markets and the use of marketing mix by manufacturers. 4. Understand the rural aspects of marketing and consumer behaviour and the abilities to design effective strategies.

SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Corporate Communication and Public Relations	<ol style="list-style-type: none"> 1. Understand the concepts of Corporate Communication and Public Relations. 2. Evaluate various aspects and theories of Public Relations. 3. Understand the concepts of Corporate Communication and Public Relations. 4. Demonstrate various Mass Media laws and use of technology and correspondence in day-today activities of an organization.
2	Core Courses (CC)	Logistics and Supply Chain Management	<ol style="list-style-type: none"> 1. Develop skills for planning, designing the operational facilities of supply chain with the analytical and critical point of view. 2. Focus on the concepts applied in Logistics and Supply Chain Management. 3. Understand how logistics play an important role in redefining value chain globally. 4. Examine concepts like inbound and outbound Logistics, offshore and inshore logistic
3	Elective Courses (EC)	Investment Analysis and Portfolio Management	<ol style="list-style-type: none"> 1. Apply short term & long-term investments avenues and will be able to develop Portfolio Management. 2. Understand various model & techniques of security portfolio analysis. 3. Analyse concept of risk & return associated with various investments avenues. 4. Examine the term such as Beta & capital Assets Pricing Model for better correlation in practical world.
4	Elective Courses (EC)	Wealth Management	<ol style="list-style-type: none"> 1. Focus on effective implementation of portfolio management strategies within the context of alternative investment requirements and risk criteria 2. Understand the performance of alternative investment portfolios in Wealth Management. 3. Examine effectiveness of performance evaluation techniques of Wealth Management. 4. Develop the various approaches of managing Personal Finance by planning their finance such as retirement planning.

5	Elective Courses (EC)	Commodity and Derivative Markets	<ol style="list-style-type: none"> 1. Examine the various concepts related to commodity and derivatives. 2. Evaluate the various exemptions available under section 10. 3. Able to calculate income from Salary, House property, Capital Gain, Business and Profession, Other Sources. 4. Apply deductions under section 80 while calculating net taxable income.
6	Elective Courses (EC)	Financial Accounting	<ol style="list-style-type: none"> 1. Understand provisions relating to underwriting of shares and debentures 2. Evaluate the consolidation process and prepare consolidated financial statements based on relevant accounting Standards 3. Understand the final accounts of companies. 4. Demonstrate accounting of foreign currency and investments
7	Elective Courses (EC)	Sales and Distribution	<ol style="list-style-type: none"> 1. Apply the concepts related to sales management and distribution channel management. 2. Develop understanding of the sales & distribution processes in organisations. 3. Examine the practical approach related sales and distribution 4. Examine concepts, approaches and the practical aspects of the key decision.
8	Elective Courses (EC)	Service Marketing	<ol style="list-style-type: none"> 1. Analyze distinctive features of services and key elements in services marketing. 2. Apply insight into ways to improve service quality and productivity. 3. Evaluate marketing of different services at National Level (Indian context). 4. Examine Recent Trends in Marketing Of Services in various industry
9	Elective Courses (EC)	E-Commerce	<ol style="list-style-type: none"> 1. Understand increasing significance of E-commerce and its applications in business and various sectors. 2. Demonstrate an understanding of the foundations and importance of E-commerce analyse the impact of E-commerce on business models and strategy. 3. Examine the infrastructure for E-commerce.

			4. Examine the key features of the Internet, Intranets and Extranets and explain how they relate to each other.
10	Elective Courses (EC)	Customer Relationship Management	<ol style="list-style-type: none"> 1. Apply the concept of CRM, the benefits delivered by CRM, the contexts in which it is used, the technologies that are deployed and how it can be implemented. 2. Evaluate how CRM practices and technologies enhance the achievement of marketing, sales and service objectives throughout the customer life-cycle stages of customer acquisition, retention and development whilst simultaneously supporting broader organisational goals. 3. Implement various technological tools for data mining and also successful implementation of CRM in the Organisations. 4. Design customer relationship management strategies by understanding customers' preferences for the long-term sustainability of the Organisations.
11	Elective Courses (EC)	Industrial Relations	<ol style="list-style-type: none"> 1. Apply the essential concepts of industrial relations and their interrelationship at the personal, organisational and national levels. 2. Evaluate labour relations, industrial relations systems, and participatory processes at work. 3. Demonstrate the various procedures concerning worker participation and participatory institutions and instruments of trade union representation. 4. Examine the application concepts of Industrial Relations and the system in which it operates.
12	Elective Courses (EC)	Strategic HRM	<ol style="list-style-type: none"> 1. Develop, implement, and evaluate employee orientation, training, and development programs. 2. Evaluate HRM functions and working of corporate strategies and policies. 3. Understand human resource management from a strategic perspective of policies. 4. Demonstrate the relationship between strategic human resource Management and organisational performance.
13	Elective Courses (EC)	Finance for HR	<ol style="list-style-type: none"> 1. Analyse the various dimensions of Compensation Management used by the

			<p>companies to attract, retain, motivate and to reward employee performance.</p> <ol style="list-style-type: none"> Evaluating the various compensation plans available for Human Resources. Understanding HR professionals within financial concepts to enable them to make Prudent HR decisions. Examine the various dimensions of Compensation Management used by the companies to attract, retain, motivate and to reward employee performance
14	Elective Courses (EC)	Performance and Career Management	<ol style="list-style-type: none"> Apply the various methods of motivation for under-performing and high performing team members of an organisation. Evaluating performance appraisal Techniques and methods for employees. Understanding the concept of performance management in organisations. Demonstrate the significance of career planning and practices through performance appraisal.

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	Operation Research	<ol style="list-style-type: none"> Examine how to Interpret and apply the results of an operations research model to an organisation. Understand operations research methodologies used in an organisation. Understand the characteristics of different types of decision-making environments and the appropriate decision making approaches and tools to be used in each type. Examine the concepts to solve various problems practically
2	Project Work	Project Work	<ol style="list-style-type: none"> Apply the fundamental aspects associated with the project. Evaluate the fundamental aspects associated with the project. Understand the topic selected fully and to use it for practical purposes.

			4. Analyse fully the data received and collected through primary and secondary methods of data collection
3	Elective Courses (EC)	International Finance	<ol style="list-style-type: none"> 1. Apply basic knowledge of how international financial markets work. 2. Evaluate the foreign currency and derivatives. 3. Understand the fundamental aspects of various issues associated with International Finance. 4. Analyse and make decisions relating to foreign currency
4	Elective Courses (EC)	Project Management	<ol style="list-style-type: none"> 1. Focused on project success as defined by project stakeholders. 2. Evaluate the criteria for project selection on the basis of a feasibility report. 3. Understand comprehensive overview of Project Management as a separate area of Management 4. Examine the fundamental aspects of various issues associated with Project Management
5	Elective Courses (EC)	Innovative Financial Services	<ol style="list-style-type: none"> 1. Develop the knowledge of financial services available in the economy and its impact. 2. Evaluate the comprehensive overview of emerging financial services in the light of globalisation. 3. Understand Basic concept, functions, process, techniques of financial services 4. Analyse awareness of the role, functions and functioning of financial services
6	Elective Courses (EC)	Strategic Financial Management	<ol style="list-style-type: none"> 1. Apply tools and techniques to the planning and allocating of resources. 2. Evaluate the risks to strategy from inadequate resources, 3. Examine the knowledge about short term finance and Banking norms on NPAs. 4. Understand the concept of corporate governance and corporate restructuring like merger, acquisition , takeover etc.
7	Elective Courses (EC)	HRM in Global Perspective	<ol style="list-style-type: none"> 1. Creates understanding of virtual Organisation. 2. Analyse HRM Perspective Jio es in Training & Development. 3. Examine the overview of International HRM.

			4. Creates understanding of concept-PCNs(Parent Country Nationals)TCNs(Third Country Nationals) and HCNs (Host Country Nationals)
8	Elective Courses (EC)	Workforce Diversity	<ol style="list-style-type: none"> 1. Apply the strategies to manage diversity. 2. Evaluate the issues and recent trend in workforce diversity. 3. Examine the nature, types, advantages and limitation of workforce diversity. 4. Examine the steps in Diversity and Recruitment, Supervision, Training, Diversity & Compensation, Performance Management, and Work life Balance
9	Elective Courses (EC)	Organisational Development	<ol style="list-style-type: none"> 1. Apply Ethical Issues in Organisational Development. 2. Evaluate the Issues and Challenges of Organisational Development while undergoing Changes of businesses. 3. Understand the concept of Organisational Development and its Relevance in an organisation. 4. Analyse organisational contexts and cultures in order to develop problem- solving approaches that are responsive to current dynamics and reflect new possibilities for the future.
10	Elective Courses (EC)	HRM in Service Sector Management	<ol style="list-style-type: none"> 1. Evaluate how to manage effectively human resources in service sector business. 2. Demonstrate Problem Solving Skills. 3. Able to understand the concept and growing importance of HRM in service sector. 4. Understand the ways of managing human resources in service sector.
11	Elective Courses (EC)	Brand Management	<ol style="list-style-type: none"> 1. Develop different ways of measuring brand equity and examine how to make a brand survive / sustain in the global markets . 2. Evaluate importance of brand equity and various factors/sources contributing to raising this equity. 3. Develop the process brand management and help them in identifying factors responsible for success/failure of a brand and to comprehend the process of how to build, sustain and grow brands.

			4. Examine the basics and significance of branding and brand management and explain the criticality of effective brand management in the current business environment
12	Elective Courses (EC)	Media Planning and Management	<ol style="list-style-type: none"> 1. Demonstrate the skills needed to develop ideas and make decisions based on ethics, proper research, analysis, and critical thinking. 2. Able to solve marketing problems through understanding how the media operates from the perspective of the advertiser, the agency and the medium itself. 3. Understand how products can be classified, and the nature of the product line and product mix. 4. Develop a sense of judgement when evaluating media with the help of different media measurement metrics and media buys
13	Elective Courses (EC)	International Marketing	<ol style="list-style-type: none"> 1. Apply the marketing principles that together constitute the field of study. 2. Evaluate the International Marketing Mix decisions and recent developments in Global Market. 3. Examine the steps and processes involved in planning market entry strategy of a firm into a foreign market . 4. Examine the dynamics of the International Marketing Environment.
14	Elective Courses (EC)	Retail Management	<ol style="list-style-type: none"> 1. Apply knowledge of all functional areas of retailing and essential principles of retailing. 2. Able to understand retail management terminology. 3. Develop a sense of legal and ethical aspects of retail management. 4. Demonstrate the skills needed to develop ideas and make decisions based on ethics, proper research, analysis, and critical thinking.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Information Technology (BSc.IT)

- **PSO 1:** Develop and analyse quality computer applications by applying knowledge of software engineering, algorithms, programming, databases, mathematical models, Artificial Intelligence and networking.
- **PSO 2:** An ability to use current techniques, skills and tools for programming practically.
- **PSO 3:** Capability of the students to apply design and development principles in the construction of software systems.
- **PSO 4:** Ability to provide socially acceptable technical solutions in the domains of Information Security, Internet of Things and Embedded System, Infrastructure Services as specialisations.

COURSE OUTCOME (CO)

Bachelor of Information Technology (BSc.IT)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Core Subject	Imperative Programming	<ol style="list-style-type: none"> 1. To examine basic functional idioms into imperative ones. 2. To design simple loops, using invariants to explain why they work correctly. 3. To design simple Data structures 4. To create and use subordinates and modules to struct more complex programs.
2	Core Subject	Digital Electronics	<ol style="list-style-type: none"> 1. Understanding the different types of codes and number systems which are used in digital communication and computer systems. 2. Learn to design different types with and without memory elements. 3. Learn and create digital electronic circuits for particular operations. 4. To examine digital electronic circuit within the realm of economic, performance, efficiency, user friendly and environmental.

3	Core Subject	Discrete Mathematics	<ol style="list-style-type: none"> 1. Learn and gain knowledge about Probability. 2. Summarise the knowledge of the Permutations, Combination 3. To learn about Relations, Graphs and Functions so that I can implement the logic in building algorithms. 4. Apply the knowledge of Probability to different domains and obtain the results.
4	Core Subject	Operating System	<ol style="list-style-type: none"> 1. Understands the different services provided by the Operating System at different levels. 2. To learn real life applications of Operating Systems in every field. 3. Analysis the use of different process scheduling algorithms and synchronisation techniques to avoid deadlock. 4. Learn different memory management techniques like paging, segmentation and demand paging etc.
5	Ability Enhancement Skill Course	Communication Skills	<ol style="list-style-type: none"> 1. Develop and expand writing skills through controlled and Guided activity. 2. Observe and communicate effectively in non-verbal way, draft and write effective letters. 3. To develop coherence, cohesion and competence in oral discourse through intelligible pronunciation. 4. Identify common errors in communication skill and rectify them

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Core Subject	Object Oriented Programming	<ol style="list-style-type: none"> 1. To Examine the concepts of object-oriented programming and the difference between top-down and bottom-up approach. 2. To Know the object-oriented programming approach in connection with C++. 3. To Identify the dynamic memory management techniques using pointers, constructors, destructors, etc. 4. Demonstrate & Analyse the use of various OOPs concepts with the help of programs.
2	Core Subject	Microprocessor and Architecture	<ol style="list-style-type: none"> 1. To Obtain basics of the processors.

			<ol style="list-style-type: none"> 2. To Familiarise with assembly level language programming. 3. To Learn & Understand the Architecture & Memory management. 4. To Analyse and create novel products and solutions for the real time problems Communication protocols.
3	Core Subject	Numerical and Statistical Maths	<ol style="list-style-type: none"> 1. To Examine & Learn the derived numerical methods for various mathematical operations and tasks. 2. To evaluate & know the interpolation, differentiation, integration, the solution of linear and nonlinear equations, and the solution of differential equations. 3. To Analyse and evaluate the accuracy of common numerical methods. 4. To know the Various methods taught to get the meaningful insight of data i.e., Bisection method, Regula Falsi method, Newton Raphson method and many more.
4	Core Subject	Web Programming	<ol style="list-style-type: none"> 1. Understand the meaning of the basic terminologies of web technology and explore, use the HTML5 concepts and basic requirements of web design. 2. To Examine & Learn the use of Page layout, Navigation, Tables, Forms and Media features of HTML5. 3. To understand and use Cascading Style sheets for beautifying the web pages. 4. To identify, use the Java Script for validation of user forms in web pages and basic terminologies of PHP.
5	Ability Enhancement Skill Course	Green Computing	<ol style="list-style-type: none"> 1. Obtain the fundamentals of green computing and its IT strategies. 2. Learn about green assets, modelling and information systems 3. Acquire knowledge on grid framework 4. Applying the rules and techniques for case studies

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	Skill Enhancement Course	Python Programming	<ol style="list-style-type: none"> 1. To understand why Python is a useful scripting language for developers. 2. To learn how to design and program Python applications. 3. Analyse and Experiment to use lists, tuples, and dictionaries in Python programs. 4. Applying indexing and slicing to access data in Python programs.
2	Core Subject	Database Management System	<ol style="list-style-type: none"> 1. To Learn & Understand database management systems, with an emphasis on how to organise, maintain and retrieve, efficiently, and effectively information from a DBMS. 2. Evaluate the fundamental elements of relational database management systems. 3. To learn basic concepts of relational data model, entity-relationship model, relational database design, relational algebra and SQL. 4. In- depth knowledge of design ER-models to represent simple database application scenarios and convert the ER-model to relational tables, populate relational databases and formulate SQL queries on data
3	Core Subject	Computer Networks	<ol style="list-style-type: none"> 1. Describe the general principles of data communication 2. Examine how computer networks are organized with the concept of layered approach 3. Analyse the concepts in a give data link layer packet ,based on the layer concept. 4. Implement and describe how packet in the Internet are delivered
4	Core Subject	Data Structure	<ol style="list-style-type: none"> 1. To learn the concept of Dynamic memory management, data types, algorithms, Big O notation. 2. To learn basic data structures such as arrays, linked lists, stacks and queues. 3. To learn the hash function and concepts of collision and its resolution methods. 4. Applying Algorithms for solving problems like sorting, searching, insertion and deletion of data.

5	Core Subject	Applied Mathematics	<ol style="list-style-type: none"> 1. Solve problems in the engineering domain related to Linear Algebra using matrices and complex numbers. 2. Analysing and solving engineering problems using Laplace Series. 3. Solving engineering problems using Fourier Series. 4. Solve engineering problems using Complex Integration.
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SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Skill Enhancement Course	Core Java	<ol style="list-style-type: none"> 1. To understand the use of the syntax and semantics of java programming language and basic concepts of OOP. 2. Analysing the experiment to use programs using the concepts of inheritance, polymorphism, interfaces and packages. 3. Applying the concepts of Multithreading and Exception handling to develop efficient and error free codes. 4. Build design event driven GUI and web related applications which mimic the real-world scenarios.
2	Core Subject	Computer Graphics and Animation	<ol style="list-style-type: none"> 1. Understand the basics of computer graphics, different graphics systems and applications of computer graphics. 2. Examine various algorithms for scan conversion and filling of basic objects and their comparative analysis. 3. Extract scene with different clipping methods and its transformation to graphics display device. 4. Identify projections and visible surface detection techniques for display of 3D scene on 2D screen.
3	Core Subject	Computer Oriented Statistical Techniques	<ol style="list-style-type: none"> 1. To understand and implement various concepts of numerical analysis and statistics to solve real life problems. 2. Learn Statistical Data Frequency distribution. 3. Analysis of Frequency curve and histogram; Measure of central tendency and dispersion.

			4. Evaluate and identify on sampling Data for mean proportion can be solved so that to find error in the data set given.
4	Core Subject	Embedded Systems	<ol style="list-style-type: none"> 1. To learn the concept of embedded system, microcontroller, different components of microcontroller and their interactions. 2. To build program microcontrollers to perform various tasks. 3. Understand the key concepts of embedded systems such as I/O, timers. 4. Analyse interrupts and interaction with peripheral devices.
5	Core Subject	Software Engineering	<ol style="list-style-type: none"> 1. Understand the importance of applicable solutions in one or more application domains using software engineering approaches that integrate ethical, social, legal and economic concerns. 2. Gain detailed understanding on quality software products by possessing the leadership skills as an individual or contributing to the team development and demonstrating effective and modern working strategies by applying both communication and negotiation management skills. 3. Accumulate and apply the knowledge on software models, techniques and technologies to bring out innovative and novelistic solutions for the growth of the society in all aspects and evolving into their continuous professional development. 4. Obtaining the knowledge thoroughly on design and development phases.

SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	Skill Enhancement Course	Software Project Management	<ol style="list-style-type: none"> 1. Understand project characteristics and various stages of a project. 2. Understand the conceptual clarity about project organization and feasibility analyses Market, Technical, Financial and Economic. 3. Analyse the learning and understand techniques for Project planning, scheduling and Execution Control. 4. Apply the risk management plan and analyse

			the role of stakeholders.
2	Skill Enhancement Course	Internet of Things	<ol style="list-style-type: none"> 1. Understand the definition and significance of the Internet of Things 2. Discuss the architecture, operation, and business benefits of an IoT solution 3. Examine the potential business opportunities that IoT can uncover 4. Explore the relationship between IoT, cloud computing, and big data
3	Skill Enhancement Course	Advanced Web Programming	<ol style="list-style-type: none"> 1. To gain Knowledge of the .NET technologies framework. 2. To understand and implement various controls for Creating a web Application. 3. Understand the security aspects of web Application. 4. To Learn working with XML and ASP.NET AJAX
4	Discipline Specific Elective	Artificial Intelligence	<ol style="list-style-type: none"> 1. To solve the basic AI based problems. 2. Build the concept of Artificial Intelligence. 3. Apply AI techniques to real-world problems to develop intelligent systems 4. Understand the concept of Rational Agent, Uniform Agent, Goal Based Agent.
5	Discipline Specific Elective	Enterprise Java	<ol style="list-style-type: none"> 1. To learn and understand Java Enterprise Edition (JEE) architectural components along with various session management techniques and Servlet creation. 2. To build the design web-based applications using Java Server Page (JSP) and Struts framework. 3. To examine Enterprise JavaBean (EJB) architectural components and different types of EJBs. 4. To Build software components using EJB to implement business logic for an enterprise application.

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	Skill Enhancement Course	Software Quality Assurance	<ol style="list-style-type: none"> 1. Accumulate and provide an insight of quality management processes. 2. Ability to understand the Difference between the various activities of quality assurance, quality planning and quality control. 3. Acquire knowledge on standards in the quality management process and their impact on the final product. 4. Obtain basic fundamentals software testing strategies.
2	Skill Enhancement Course	Security In Computing	<ol style="list-style-type: none"> 1. Analyse the learning and understand the factors driving the need for network security 2. Identify and classify particular examples of attacks 3. To build the define the terms vulnerability, threat and attack 4. Obtaining the knowledge of physical points of vulnerability in simple networks.
3	Skill Enhancement Course	Business Intelligence	<ol style="list-style-type: none"> 1. To learn the concepts and components of Business Intelligence (BI). 2. To critically evaluate use of BI for supporting decision making in an organisation. 3. To understand and use the technologies and tools that make up BI (e.g. Data warehousing, Data reporting and use of Online analytical processing (OLAP)) 4. To build and design the technological architecture that underpins BI systems.
4	Discipline Specific Elective	Cyber Law	<ol style="list-style-type: none"> 1. To understand the fundamentals of Cyber Law. 2. Learn the types of crime in the Cyber world and legal provisions related to cyber crime. 3. Analyse and implement different provisions of different laws related to cyber law.
5	Discipline Specific Elective	Enterprise Networking	<ol style="list-style-type: none"> 1. Obtain the basics of Network Design and Model. 2. Acquire the knowledge on Enterprise LAN Design and Data centre. 3. Provide insight on Wireless LAN Design and WAN Technologies. 4. Acquire the knowledge on Protocol and Case study on IP subnet allocation.
6	Skill Enhancement Course	Project Work	<ol style="list-style-type: none"> 1. To understand the building of real time projects. the actual work environment, real time problems and problem-solving techniques of real time projects.



JEEVAN JYOT EDUCATIONAL CHARITABLE TRUST

REENA MEHTA COLLEGE

of ARTS, SCIENCE, COMMERCE & MANAGEMENT STUDIES

Affiliated to University of Mumbai | NAAC Accredited B Grade with 2.41 CGPA | ISO 9001:2015 | Gujarati Linguistic Minority
Section 2 (f) of the UGC Act 1956

			<ol style="list-style-type: none">2. To build and develop deeper knowledge, understanding, capabilities and attitudes in the context of the programme of study.3. Evaluate different types of allocations on different platforms in different areas.4. To learn and create documentation using word processing software.
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PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor in Accounting and Finance (BAF)

- **PSO 1:** It enables students to understand fundamentals of accounting, taxation, costing, financial management, auditing, management accounting etc.
- **PSO 2:** It motivates students to do research work in the field of finance.
- **PSO 3:** It motivates students to pursue higher studies like Chartered Accountancy, Cost Accountancy, MBA in Finance, Company Secretary, M.Com in Accountancy, ACCA (Association of Chartered Certified Accountants) etc.
- **PSO 4:** It enhances students communication skills, social skills, computer skills as well. This programme also updates students with business & corporate laws and business economics.

COURSE OUTCOME (CO)

Bachelor in Accounting and Finance (BAF)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Financial Accounting - I	<ol style="list-style-type: none"> 1. Develop fundamental knowledge about the fields of finance, accountancy, audit, taxation, law, technology and innovative practices by adopting learner centric pedagogy. 2. Motivate students to pursue higher studies such as chartered accountancy, cost accountancy, Bachelor of Accounts & Finance (B.A.F) (Programme) chartered financial analyst, Business administration and company Secretaryship 3. Nurture students' ability to work as consultants. 4. Arouse students' interest in research
2	Skill Enhancement Courses (SEC)	Foundation Course	<ol style="list-style-type: none"> 1. Identify the nature, function & scope of business communication. 2. Implement skills of effective verbal and non-verbal communication. 3. Apply written communication used in the business world

			4. Adapt to changing culture and impact of modern technology on business communication.
3	Ability Enhancement Compulsory Course (AECC)	Business Communication-I	<ol style="list-style-type: none"> 1. Identify the nature, function & scope of business communication. 2. Implement skills of effective verbal and non-verbal communication. 3. Apply written communication used in the business world. 4. Adapt to changing culture and impact of modern technology on business communication.
4	Elective Courses (EC)	Cost Accounting (CA-I)	<ol style="list-style-type: none"> 1. Creates understanding the concepts of costing and accounting procedures. 2. Generate practical adjustments in production with elements of cost. 3. Define practical approach towards cost structure of labours. Understanding formulas for calculation of cost of labours. 4. Review practical approach towards cost structure of labours. Understanding formulas for calculation of cost of labours. Study practical approach towards overheads in production Study per overhead cost and apportion of elements used in production.
5	Core Courses (CC)	Business Economics	<ol style="list-style-type: none"> 1. Analyse Business Economics with respect to demand for various goods and services and evaluate demand forecasting for them. 2. Evaluate supply and production decisions and understand business cost of production Students will be able to critically. 3. Analyse Perfect and Imperfect market conditions. 4. Able to distinguish between different Pricing Practices
6	Core Courses (CC)	Business Environment	<ol style="list-style-type: none"> 1. Outline Business Objectives, Dynamics of Business and its Environment, Types of Business Environment. 2. Examine Environmental Analysis using PESTEL Analysis & SWOT Analysis. 3. Develop Ethical Dilemmas, Corporate Culture and Ethical Climate. 4. Develop Ethical Dilemmas, Corporate Culture and Ethical Climate.
7	Elective Courses (EC)	Financial Management-I	<ol style="list-style-type: none"> 1. Creates understanding of the concept of financial management. Understand different concept of valuation. Calculate various leverages on their own. Easily identify various sources of finance. Calculate cost of capital of the various firms. 2. Calculate various leverages on their own. Easily identify various sources of finance. Calculate cost

			<p>of capital of the various firms.</p> <ol style="list-style-type: none"> Easily identify various sources of finance. Calculate cost of capital of the various firms. Calculate cost of capital of the various firm.
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SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Compulsory Course (AECC)	Business Communication -II	<ol style="list-style-type: none"> Focus on the set of skills required to be successful in a Group Discussion. Understand the structure and styles of Interviews Examine the concept of a conference as a means of internal and external communication. Examine the scope of public relations in the context of the modern-day world.
2	Skill Enhancement Courses (SEC)	Foundation Course-II	<ol style="list-style-type: none"> Apply the concept of human and fundamental rights. Apply the concept of human and fundamental rights Comprehend and address the concepts related to stress, conflict, aggression and violence. Develop the mechanisms for managing different types of stress, conflict, aggression
3	Elective Courses (EC)	Auditing	<ol style="list-style-type: none"> Classify different concepts of auditing, types of frauds and errors in auditing Apply the knowledge gained on audit planning and documentations and practice in real life Critically evaluate the knowledge gained on various auditing techniques Examine their role in vouching and verification
4	Elective Courses (EC)	Innovative Financial Services	<ol style="list-style-type: none"> Examine the scenario of the financial service sector in India Plan various services offered, the procedures, criteria, eligibility, need of availing such services Evaluate the issue management & securitization process, the background of the stock market operations. Creates understanding of Credit Rating Agencies & consumer finance
5	Elective Courses (EC)	Financial Accounting - II	<ol style="list-style-type: none"> Use basic principles of insurance and able to calculate fire insurance claim regarding goods lost by fire Compare difference in between single-entry system and double entry system and practically

			<p>able to linking up, to prepare final accounts from incomplete record.</p> <ol style="list-style-type: none"> Creates understanding transactions between Principal/ Manufacture and agent, able to apply consignment accounting regarding these transactions. Enhance application of Branch Accounting for small branches by Debtor system and for big branches by stock and debtors' system
6	Core Courses (CC)	Business law	<ol style="list-style-type: none"> Write legality behind of making contract Evaluate legality behind of making contract of sale and agreement to sale. Carry out legality behind of negotiable instruments of promissory notes, bills of exchange, cheque Compare legality and rights of consumers
7	Core Courses (CC)	Business Mathematics	<ol style="list-style-type: none"> Demonstrate an understanding of the foundations and history of mathematics. Evaluate computations in higher mathematics. Use and understand middle-level proofs and understand basic of Profit and loss, interest and annuity concepts. Develop and maintain problem-solving skills. Able to solve the problems based on ratio, proportion and percentage. students able to understand the practical aspects of shares and mutual fund.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Compulsory Course (AECC)	Information Technology in Accountancy - I	<ol style="list-style-type: none"> Examine types of software and hardware. Execute different commands of Ms word, Ms Excel and Ms PowerPoint Evaluate the implementation of different protocols used for sending and receiving an email Outline the importance of electronic data interchange and e-commerce.
2	Elective Courses (EC)	Financial Accounting-III (FA-III)	<ol style="list-style-type: none"> Check structure of Final Accounts of Partnership Firms with Admission, Retirement, Death of partner. Compare actual implementation of dissolution of partnership firm with the technique of Piecemeal Distribution of Cash.

			<ol style="list-style-type: none"> 3) Use inter settlement of various transactions during the conversion of partnership firm into Joint Stock Co. 4) Enhance transactions and procedure of foreign currency translation in to Indian Rupees.
3	Skill Enhancement Courses (SEC)	Foundation course- III	<ol style="list-style-type: none"> 1) Aware about legal and constitutional Rights and violation Redressal mechanisms of SC, ST, Women, Children Disabilities, Minorities and elderly population 2) Categorise the concept of Disaster and general effects, dealing with disasters and human Rights related with rehabilitation. 3) Update with development of science and role in everyday life 4) Evaluate the Characteristics of Negotiable Instrument, classification of Negotiable Instruments and it's Miscellaneous Provisions.
4	Elective Courses (EC)	Cost Accounting-II (CA-II)	<ol style="list-style-type: none"> 1) Apply calculation of pricing of large size contract by contract costing and to solve practical problems. 2) Find reasons of distinction between financial accounting and cost accounting and to solve practical problems. 3) Apply technique of determination of price at the time of running manufacturing process by process costing in practical manner 4) Carry out cost sheet problems and acquired skill of application of cost sheet. One of the important techniques to determine prices.
5	Core Courses (CC)	Business Law (Business Regulatory Framework) – II (Law-II)	<ol style="list-style-type: none"> 1) Understand rights and liabilities of partners, Outsiders, Incorporation and dissolution of partnership firm 2) Creates understanding of nature of LLP, merits of LLP and process of winding up of LLP 3) Execute provisions of Health safety and welfare measures for workers and its inspection. 4) Demonstrate an understanding of the Legal environment of business
6	Elective Courses (EC)	Taxation-II (Direct Taxes-I) (Tax-II)	<ol style="list-style-type: none"> 1) Recognise technical words associated with fundamental Concepts and direct taxation

			<ol style="list-style-type: none"> 2) Examine residential status of an assessee and compute the taxable income of assessee with different 3) Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961 which are to be reduced from the gross total income of the assessee. 4) Practically compute total income of assess.
7	Core Courses (CC)	Business Economics-II (Eco-II)	<ol style="list-style-type: none"> 1) Aware of National Income, Trade cycles and other Macro economic concepts 2) Analyse money, prices and inflation situation in the country 3) Critically evaluate Public Finance with reference to sources of Public Revenue, Government's Expenditure on various goods and services and Public debt 4) Analyse Fiscal management and Financial administration of the Government

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Compulsory Course (AECC)	Information Technology In Accountancy - II	<ol style="list-style-type: none"> 1. Outline the meaning and classification of Business processes. 2. Demonstrate the computerised accounting systems Software 3. Examine the MIS reports for faster decision-making. 4. Evaluate the effectiveness of Internal audits in a computer-based environment.
2	Core Courses (CC)	Business Law (Company Law) – III	<ol style="list-style-type: none"> 1. Creates understanding of the legal framework 2. Clarify the incorporation of companies, public offer, private placement, share capital and debentures 3. Aware about Public offer and private placement 4. Recognise Share capital and Debenture
3	Elective Courses (EC)	Financial Accounting (Special Accounting Areas) IV	<ol style="list-style-type: none"> 1. Apply to formats of Company Final Accounts as per Indian Company's Act, 2013 in practical manner with notes to accounts. 2. Use provisions regarding redemption of preference shares as per Company's Act, 2013 and applying practically to solve practical problems.

			<ol style="list-style-type: none"> 3. Define various types of redemption of debentures and preference share also they are able to understand provisions regarding redemption of debentures. 4. Classify appropriate basis for allocation regarding Profit Prior to Incorporation and applying when, to solve practical problem
4	Elective Courses (EC)	Taxation – III (Direct Taxes II)	<ol style="list-style-type: none"> 1. Examine the need for introduction of clubbing in Income tax and compute the different clubbing provisions. 2. Compute provisions of set off & carry forward of losses from different heads of income 3. Compute total income of partnership firms and also the maximum remuneration payable to the Partners. 4. Compute advance tax, TDS and levy of interest under different sections of the Income Tax Act.
5	Skill Enhancement Courses (SEC)	Foundation Course-IV	<ol style="list-style-type: none"> 1. Acquire knowledge on Rights of consumers rights and protection Act, RTI, PIL And citizens Charters, public service Guarantee Acts. 2. Creates understands the various approaches towards ecology and environmental principles. 3. Acquainted with the latest development in technologies and its use for the betterment of the human race. They would also be aware of the issues relating to control, access and misuse of technology 4. Evaluate the requirements of different competitive exams conducted in India. Learn and implement soft skills like Motivation, Goal Setting, Time management, and few writing skills.
6	Core Courses (CC)	Research Methodology in Accounting & Finance	<ol style="list-style-type: none"> 1. Outline the importance of research in Accounting and Finance and analyze Types of research - Basic, Applied, Descriptive, Analytical and Empirical Research & Formulate of research problem 2. Analyse Research Design in Accounting and Finance and develop Hypothesis by Formulation of Types of Different Research designs 3. Investigate to perform Data Collection using Primary Data & Secondary Data and narrate the Factors affecting the choice of method of data collection. 4. Use Data Presentation using Stages in Data Processing: Editing, Coding, Classification, Tabulation, Graphic Presentation and develop statistical Analysis using Measures of Central

			Tendency, Measures of Dispersion, Correlation Analysis and Regression Analysis.
7	Elective Courses (EC)	Management Accounting-I (MA-I)	<ol style="list-style-type: none"> 1. Classify management accounting framework and tools 2. Apply the knowledge gained on analysis and interpretation of accounts and practices in real life. 3. Critically evaluate the knowledge gained on ratio analysis viz (balance sheet , revenue statement, combined ratios) 4. Examine their role in cash flow analysis and working capital management

SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Financial Accounting -V	<ol style="list-style-type: none"> 1. Analysis underwriting of shares & debentures Introduction, Underwriting, Underwriting Commission Provision of Companies Act with respect to Payment of underwriting commission Underwriters, Sub-Underwriters, Brokers and Manager to issues Types of underwriting, Abatement Clause Marked, Unmarked and Firm-underwriting applications, Liability of the underwriters in respect of underwriting contract. 2. Create understanding of Buy Back of Shares Company Law / Legal provisions (including related restrictions, power, transfer to capital redemption reserve account and prohibitions). Compliance of conditions including sources, maximum limits and debt equity ratio. Cancellation of Shares Bought back(Excluding Buy Back of minority shareholding). 3. Evaluate AS – 14 - Amalgamation, Absorption & External Reconstruction (excluding intercompany holdings) In the nature of merger and purchase with corresponding accounting treatments of pooling of interests and purchase method respectively. Meaning and Computation of purchase consideration. Problems based on purchase method. 4. Evaluation of Liquidation of Companies Meaning of liquidation or winding up Preferential payments Overriding preferential payments Preparation of statement of affairs, deficit /

			surplus account Liquidator's final statement of account.
2	Core Courses (CC)	Financial Accounting- VI	<ol style="list-style-type: none"> 1. Evaluation of Final Accounts of Banking Company Legal provision in Banking Regulation Act, 1949 relating to Accounts. Statutory reserves including Cash Reserve and Statutory Liquidity Ratio. Bill purchase and discounted, rebate of bill discounted. Final Accounts in prescribed form Non – performing assets and Income from non – performing assets. Capital Adequacy Classification of Advances, standard, sub – standard, doubtful and provisioning requirements 2. Analysis Final Accounts of Insurance Company (Excl. Life Insurance) General Insurance – Various types of insurance, like fire, marine, Miscellaneous, Special terms like premium, claims, commission, Management expenses, Reserve for unexpired risk, reinsurance Final Accounts in a prescribed form. Revenue Statement – Form B – RA, Profit / Loss Account – Form B – PL and Balance Sheet Form B – BS. 3. Evaluation of Non – Banking Financial Companies Introduction, Definition, Registration and Regulation, Classification, Income Recognition, Accounting of Investment, Applicability of Prudential Norms, Assets classification, Non- performing Assets, Capital Adequacy, Preparation of Financial statement 4. Evaluation of Accounting for Limited Liability Partnership Statutory Provisions Conversion of partnership business into Limited Liability Partnership Final accounts.
3	Elective Courses (EC)	Cost Accounting -III	<p>Creates understanding of concepts of costing and accounting procedures.</p> <p>Outline ratios which are used in company Accounts</p> <p>Comparison of cost integrated and non-integrated costing system</p> <p>Differentiate cost between traditional and ABC approach.</p>
4	Elective Courses (EC)	Financial Management- II	<p>The dimensions of performance and risk relevant to financial firms.</p> <p>contemporary measures of financial measures of performance and risk.</p> <p>Use the practical aspect of lease accounting, hire purchase system and its accounting treatment.</p> <p>Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions.</p>

5	Elective Courses (EC)	Indirect Tax-I	<ol style="list-style-type: none"> 1. Examine the different concept and term used in the Goods and Services Tax (GST) 2. Explores the process of Registration, place and value of supply and computation of tax liability. 3. Examine the contents and format for various documents like tax invoice, bill of supply, debit note, credit note etc. 4. Examine whether or not a person must register under the GST law.
6	Elective Courses (EC)	Management Applications	<ol style="list-style-type: none"> 1. Examine the nature, types, functions and process of marketing management 2. Defend and justify the various types of productivity and its measures 3. Outline the nature, functions, process and planning of HRM 4. Investigate the steps in financial management

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Cost Accounting-IV	<ol style="list-style-type: none"> 1. Use various types of budgets depending upon the types of activities. 2. Define the concepts of absorption costing, marginal costing, and cost volume and profit analysis. 3. Carry out decision like make or buy, appropriate sales mix on the basis of analytical costing methods 4. Find material, labour, sales and overhead variances.
2	Elective Courses (EC)	Financial Management-III	<ol style="list-style-type: none"> 1. Recognize the Business Valuation and approaches of valuation. 2. Differentiate Mergers and Acquisitions 3. Compare Corporate Restructuring and Takeovers 4. Analyse Working Capital financing
3	Core Courses (CC)	Financial Accounting -VII	<ol style="list-style-type: none"> 1. Classify Final Account for Electricity Company Final Accounts as per Double Account System 2. Classify Balance Sheet Contingency Reserve Disposal of Surplus (As per Electricity Rules): Norms regarding Disposal of Surplus Replacement of Assets Simple practical problems 3. Create understanding Mutual Fund Introduction, Historical Background SEBI Guidelines, Organisation, NAC Scheme, Types of Mutual Fund Schemes, , FOF Scheme, Load or No-Load

			<p>Scheme, Investment Valuation norms, Pricing of units, Contents of Balance sheet and revenue Account, Evaluation of mutual funds, Disposal of Investments, Recognition of Income, Accounting policies and entries.</p> <p>4. Acquire knowledge on Investment Accounting (w.r.t. Accounting Standard- 13) For shares (variable income bearing securities) For debentures/Preference. shares (fixed income bearing securities) Accounting for transactions of purchase and sale of investments with ex and cum interest prices and finding cost of investment sold and carrying cost as per weighted average method (Excl. brokerage). Columnar format for investment account.</p>
4	Elective Courses (EC)	Indian Economy (Ind Eco-I)	<ol style="list-style-type: none"> 1. Analyse the Indian Agricultural sector with respect to various policies. 2. critically evaluate Industrial sector in India. 3. analyse India's Service sector and External sector 4. Insight of India's Money Market and Banking system.
5	Elective Courses (EC)	Taxation-V (Tax-V)	<ol style="list-style-type: none"> 1. Practically use filing of returns, payment of taxes and refunds 2. Examine accounts, audits and assessment as for the company for GST. 3. Examine the foreign trade policy. 4. Examine the customs duty act in India.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor in Banking And Insurance (BBI)

- **PSO 1:** To create for the students an avenue of self-employment and also to benefit Banks, Insurance companies by providing them with suitable trained persons in the field of Banking & Insurance
- **PSO 2:** To prepare students to explore opportunities in the field of Banking and Insurance due to Globalization, Privatization and Liberalization.
- **PSO 3:** To give an adequate exposure to the operational environment in the field of Banking & Insurance and to provide adequate basic practical understanding about the field of Banking and Insurance segment.
- **PSO 4:** To inculcate training and practical approach among the students by using modern technologies in the field of Banking and Insurance.

COURSE OUTCOME (CO)

Bachelor in Banking And Insurance (BBI)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Financial Accounting - I	<ol style="list-style-type: none"> 1. Define knowledge of basic accounting concepts such as journal, ledger, subsidiary book, journal proper and bank reconciliation statements. 2. Use knowledge of AS -6 (depreciation) and AS 10 (fixed assets) 3. Create understanding of closing of accounts at the end of the year for sole trading concern and partnership firms 4. Create understanding of closing of accounts at the end of the year for sole trading concern and partnership firms
2	Ability Enhancement Compulsory Course (AECC)	Business Communication -I	<ol style="list-style-type: none"> 1. Identify the nature, function & scope of business communication. 2. Implement skills of effective verbal and non-verbal communication 3. Apply written communication used in the business world

			4. Adapt to changing culture and impact of modern technology on business communication.
3	Skill Enhancement Courses (SEC)	Foundation Course-I	<ol style="list-style-type: none"> 1. Apply the concept of human and fundamental rights 2. Make them evaluate the importance of Environment Studies in the current developmental context 3. Comprehend and address the concepts related to stress, conflict, aggression and violence 4. Develop the mechanisms for managing different types of stress, conflict, aggression
4	Elective Courses (EC)	Principles of Management	<ol style="list-style-type: none"> 1. Outline various concepts of management such as planning, organising, staffing, directing, coordinating, reporting and budgeting. 2. Analyse the Organisation Structure Of Banking And Insurance Companies. 3. Review how business leaders have developed winning strategies across industries and sectors to grow their companies and achieve success. 4. Analyse leadership with live examples of business leaders. Introduction to the concept of management and its functions
5	Elective Courses (EC)	Environmental & Management of Financial Services	<ol style="list-style-type: none"> 1. Enriched with the knowledge of the functioning of banks and insurance companies. 2. Enhance mobilisation of funds by the banking and insurance sector. 3. Execute Indian financial markets, financial instruments and financial regulators. 4. Create an understanding of the role of banks, financial institutions and insurance companies in the economy
6	Core Courses (CC)	Business Economics - I	<ol style="list-style-type: none"> 1. Enhance knowledge on demand-supply analysis, production function, break even analysis and economies of scale. 2. Creates understanding market structures such as perfect competition, monopoly, monopolistic competition and oligopoly. 3. Acquaint the students with the economic principles as are applicable in business 4. Distinguish between different Pricing Practices

7	Core Courses (CC)	Quantitative Methods – I	<ol style="list-style-type: none"> 1. Outline index numbers and application to banking and insurance sector 2. Use fundamental basic knowledge of statistical techniques in business. 3. Develop a graphical presentation. 4. Enhance fundamental basic knowledge of statistical techniques as applicable to business.
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SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	Elective Courses (EC)	Financial Accounting - II	<ol style="list-style-type: none"> 1. Creates Understanding valuation of goodwill and shares. 2. Use knowledge Buyback of equity shares and redemption of Preference shares 3. Categorized Redemption of debentures 4. Outline Buyback of equity shares
2	Ability Enhancement Compulsory Course (AECC)	Business Communication - II	<ol style="list-style-type: none"> 1. Focus on the set of skills required to be successful in a Group Discussion. 2. Understand the structure and styles of Interviews 3. Examine the concept of a conference as a means of internal and external communication. 4. Examine the scope of public relations in the context of the modern-day world.
3	Skill Enhancement Courses (SEC)	Foundation Course-II	<ol style="list-style-type: none"> 1. Apply the concept of human and fundamental rights. 2. Make them evaluate the importance of Environment Studies in the current developmental context. 3. Comprehend and address the concepts related to stress, conflict, aggression and violence. 4. Develop the mechanisms for managing different types of stress, conflict, aggression.
4	Elective Courses (EC)	Principles & Practices of Banking & Insurance	<ol style="list-style-type: none"> 1. Financially aware of various banking concepts, to understand the need of regulatory bodies in the banking system. 2. Predict various types of risks to understand risk culture in the economic environment, various principles of insurance, risk and return relationship. 3. Describe the role of actuaries in claim and settlement procedure and role of IRDA in the insurance sector. 4. Summarise banking sector in India.

5	Elective Courses (EC)	Business law	<ol style="list-style-type: none"> 1. Creates understanding of Indian Contract Act 1872 and special contracts 2. Outline sale of Goods Act 1930 and Negotiable Instruments Act 1881. 3. Construct Consumer Protection Act, 1986 4. Define Indian Constitution
6	Core Courses (CC)	Organizational Behaviour	<ol style="list-style-type: none"> 1. Analyse how motivation operates in organisational behaviour. 2. Enhance the tension between individual versus groups and group dynamics in organisational life 3. Determine the various ways change has succeeded and failed in contemporary examples and organisations. 4. Develop organisational culture and organizational development.
7	Core Courses (CC)	Quantitative Methods - II	<ol style="list-style-type: none"> 1. Calculation of Ratio, Proportion and Percentage 2. Use application of statistics in Investments 3. Creates understanding of Testing of Hypothesis and Calculation of Ratio, Proportion and percentage Application of statistics in Investments 4. Outline Economic indicators, GDP growth, price level inflation rate

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Courses (AEC)	Information Technology in Accountancy - I	<ol style="list-style-type: none"> 1. Evaluate the concept of Electronic Commerce and its Architectural Framework. In-depth knowledge of various Electronic Payment System types 2. Execute different commands of Ms word, Ms Excel and Ms PowerPoint. 3. Analysis on Cyber Law & Cyber Security with its history in India. 4. Examine E-security and Reporting of fraud on the Internet.
2	Discipline Related Elective (DRE)	Management Accounting-I	<ol style="list-style-type: none"> 1. Understand the utility of Ratio Analysis, Financial Statements and Cash Flow Analysis in any organisation 2. Develop financial analysis skills among learners 3. Comprehend different contemporary issues in Management Accounting and Reports & Reporting needs 4. Analyse various techniques to various domains concerned with accounting-based applications and solutions

3	f Discipline Related Elective (DRE)	Financial Management-I	<ol style="list-style-type: none"> 1. Creates understanding of the concept of financial management. Understand different concepts of valuation. Calculate various leverages on their own. Easily identify various sources of finance. Calculate cost of capital of the various firms 2. Calculate various leverages on their own. Easily identify various sources of finance. Calculate cost of capital of the various firms 3. Easily identify various sources of finance. Calculate cost of capital of the various firms 4. Calculate cost of capital of the various firms.
4	Skill Enhancement Courses (SEC)	Foundation course - III	<ol style="list-style-type: none"> 1. Define and justify Human Rights Provisions, Violations and Redressal. 2. Critique, Evaluate and develop various environmental concerns 3. Remember and analyse the development, nature and superstition of Science and Technology 4. Create Soft Skills for Effective Interpersonal Communication
5	Core Courses (CC)	Financial Markets	<ol style="list-style-type: none"> 1. Develops various markets available in the economy 2. Aware about the role of various markets in market making. 3. Examine the regulatory framework behind markets 4. Execute contemporary developments like technological innovations, micro finance and financial inclusion
6	Core Courses (CC)	Tax-II	<ol style="list-style-type: none"> 1. Recognise technical words associated with fundamental Concepts and direct taxation. 2. Examine residential status of an assessee and compute the taxable income of assesses with different residential status. 3. Practically Compute income from salaries, house property, business/profession, capital gains and income from other sources. 4. Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961 which are to be reduced from the gross total income of the assessee.
7	Discipline Related Elective (DRE)	Risk Management	<ol style="list-style-type: none"> 1. Enhancing the various risks available in the open market, various disasters changed the economic scenario in domestic as well as global markets. 2. Creates understanding of the risk management system in the environment, making students aware of how to have an approach towards perceiving risk. 3. Helps to identify, mitigate, impact and manage risks in the industry. 4. Define different role of regulatory agencies

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	Ability Enhancement Courses (AEC)	Information Technology in Accountancy - II	<ol style="list-style-type: none"> 1. Review E-banking Business Models. 2. Formulate the concept of software Development Life Cycle, Project Management 3. Analyse the implementation of Database Management Systems (DBMS), Data Mining, Data Warehousing. 4. Demonstrate automation on MS-Office
2	Core Courses (CC)	Corporate & Securities Law	<ol style="list-style-type: none"> 1. Identify overview of Company law 2. Creates understanding of Knowledge of Depositories Act, 1996. 3. Enhance regulatory framework of SEBI and Securities contract regulation Act, 1956. 4. Classify The Depositories Act, 1996
3	Discipline Related Elective(DRE)	Financial Management – II	<ol style="list-style-type: none"> 1. The dimensions of performance and risk relevant to financial firms. 2. contemporary measures of financial measures of performance and risk. 3. Use the practical aspect of lease accounting, hire purchase system and its accounting treatment. 4. Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions.
4	Discipline Related Elective(DRE)	Cost Accounting	<ol style="list-style-type: none"> 1. Understand the basic concepts and the tools used in Cost Accounting 2. Examine the principles and procedure of Cost Accounting and to apply them to different practical situations 3. Demonstrate reconciliation of cost sheet and financial accounts 4. Able to solve problems related to Process Costing, Job Costing, Cost Classification etc
5	Skill Enhancement Courses (SEC)	Foundation Course-IV	<ol style="list-style-type: none"> 1. Remember and Analyse the significance of contemporary rights of citizens. 2. Outline the understanding of approaches to Ecology. 3. Examine their knowledge on Science and Technology 4. Creates understanding of competitive exams
6	Core Courses (CC)	Business Economics – II	<ol style="list-style-type: none"> 1. Evaluate National income and its measurement and how fluctuations in the economy takes place due to trade cycles 2. critically evaluate how demand and supply of money causes inflation in the economy 3. Analyse various activities of the government through Fiscal policies and Budget 4. Classify International Trade and all related aspects.

7	Discipline Related Elective (DRE)	Wealth Management	<ol style="list-style-type: none"> 1. Giving an overview of Wealth Management and making them understand the importance of financial literacy. 2. Evaluate various financial investment options and make financial decisions. 3. Creates understanding of the risk profile of various investors and various Asset Allocation strategies. 4. Enhance various return rates with the calculation of CAGR, total assets etc.
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SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	International Banking and Finance	<ol style="list-style-type: none"> 1. Define the concepts and broad activities of International Banking 2. Differentiate Foreign Exchange Management, Risk Management 3. Outline International Banking Operations 4. Execute Finance besides studying developments in India in this context
2	Elective Courses	Auditing-I	<ol style="list-style-type: none"> 1. Creates understanding of auditing from basics, types of errors, Types of frauds, various types of audits. 2. Enhance knowledge about the importance of auditing in company accounts and the legal procedure for the same. 3. Analyse how to audit assets, liabilities, income and expenses and role of auditor in the same. 4. Execute knowledge of different auditing techniques like Vouching of Audit Income & Expenditure
3	Elective Courses	Research Methodology	<ol style="list-style-type: none"> 1. Aware the analytical abilities and research skills among the students 2. Define knowledge and understanding of research 3. Carry out hands-on experience and learning in Business Research. 4. Calculate Collection and interpretation of data, testing of hypothesis and use of statistical techniques
4	Elective Courses	Strategic Management	<ol style="list-style-type: none"> 1. Evaluate the strategic management process to analyse and improve organisational performance 2. Outline the impact of social, economic and political forces on the design, planning and implementation of organisation's policy 3. Examine the management of the entire enterprise from the top management viewpoints.

			4. Investigate the corporate level policy and strategy formulation areas and develop conceptual skills in this area as well as their application in the corporate world.
5	Elective Courses	Business Ethics & Corporate Governance	<ol style="list-style-type: none"> 1. Outline Basic concepts of Business Ethics, Understand Values, Norms and Beliefs and Analyse the Role of Values for managers. 2. Examine Ethical Codes, Corporate Social Responsibility and to analyse CSR initiatives. 3. Analyse Financial markets Analyse the Ethical issues in Corporate Governance Analyse the problem of whistle blowing 4. Evaluate Ethical issues in employer – employee relation, understand Ethical issues in marketing and to analyse working conditions.
6	Elective Courses	Financial Services Management	<ol style="list-style-type: none"> 1. Familiarise with the fundamental aspects of various issues related with financial services. 2. Classify traditional and innovative Financial Services after LGP 3. Analyze the basic concepts, applications of these services, scenarios in domestic and international environments. 4. Execute the challenges in the corporate world through management of fee based and fund-based services

SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	Core Courses (CC)	Central Banking	<ol style="list-style-type: none"> 1. Aware of Indian economy pre and post independence and the changing face of Central banking in India 2. Define the autonomy of RBI and its relation with the Government of India. 3. Through this understanding, do the comparison with other countries' economies. 4. Evaluate IT induced changes in the banking sector.

2	Elective Courses (EC)	International Business	<ol style="list-style-type: none"> 1. Define a theoretical framework of international Business so as to understand, interpret, and analyse key issues in international business. 2. Enhance International business concepts 3. Creates understanding of the theoretical foundation of international business strategies. 4. Evaluate the global, economic, political and social environment within which firms operate.
3	Elective Courses (EC)	Auditing II	<ol style="list-style-type: none"> 1. Define how audit is being conducted in limited companies, banking companies and insurance companies and the role of regulatory bodies in the same. 2. Evaluate new areas of auditing introduced over a period of time, Audit in the EDP environment. 3. Classify professional ethics and professional misconduct relating to schedules to the Chartered Accountants Act 1949 and changes into the same 4. Execute need for professional ethics in the auditing process.
4	Elective Courses (EC)	Human Resource Management	<ol style="list-style-type: none"> 1. Enhance the need and objectives for human resource management with respect to the banking sector. 2. Classify knowledge of various aspects of Human Resource management and 3. Execute concepts like recruitment, training, development and compensation with reference to the banking sector. 4. Outline ways for maintaining high employees morale and sound human relations by sustaining and improving the various conditions and facilities.
5	Elective Courses (EC)	Turnaround Management	<ol style="list-style-type: none"> 1. Examine the Business organization and strategy for business organisation. 2. Develop Survival strategies in business organisations. 3. Outline Industrial sickness and Internal and external reasons that lead to sickness. 4. Evaluate stages and Impact of sickness & understand the Preventive measures and role of concerning Agencies
6	Project Work	Project Work	<ol style="list-style-type: none"> 1. Revise the Research Methodology subject from SEM V. 2. Finding a problem in the related topic, search work will be done by students through questionnaires where they learn to create Google forms for the same. 3. Analyze the data collected and give suggestions, conclusions for the same problem selected. 4. Accessible to huge information and they learn how to analyse in an efficient manner.

PROGRAMING SPECIFIC OUTCOMES (PSO) – BAMMC

**Bachelor of Arts in Multimedia and Mass Communication
(BAMMC)**

- **PSO 1:** Learners will demonstrate various skills set essential for professions of Print, Broadcast and New Media.
- **PSO 2:** Learners will exhibit essential communication skills required to establish and develop professional, social and personal relationships.
- **PSO 3:** learners will be able to use analytical and research tools of media marketing.
- **PSO 4:** Learners will be able to understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.

COURSE OUTCOME (CO)

**Bachelor of Arts in Multimedia and Mass Communication
(BAMMC)**

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	AECC	Effective Communication – I	<ol style="list-style-type: none"> 1. discuss and elaborate general concepts of communication 2. demonstrate functional and operational use of language in media. 3. exhibit structural and analytical listening, speaking, reading, writing and thinking skills. 4. exhibit skills to transcribe and translate.
2	AEEC	Foundation course –I	<ol style="list-style-type: none"> 1. summarize concepts related to Indian society.. 2. exhibit familiarity with the constitution of India 3. comprehend and address socio-political issues of India.

			4. understand significant changes and factors that have influenced the cultural, economic, environmental and political fabric of Indian society
3	DSC	Visual communication	<ol style="list-style-type: none"> 1. identify, observe and use various tools of visual communication. 2. acquire basic knowledge to carry out a project in the field of visual communication. 3. analyze visual communication from a critical perspective. 4. 4.Learners will be able to identify communication as a part of mass communication
4	DSC CORE I	Fundamentals of Mass Communication	<ol style="list-style-type: none"> 1. comprehend and describe the evolution of mass media as an important social institution. 2. Learners will be able to trace and reason the development of mass communication models. 3. Learners will be able to analyze and critique mass media texts. 4. Learners will be able to comprehend the concept of new media and media convergence and its implications.
5	DSC CORE II	Current Affairs	<ol style="list-style-type: none"> 1. Learners will be able to discuss current developments in various fields. 2. Learners will show interest in issues covered in the media and develop a habit of being updated in 3. Learners will exhibit the ability to interpret categories and summarize issues related to politics, economics, environment and technology. 4. Learners will develop the ability to think and analyze about the media.
6	DSE	History of Media	<ol style="list-style-type: none"> 1. Learners will Remember and understand Media history through key events in the cultural history 2. Learners will Illustrate events that led to the adoption of Mass Media. 3. Learners will discover how different technological transitions have shaped media industries. 4. Learners will develop the ability to think and analyze media critically.

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	AECC	Effective Communication –II	<ol style="list-style-type: none"> Remember and understand the use of language in media and organizations. Develop structural and analytical reading, writing and thinking skills Determine the key elements of communication. Effectively communicate in an organizational and unorganized setting.
2	AEEC	Foundation course –II	<ol style="list-style-type: none"> Compare and appreciate the diverse and united culture of India. Develop perspective towards various social problems of the country. Examine the scope of functionality towards fundamental rights and duties as a citizen of the country. Exhibit compassion towards socially deprived and disadvantaged people.
3	DSC	Content Writing	<ol style="list-style-type: none"> Express effectively in written medium. Develop a clarity of thought and crisp writing needed for Mass Communication Analyze situation and examine its possibilities in creating content Learners will be able to use visual aid and keep the audience in mind.
4	DSC CORE III	Introduction to Advertising	<ol style="list-style-type: none"> Demonstrate the basic understanding of advertising, growth, importance of advertising, and recognise, classify and identify types of advertising. Analyze, scrutinize and appreciate effective advertising campaigns, tools, models etc. Comprehend the role of advertising various departments, careers and creativity. devise, achieve and evaluate various advertising goals and objectives.
5	DSC CORE IV	Introduction to Journalism	<ol style="list-style-type: none"> Comprehend the evolution and development of journalism in India to understand its present context. Make use of the news processes. Examine the principles of good journalism to appreciate the importance of ethics.

			4. Cover and write balanced reports through objectivity, accuracy and brevity.
6	DSE	Media, Gender & Culture	<ol style="list-style-type: none"> 1. Remember and understand the significance of culture and the media industry 2. Identify the association between media, gender and culture in the society. 3. Analyze changing perspectives of media, gender and culture in the globalized era. 4. Create content that is gender sensitive.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	AEEC	Electronic Media-I	<ol style="list-style-type: none"> 1. Remember and understand the importance of creativity while dealing with various formats 2. Demonstrate the use of emerging trends to show the application of acquired skills 3. meet the requirements of audio format content creation. 4. meet the requirements of audio-visual format content creation.
2	DSC	Corporate Communication and Public Relations	<ol style="list-style-type: none"> 1. Identify & interpret the basic concepts of corporate communication and public relations. 2. Develop a critical understanding of the different practices associated with corporate communication with the latest trends and social media tools. 3. Examine various elements of corporate communication and coordinate them to communicate effectively in today's competitive world. 4. Demonstrate critical understanding of the different practices associated with corporate communication with the latest trends and social media tools.
3	DSC	Media Studies	<ol style="list-style-type: none"> 1. Remember and understand the relationship of media with culture and society 2. Develop perspective over Media Studies in the context of trends in Global Media 3. Examine media theories to draw inference from the past research. 4. To describe and discuss Media Studies in the context of trends in Global Media
4	DSC	Introduction to Photography	<ol style="list-style-type: none"> 1. Remember and understand the ability of an image in effective communication

			<ol style="list-style-type: none"> use photography as a language of visual communication. Examine and interpret photographs as visual text. work on a given theme or the subject into making a relevant picture or photo feature.
5	DSE	Film Communication-I	<ol style="list-style-type: none"> Recall and discuss brief history of movies; the major cinema movements. Identify and classify cinema according to era and origin. Understanding the power of visuals and sound and the ability to make use of them in effective communication. demonstrate techniques pertaining to film-making and aesthetics.
6	Practical	Computers and Multimedia-I	<ol style="list-style-type: none"> Learners will exhibit basic skills of operating on regularly used software. Remember and understand the minimum requirement of the software when stepping in the industry. Learners will be able to work on media projects like designing print ads and editing photographs etc. Learners will be able to access and evaluate media content from the creator's point of view.

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	AEEC	Electronic Media-II	<ol style="list-style-type: none"> Analyse the process of working on ideas in electronic media. exhibit advanced critical thinking skills and analyse visual and aural text. evaluate the combination of theory, and hands-on digital work in development of original ideas in digital media create basic audio- and audio-visual content
2	DSC	Writing and Editing for Media	<ol style="list-style-type: none"> construct and demonstrate writing styles that fit various media platforms Identify similarities and differences in writing for all forms of media including internet and digital Illustrate the knowledge of different news and copy formats along with appropriate style-sheets and layout Learners understand the evaluation of content.

3	DSC	Media Laws and Ethics	<ol style="list-style-type: none"> 1. delivering laws that impact the media. 2. act socially and ethically responsible in their exercise of media creation and consumption. 3. Interpret the Media establishments and infrastructure. 4. Evaluate Stereotyping system within media
4	DSC	Mass Media Research	<ol style="list-style-type: none"> 1. The scope and techniques of media research, their utility and limitations 2. Make use of different Research approaches and tools to carry out research 3. Examine the functions of various research approaches to analyse various media studies 4. Demonstrate the significant risk and ethical issues raised by the conduct of media research
5	DSC	Film Communication-II	<ol style="list-style-type: none"> 1. To inculcate liking and summarize the concept of good cinema 2. Create awareness about the brief history of movies and the major cinema movements 3. Evaluate the power of visuals, sound and the ability to make use of them for effective communication. 4. Provide insight into film techniques and aesthetics.
6	DSC	Computer Multimedia II	<ol style="list-style-type: none"> 1. Delivering the basics of understanding various software's. 2. To apply how media software learning is applied to enhance the quality of scenes and create effects. 3. Skilled for undertaking independent projects 4. Work on small scale projects during the academic period.

SEMESTER V

Sr. No	Course Component	Course	Course Outcomes
1	DRG	Reporting	<ol style="list-style-type: none"> 1. Integrate the basic ethics of news and news-gathering. 2. Enhance the knowledge of news gathering in beat reporting 3. Distinguish the use of traditional and modern tools used for gathering and writing news 4. Predict responsible reporters and the face of the media.

2	DRG	Investigative Journalism	<ol style="list-style-type: none"> 1. Describe the role of investigative reporting in modern journalism 2. Check correct sources of information 3. Recall process required in conducting investigative journalism 4. Execute investigative research in an ethical manner.
3	EJGM	Global Media and Conflict Resolution	<ol style="list-style-type: none"> 1. Categorize the difference in the role and structure of the media across the globe. 2. Reflect the hold of media conglomerates and the issues of cultural differences 3. Appreciate the potential of the media in resolving conflicts. 4. Reflect on the basic concept of global media media diversity and theory of global media
4	EJJP	Journalism and Public Opinion	<ol style="list-style-type: none"> 1. Interpreting the basic concept of journalism, media bias, media diversity and theory of media 2. Demonstrate the application of theories on real life incidents 3. Examine the importance of public opinion and its implications on social, political and economic circumstances across the world 4. To analyze the formation of public opinion through digital and social media.
5	EJML	Media Laws and Ethics	<ol style="list-style-type: none"> 1. To illustrate the learners about laws that impact the media. 2. To sensitize them towards the social and ethical responsibility of the media. 3. Apply the basic principles of media laws in transactions. 4. Analyze various issues pertaining to media laws.
6	EJNM	News Media Management	<ol style="list-style-type: none"> 1. To make students aware about the responsibilities, structure and functioning of responsibilities of an organization. 2. Students will be able to analyze individual media businesses and comprehend the Economic drivers of the media economy. 3. Students will have developed hands-on experience as content marketers using journalistic and digital techniques. 4. Students will have gained a perspective on the evolution of media in the last 25 years and on key current trends.

7	DRGA	Copywriting	<ol style="list-style-type: none"> 1. To analyse the basics of copywriting and how to prepare brief and persuasive content 2. To interpret and build the original, strategic, compelling copy for various mediums 3. To describe the elements of Copywriting and create one 4. To generate, develop and express ideas effectively
8	DRGA	Advertising and Marketing Research	<ol style="list-style-type: none"> 1. To build the analytical abilities and research skills among the students. 2. To explain research methodologies – Qualitative Vs Quantitative 3. To compose the foundations of Research and audience analysis that is imperative to successful advertising. 4. To build the scope and techniques of Advertising and Marketing research, and their utility.
9	EAAM	Agency Management	<ol style="list-style-type: none"> 1. To explain the concept of ad agency, service and creative side of advertising 2. To describe the IMC campaign using the tools of IMC 3. To create awareness on how ad agency works and various sources to develop professional business plan 4. To develop competencies thereby enabling them to undertake professional work with the advertising industry.
10	EABB	Brand Building	<ol style="list-style-type: none"> 1. To create an awareness and growing importance of Brand Building 2. To interpreting how to build, sustain and grow brands 3. To classifying the various new way of building brands 4. To explain about the global perspective of brand building.
11	EACB	Consumer Behaviour	<ol style="list-style-type: none"> 1. To discuss trends in consumer behaviour and consumer decision making process 2. To classifying the advertising campaign keeping FLC in perspective 3. To build internal and external elements of consumer decision making 4. To explain the various new way of building brands
12	EADM	Direct Marketing and E-commerce	<ol style="list-style-type: none"> 1. To explain marketing in E-Commerce 2. Use the understanding of E-Commerce in targeting the customers directly

			<ol style="list-style-type: none"> 3. Analyse various Social Media platforms through E-commerce and their emerging significance in business 4. To describe direct marketing
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SEMESTER VI

Sr. No	Course Component	Course	Course Outcomes
1	DRG	Digital Media	<ol style="list-style-type: none"> 1. Foresee the key goals and stages of digital campaigns 2. Construct Digital Marketing plans and strategies in real life scenarios 3. Analyze and demonstrate the various Digital Media marketing Tools 4. Rank the process of working with users in bringing ideas from concept to production.
2	DRG	Newspaper and Magazine and design (Project)	<ol style="list-style-type: none"> 1. Highlight and illustrate the process of print media production, layout, and printing 2. Correlate with proper editing, typography, and visual aid 3. Distinguish planning and production process of magazine for the appropriate use of Quark or InDesign 4. Learners shall develop the aesthetic vision and understand the discipline behind a layout
3	EJLJ	Lifestyle Journalism	<ol style="list-style-type: none"> 1. Describe and summarize how to write lifestyle journalism stories 2. Identify broader lifestyle field and a variety of sub-fields such as travel, music, movies, arts and food, along with their special interests 3. Infer the impact of social media and influencers on fashion and lifestyle of different audiences 4. Clarify the role of fashion influencers in lifestyle journalism
4	EJCI	Contemporary Issues	<ol style="list-style-type: none"> 1. Tabulate and illustrate different social, economic, and political aspects of the society as a media professional 2. Carry out media strategies to create awareness on various issues and bring social progress 3. Categorize politics, economics, social growth, and development 4. Comprehend the role of media as a strategy to create awareness on various issues and mobilize to bring social progress.

5	EJFNF	Fake News and Fact Checking	<ol style="list-style-type: none"> 1. Speculate and tabulate the difference between real news and fake news 2. Check and review facts in any news 3. Distinguish and verify the social media content using Media and Information Literacy 4. Design and carry out fact checking skills.
6	EJMJ	Magazine Journalism	<ol style="list-style-type: none"> 1. Devise and construct the nuances of magazine journalism, feature writing and Reviews. 2. Categorize the diverse audiences that are interested in different types of Magazines. 3. To make students industry-ready to work for a magazine as a journalist. 4. To extend in depth magazine journalism, global scenario and current trends in History of magazine
7	DRGA	Digital Media	<ol style="list-style-type: none"> 1. Comprehend goals and stages of digital campaigns 2. Put one's Digital Marketing objectives and strategies to the test in real-life scenarios. 3. Explore the many Digital Media Marketing Tools. 4. Evaluate the process of working with users to bring ideas to life.
8	DRGA	Advertising Design	<ol style="list-style-type: none"> 1. Keep the various agency departments and ad design aspects in mind and understand them. 2. Make an ad layout for a variety of mediums. 3. Demonstrate your knowledge of the connection between advertising/marketing objectives and visual expression. 4. To provide students with hands-on experience in the field of advertising and to prepare them for employment in the industry.
9	EAAC	Advertising in Contemporary Society	<ol style="list-style-type: none"> 1. Remember and comprehend the concept and history of LPG, as well as the effects of advertising on various audiences. 2. Demonstrate the international debut of an Indian product OR the introduction of a multinational brand to India. 3. Analyse the advertising climates of various countries. 4. grasp the ad's main objectives and stages campaigns.
10	EAEM	Entertainment & Media Marketing	<ol style="list-style-type: none"> 1. Remember and comprehend marketing concepts in general, as well as entertainment marketing concepts. 2. Demonstrate marketing methods in the entertainment industry. 3. Examine the global trends in entertainment and media marketing. 4. Will assist in determining the impact of the media industry on viewers and comprehending its characteristics.



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11	EAMP	Media Planning & Buying	<ol style="list-style-type: none">1. Remember and comprehend the terms "media buying" and "media mix."2. Demonstrate a media plan for a three-million-dollar budget (PowerPoint to develop) that includes rates for newspapers and magazines that can be found through the media.3. Examine the advertising climates of various countries.4. Calculation of the cost of buying an advertisement for a media channel using mathematics
12	EARM	Rural Marketing & Advertising	<ol style="list-style-type: none">1. Remember and comprehend how the rural economy works.2. Administrate rural consumers, use the appropriate marketing mix.3. Analyse the rural demographic to determine the best method of communication with the target audience.4. To assist students in developing more imaginative advertising techniques.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Data Science (BSC.DS)

- **PSO 1:** Apply computing theory, languages, and algorithms, as well as mathematical and statistical models, and the principles of optimization to appropriately formulate and use data analyses
- **PSO 2:** An ability to use current techniques, skills and tools for programming practically.
- **PSO 3:** Capability of the students to apply design and development principles in the construction of software systems.
- **PSO 4:** Enabling the student's practical exposure in the software development field.

COURSE OUTCOME (CO)

Bachelor of Data Science (BSC.DS)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1	DSC	Web Technology	<ol style="list-style-type: none"> 1. Establish the meaning of the basic terminologies of web technology and explore, use the HTML5 concepts. Understand the basic requirements of web design. 2. Analyse the Page layout, Navigation, Tables, Forms and Media features of HTML5 3. Build Cascading Style sheet for beautifying the web pages 4. Analyse and build the Java Script for validation of user forms in web pages
2	DSC	Introduction To Programming	<ol style="list-style-type: none"> 1. Proficiency in using and discussion on various data types including, string, array list, tuple and dictionary. 2. Analyse and Experiment to use regular expressions to perform complex operations in less code. 3. Develop date and time applications using Python. 4. Proficiency in using and discussion on IPython architecture for Data Science Applications
3	DSC	PreCalculus	<ol style="list-style-type: none"> 1. Summarise the knowledge of numbers, graphs and functions in real life.

			<ol style="list-style-type: none"> Carrying out trigonometry in modelling real life problems. List analytic trigonometry and inverse circular functions to estimate a variety of problems. List analytic trigonometry and inverse circular functions to estimate a variety of problems.
4	AECC	Business Communication and Information Ethics	<ol style="list-style-type: none"> Observe and communicate effectively in non-verbal way, draft and write effective business letters. Organising communication activities of business by following email etiquettes, drafting memos Constructing elegant business reports and preparing user instruction manuals. Define the information ethics in all walks of life
5	DSC	Descriptive Statistics	<ol style="list-style-type: none"> Exhibit the use and importance of statistical data by tabulating and implementing sampling methods. Evaluate and identify association between the variables as well as computing consistent and inconsistent data. Out compute the level of measures and apply as well as interpret data into graphs. Evaluate and measure of central tendency to minimize the sum of squared deviation

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1	DSC	Database Management System	<ol style="list-style-type: none"> Formulate business information problems and assess the requirements of a problem in terms of data. In- depth knowledge database design in logical structure and can identify the entities which exist in a system. Define to construct normalised database and functional dependencies between attributes and relational algebra queries Develop and design the database schema with the use of appropriate data types for storage of data in database
2	DSC	Probability and Distribution	<ol style="list-style-type: none"> Transfer statistical data graphically using frequency distributions and cumulative frequency distributions. Solve the basic probability rules, including additive and multiplicative laws, using the terms, independent and mutually exclusive events. Discuss the real-world problems and translate them into probability models.

			4. Derive the probability density function of transformation of random variables
3	DSC	R Programming	<ol style="list-style-type: none"> 1. Build R Studio programs and explore the features for R programming. 2. Build R functions and graphics within R programming for solving problems. 3. To build with advanced graphics of R, import and use the data and represent the data into tables. 4. Manipulate and design formatting on table, use Pipelines in application and use strings, factors in R programme.
4	AECC	Environmental Science	<ol style="list-style-type: none"> 1. Analyse to recognise and highlight the importance of the environment and its resources. 2. Analyse and gain knowledge about insights of ecology and biodiversity. 3. Gather and illustrate the cause and effects of environmental pollution and other social issues. 4. Gather knowledge about the population and its impact on the environment.
5	DSC	Calculus	<ol style="list-style-type: none"> 1. Devise and easily find the derivative of a function. 2. Define and perform integration of functions with ease. 3. Adapt the knowledge of derivatives and integration to different domains and obtain the results. 4. Adapt the knowledge of multiple integrals and polar coordinates to solve real life problems with ease.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1	DSC	Research Methods and Ethics	<ol style="list-style-type: none"> 1. Highlight the reasons for doing research, the applications of research, characteristics and requirements of the research process, types of research and Research paradigms. 2. Adapt major approaches to information gathering, the relationship between attitudinal and measurement scales Methods for exploring attitudes in research. 3. Adapt and build data in qualitative and quantitative studies, application of IT in data analysis. 4. Adapt and visualise to write a research report and use Information Technology in Research.

2	DSC	Data Structures and Algorithms	<ol style="list-style-type: none"> 1. Compose and combine of choosing appropriate data structure in Python for specified problems and algorithms. 2. Devise and discuss to implement Linked list and Stack data structure in various domains. 3. Devise to implement Tree and Queue data structures and use their operation. 4. Test to apply hashing techniques, Symbol Table and Graph Algorithms appropriately.
3	SEC	Economics	<ol style="list-style-type: none"> 1. Model and theorise the basic economic decisions that underlie the economic process: What and how to produce goods and services and how they are distributed. 2. Decide to apply the concepts of scarcity, choice and opportunity cost to analyse the workings of a market economy. 3. Adapt to demonstrate a firm knowledge of the interrelationships among consumers, government, business and the rest of the world in the U.S. macroeconomy. 4. Define and discuss the process of how the nation's output of goods and services is measured through the national income and product accounts; clearly comprehend the income and expenditure approaches to measuring national output and national income
4	DSC	Data Warehousing and Mining	<ol style="list-style-type: none"> 1. Define and discuss knowledge of business intelligence, data warehouse with clear understanding of architectural types and will be able to establish the relationship between architectural building blocks. 2. Simplify the changing dimensions with respect to current trends & using aggregate tables. 3. Adapt to handle the processes of data pre processing, data transformation and data reduction. 4. Build the knowledge of using various Data Mining techniques for classification and clustering.
5	DSC	Linear Algebra and Discrete Mathematics	<ol style="list-style-type: none"> 1. Identify and Construct to perform common matrix operations such as addition, scalar multiplication, multiplication, and transposition 2. Simplify the determinant of a product of matrices relates to the determinant of the individual matrices. 3. Breakdown and have clear understanding of the concept of a solution to a game and also the limitations on the applicability of the theory

SEMESTER IV

Sr. No	Course Component	Course	Course Outcomes
1	DSC	Testing Of Hypothesis	<ol style="list-style-type: none"> 1. Define and test null and alternative hypotheses to test for a given situation. 2. Categorise and differentiate one- and two-tailed hypothesis tests. 3. Adapt to sampling a normal distribution and random sampling. 4. Determine statistical models and their associations in performing hypothesis testing.
2	DSC	Big Data	<ol style="list-style-type: none"> 1. Discuss the key issues in big data management and its associated applications in intelligent business and scientific computing. 2. Analyse the fundamental techniques and algorithms like Hadoop, Map Reduce and NO SQL in big data analytics. 3. Adapt to interpret business models and scientific computing paradigms, and apply software tools for big data analytics. 4. Describe and distinguish the adequate perspectives of big data analytics in various applications like recommender systems, social media applications etc.
3	SEC	Fundamentals Of Accounting	<ol style="list-style-type: none"> 1. Define the laws governing the business, typical business administration schemes, and the ethics of accountancy, statistics, and accounting theory. 2. Classify the record keeping of financial transactions and further implementations in relevant areas. 3. Develop the skill of preparing final accounts for departmental stores, allocation of cost among different departments on a suitable basis. 4. Develop the skill of accounting for hire purchase transactions, calculation of interest, depreciation etc.
4	DSC	Artificial Intelligence	<ol style="list-style-type: none"> 1. Devise the building blocks of AI. 2. Add to the problem and solve it by implementing suitable techniques. 3. Adapt the logic-based techniques to solve examples. 4. Hypothesis to implement Bayesian approaches.
5	DSC	Numerical Methods	<ol style="list-style-type: none"> 1. Integrate Numerical Methods to solve the problems. 2. Computing the numerical results using raw data. 3. Test for numerical difference and integration. 4. Integrate Numerical Solution of Initial-Value.

PROGRAMME SPECIFIC OUTCOMES (PSO)

Bachelor of Science in Hospitality Studies (BSC.HS)

- **PSO 1:** Learners will be able to understand the Functional Areas of Hotels and Hospitality Industry.
- **PSO 2:** Learners will be able to perform hands-on training for developing basic skill sets for the core departments of industry.
- **PSO 3:** Learners will be able to develop capabilities in working with and managing others.
- **PSO 4:** Learners will be able to undertake a piece of appropriate independent research.
- **PSO 5:** Learners will be able to construct, analyse and evaluate different forms of argument and present them in a logical and coherent manner.

COURSE OUTCOMES

Bachelor of Science in Hospitality Studies (BSC.HS)

SEMESTER I

Sr. No	Course Component	Course	Course Outcomes
1		Food Production & Patisserie I	<ol style="list-style-type: none"> 1. Demonstrate a right attitude and the required basic knowledge and technical skills in the art of culinary and the food production department. 2. Appraise Hierarchy of Classical French Culinary Brigade and create a deeper insight on its characteristics and application in real life scenario 3. Discuss about the origins of cooking and critically evaluate various methods of cooking with its application and uses. 4. Develop the technical knowhow on various ingredients, classical French cooking, its Mother Sauces, Foundation Stocks, French Dishes, Desserts, Cakes, Breads and Cookies 5. Practise &. organise the basic Mise-en-place required
2		Food & Beverage Service I	<ol style="list-style-type: none"> 1. Identify the role of the Food and Beverage Service department and explain its organization structure and importance. 2. Prioritize on inculcating the duties and responsibilities of beverage service staff members, and summarise techniques and procedures for



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			<p>responsibly selling and serving cocktails, beer, and wine.</p> <ol style="list-style-type: none"> Discuss various service methods and procedures followed in the department. Appraise how "moments of truth" affect guests, staff members, and managers, and describe the value of guests and staff members to a food service operation.
3		Front Office I	<ol style="list-style-type: none"> Justify and discuss the importance of the Hotel & Tourism Industry for the economy of our country. Define appropriate organization structures and memorise about duties in the Front Office and related departments Focus on preparing guest relations and evaluate the practical aspect with guests. Develop the skills required as an efficient and effective receptionist in any hotel (large or Small) and to handle situations and types of guests in the job. Elaborate on the role of public relations with the hotel industry.
4		Housekeeping I	<ol style="list-style-type: none"> Demonstrate on the role of the housekeeping department and explain its organization structure and importance. Illustrate basic cleaning equipment, cleaning agents and explain their use. perform basic cleaning procedures of various surfaces. Classify on various duties and responsibilities of Housekeeping Department
5		Rooms Division Mgt (Practicals)-I	<ol style="list-style-type: none"> Apply the practical skills on guest relations and evaluate the practical aspect with guests. Perform the skills required as an efficient and effective receptionist in any hotel (large or Small) and to handle situations and types of guests in the job. Observe and demonstrate the functioning of the Telecommunication department. Recite the basic cleaning equipments, cleaning agents and consider their use Make use of basic cleaning agents and procedures of various surfaces.
6		Communication Skill I (English & French)	<ol style="list-style-type: none"> Develop and apply speaking & listening skills and strategies. Develop the skill set on generating, planning and drafting ideas. Validate on improving vocabulary for precision and impact. Employ dialogues and phrases using grammar (French & English) accurately and appropriately.

			5. Build a deeper sense on Structuring, organising and presenting texts in a variety of formats.
7		Information Technology	<ol style="list-style-type: none"> 1. Generalise with the theory inputs with respect to understanding the fundamentals of computers and necessary skills to operate the generic applications and standard operating systems. 2. Develop the sense of use of Information Technology for the latest trends in the Hospitality Sector. 3. Demonstrate the skill set on presentation using the various programs and software. 4. Justify and employ the understanding on Network Address & Node Address, Network Security – Firewalls (Hardware & Software), Bandwidth.
8		Food Safety & Nutrition	<ol style="list-style-type: none"> 1. Justify and employ the importance of hygiene & sanitation in the catering industry. 2. Discuss about food and food safety standards and recommend its need for the Food Industry. 3. Define nutrition, its function, sources & deficiency and defend the need for maintaining good health. 4. Demonstrate the changes brought about in food nutrients during processing.

SEMESTER II

Sr. No	Course Component	Course	Course Outcomes
1		Food Production & Patisserie II	<ol style="list-style-type: none"> 1. Demonstrate basic to advanced operational standards of professional kitchen with regards to safety procedure and hygiene. 2. Appraise the basic layout of the kitchen and comprehend its importance. 3. Evaluate & discuss various types of fruits, vegetables and ingredients used in the kitchen. 4. Develop the skills in preparing various foundation stocks and mother sauces made in French kitchens. 5. Illustrate detailed techniques of menu planning, pastries, pastry creams, chocolates, tea and coffee.

		Food & Beverage Service II	<ol style="list-style-type: none"> 1. Analyse & discuss various types of menus, its origin, and principles and execute various types of services. 2. Prioritise on French Classical Menu and evaluate its accompaniments. 3. Explain cigars, cigarettes and create a deeper sense on various types of tobacco, brand names, country of origin. 4. Discover the technical and theoretical know-how on Restaurant Reservation System, KOT, BOT, etc.
		Front Office II	<ol style="list-style-type: none"> 1. Discuss on Stages of Guest Cycle and evaluate the Process of reservation for a guest as per hotel standards. 2. Explain the Types, Modes and Sources of reservation. 3. Demonstrate various formats used during Guest Reservation and Registration, Flow of guest activities taking place. 4. Identify the Procedures for Guest Paging, issuing safety deposit locker and Guest room change, Process for resolving Guest Complaints effectively. 5. Appraise the Importance of processing reservation for hotel and guest.
		Housekeeping II	<ol style="list-style-type: none"> 1. Discuss on Cleaning of guest rooms as per hotel standards various procedures and principles of cleaning. 2. Observe and employ the process of Cleaning of guest rooms as per hotel standards on different status. 3. Observe and illustrate different types of guest room, define guest room status codes. 4. Discuss pests & implement the basics of integrated pest management using different methods of pest control.
		Rooms Division Mgt (Practicals)- II	<ol style="list-style-type: none"> 1. Demonstrate the cleaning of guest rooms as per hotel standards on different status. 2. Illustrate various procedures and principles of cleaning. 3. Identify and classify different types of guest room, defining guest room status codes. 4. Recognise guest supplies and amenities.

			5. Simulate the basics of integrated pest management using different methods of pest control.
		Communication Skill II (English & French)	<ol style="list-style-type: none"> 1. Develop the understanding of the concept of Communication. 2. Apply various elements of French communication such as Time, Direction, Office dialogues in professional workplace. 3. Evaluate and illustrate the aspects of communication such as Letters, Reports, Applications, and Complaints. 4. Illustrate and employ various effective communication methods such as Brainstorming, presentation, Interviews. 5. construct French Recipes, Culinary Procedure.
		Principles of Hotel Accountancy	<ol style="list-style-type: none"> 1. Develop a deeper understanding of Evolution of Management and its principles. 2. Apply various principles of accountancy such as Journal, Ledger, and Cashbook. Subsidiary books, Elements & Concept of Profit in Hotel business. 3. Analyse and evaluate Bank Reconciliation Statement, Trial Balance.
		Principles of Management	<ol style="list-style-type: none"> 1. Develop a deeper understanding on Evolution of Management and its principles. 2. discuss on Principles of Management, Levels of Management and their functions, Managerial skills, Functions of Management, Process of communication, Business communication. 3. define the process of Organizing. 4. appraise & demonstrate the principles of Staffing, Coordination, Motivation and Learning.

SEMESTER III

Sr. No	Course Component	Course	Course Outcomes
1		Food Production & Patisserie III	<ol style="list-style-type: none"> 1. Demonstrate basic to advanced operational standards of professional quantity production kitchen with regards to safety procedure and hygiene, menu planning, institutional catering. 2. Appraise the layout of the kitchen and comprehend its importance, learners will be able to categorise the equipment and tools used in Quantity Kitchen. 3. Evaluate & discuss various types of Indian Regional Cuisines, food cultures, the ingredients used, the cooking techniques employed. 4. Develop the skills in preparation of various cakes, pastries, breads and cookies produced in the Quantity Bakery Pastry department. 5. Illustrate detailed techniques of menu planning, indenting, volume feeding, indenting, purchase & storage.
2		Food & Beverage Service III	<ol style="list-style-type: none"> 1. Analyse & discuss various types of alcoholic beverages, its origin, distillation and brewing processes, benefits and harmful effects of alcohol. 2. Prioritise on Classical vines around the world, its production styles such as Viticulture, Vinification, Wine tasting, storage & service. 3. Explain and appreciate the various fermented beverages like Cider, Perry, Mead, Sake, and Toddy. 4. Discover and research on technical aspects of alcohol such as Alcoholic strength, Acidity, Centrifugation and other French glossary terms.
3		Front Office III	<ol style="list-style-type: none"> 1. Discuss on Advanced Guest Cycle and evaluate the process of reservation, assigning rooms, check-ins, and rooms change procedure. 2. Explain the procedures of handling the guest complaints, types of complaints, guidelines of handling the complaints. 3. Demonstrate and practise on Front Office Accounting system and Settlement. 4. Identify and analyse Security Systems in Hotels such as Fire Alarms, Burglar Alarms and Electronic Locking Systems.
4		Housekeeping III	<ol style="list-style-type: none"> 1. Discuss on Linen Room Operations in Hotels, its selection criteria, purchasing, layout of Linen room, activities in Linen room. 2. Observe and define the Formats in Linen and Laundry departments, linen discard, lost, linen replenishment.

			<ol style="list-style-type: none"> 3. Observe and illustrate operations in the Uniform and Sewing Room, its layout and design, storage and exchange of uniforms. Learners will be able to demonstrate the skills on Ergonomics of the Housekeeping Department. 4. Discuss on importance and role of Flower Arrangement in Hotel Industry, its materials, selection, care, glossary and Principles of Western flower arrangement. Learners will employ the above skills in developing elegant flower arrangements for rooms..
5		Rooms Division Mgt (Practicals)- III	<ol style="list-style-type: none"> 1. Observe and demonstrate the use of Room Management Software, selection of Front Office Management System, Software like Shawman, Amadeus & Fidelio. 2. Illustrate on Guest Reservation, Posting, Paid outs, Display Folio & Call accounting and apply the technical skills in day to day front office operations. 3. Identify and classify various stains such as ink, coffee, blood, shoe polish, paints and employ the stain removal techniques learnt in practical. 4. Recognise and demonstrate various stitches and ironing techniques used in uniform rooms. 5. Simulate various aspects of uniform designing and its prerequisites.
6		Hotel Accountancy & Cost Control	<ol style="list-style-type: none"> 1. Develop the understanding on various company accounts such as Final accounts, Trading accounts, Profit and Loss account, Balance Sheets. 2. Apply define Allowances and Visitors paid outs, learners will be able to distinguish between Discounts and Allowances. 3. Evaluate and illustrate Guest weekly bill & Visitors Tabular Ledger, learners will be able to solve the practical problems on guest weekly bills, income statement as per uniform systems in lodging industry. 4. Illustrate and employ knowledge on various accounting procedures in hotels such as Internal Audit, Statutory Audit, Night Audit, Food and Beverage Cost Control. 5. Evaluate standard costing, material cost variance, and material price. Learners will be able to analyse Variance in labour rate and labour efficiency.
7		Hospitality Law & Human Resource Management	<ol style="list-style-type: none"> 1. Discuss introduction, evolution, importance of Human Resource Department, illustrate on HRD culture and climate. 2. Elaborate their understanding on Job Analysis and Design, its objectives, processes and approaches.



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			<ol style="list-style-type: none">3. Discuss on planning, action and challenges of Human Resource Management.4. Analyse and appraise Sources of Law, Preamble to Indian Constitution, Law of contract, Agency, Bailment, etc.5. Prioritise and employ various acts used in the Hospitality sector such as Consumer Protection Act, Shops and Establishment Act, Industrial Disputes Act, Prevention of Food Adulteration Act.
8		Management Information System in Hospitality Industry	<ol style="list-style-type: none">1. Define MIS, Learners will be able to develop their understanding on MIS personnel, Multiprocessor environments, MIS security issues.2. Select and employ Computer systems pertaining to sales information, system requirements and proposals from vendors & Contract negotiation.3. Analyse and evaluate Room Management and Guest Accounting Applications, Point of Sale techniques.4. Appraise various elements of F&B management applications such as Recipe Management, Menu Management, Automated Beverage system reports and demonstrate their practical applicability in Hotel Operations.5. Practically employ the skillset of various eminent software used in Hospitality sectors such as Opera, Galileo, Amadeus, and Fidelio & Shawman