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# RMC TIMES

THE OFFICIAL NEWSLETTER OF REENA MEHTA COLLEGE OF ARTS,
SCIENCE COMMERCE AND MANAGEMENT STUDIES (For Private

SCIENCE, COMMERCE AND MANAGEMENT STUDIES (For Private Circulation only)

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# GUIDANCE ON BECOMING COMPANY SECRETARY



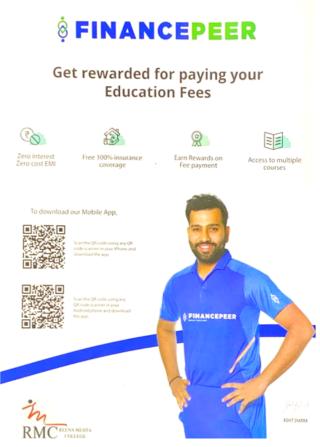
#### By Ms. Genevieve Patel

Reena Mehta College of Arts, Commerce, Science and Management Studies in collaboration with the Bhayandar Chapter of WIRC of ICSI organized a seminar on " Career as a Company Secretary" On 08th July 2022.

Mr. Meet Jogatar was the CS speaker. He gave an introduction to the CS course and about its professional benefit. He also explained how to build a career in CS and ways to withdraw net taxable income. Details were given about the process of registration, foundation course and assumption limit given by ICSI.

It was a very informative session on a complex topic where students got a chance to clarify their doubts and make an informed decision about future.

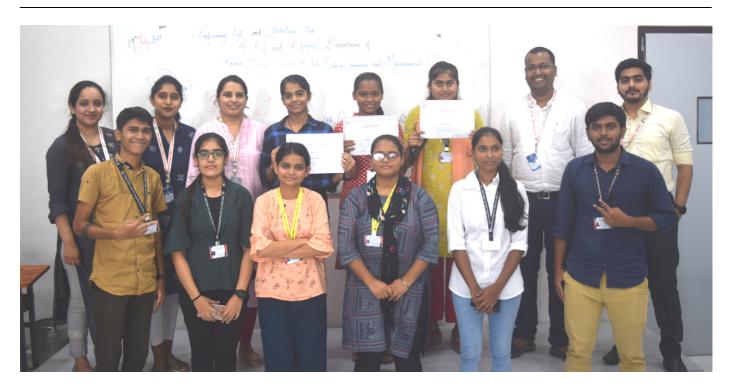
### **PLACEMENT'S IN PLACE**



#### By Mrs. Minu Khan

Placement Cell of Reena Mehta College of Arts, Science, Commerce and Management Studies is always striving hard to bridge the gap between the students and organizations. Hence it not only provides training on various topics to students to prepare them but also gives them internship opportunities to gain practical work experiences. In July, placement cell tied up with companies like Financepeer and Fledge to provide internship opportunities to students from all the specializations. This is an excellent way to make students industry ready. Kudos Placement.

### KATHAKAARITA - A STORYTELLING SESSION



#### By Mr. Durgesh Gupta

Storytelling is an art that is closest to human nature. It is an essential skill required in all walks of life. To give a platform to budding writers, storytellers, and professionals Reena Mehta College of Arts, Commerce, Science and Management Studies' Performing Arts and Literature Club organized KathaKarita, a storytelling competition. It was a multilingual competition where storytellers could tell stories in English, Hindi, or Marathi language. Storytellers and listeners from all streams were invited. The event gave an opportunity to share stories. The said event saw 47 registration, 36 students were present, and eight participants told stories, of which three were awarded certificates of achievement. Dignitaries like Hon. Trustee and Treasurer Dr. Sunny Mehta and Principal of Degree College Dr. Satinder Kaur Gujral were present for the event. Mrs. Minu Khan, the College Counselor and Assistant Professor for Psychology was the judge for the event. Ms. Meenakshi Patel from SYBA stood first in kathakarita contest followed by second prize winner Ms. Neha Rastogi from SYBSC and Ms. Kumkum Tiwari from SYBMS stood third in the contest. The rest of the storytellers were awarded an e-certificate as a token of appreciation for participation.

Performing Arts Club and Literature Club is an initiative of the BA and BAMMC Department. Students from all the streams of the college are welcome to participate in the activities organized by these clubs.



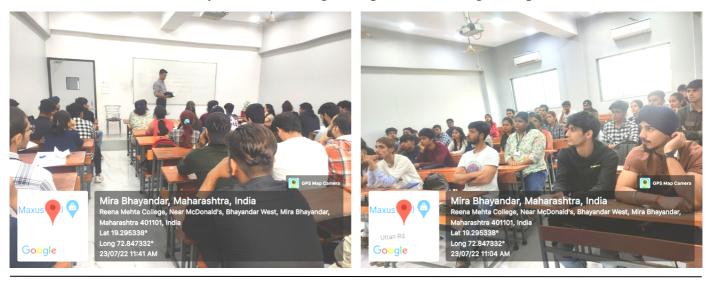


## **EXPLORING THE FIELD OF TECHNOLOGY**



By Mrs. Minu Khan

A seminar on "Career Opportunities in the field of Information Technology and Data Science" was organized by Reena Mehta College of Arts, Science, Commerce and Management Studies on 23rd July 2022. Mr.Rajan Jha, the data analyst at Rocket Software which is a product based company with IBM, Google Microsoft, Intel was the guest speaker for the workshop. Mr. Rajan began by discussing what data actually is, its importance and application in various industries. He informed that Data Scientist, Data Engineer, Data Analyst, Full Stack Developer, Cloud Engineer, and Data Architect are some of the job roles that one can be offered after completing this degree. The session was then taken forward by Mr.Ayush Jha who is also an Alumnus of RMC and has founded a startup Systech.in. His talk was followed by Mr. Rahul Grover, who is also an Alumnus of RMC. Mr. Grower is a developer. It was a proud moment for Reena Mehta College when Alumni's like Rajan Jha and Ayush Grover came back to the campus as a guest speaker. The ultimate aim of any educational organization is to see its student becoming successful in their life and flourishing in their career. This was truly evident through the profile of our guest speakers.



## UNRAVELLING COLLEGE TO CORPORATE JOURNEY



#### By Mrs. Minu Khan

"The future belongs to those who believe in the beauty of their dreams," says Eleanor Roosevelt. Students who graduate from an institution and come back to share their success stories of making their dreams come true is a moment of immense pride and honour. Alumni Association of Reena Mehta College of Arts, Science, Commerce, and Management Studies organized the "COLLEGE TO CORPORATE" event on 23rd July 2022. There was an open interaction between the current batch of students and alumni's which lead to enhanced motivation among many to rise to their potential, enhance skills, and start taking positive actions for future growth. Some of the notable alumni were Abhishek Deepak Golecha, Jigar Kantilal Shah, Disha Ashok Jain, Mohammed Maroof Khan, Rahul Grover, and Ayush Jha. Alumni not only shared their college to corporate journey but also highlighted the importance of developing skills by seizing the opportunities provided by the college through various workshops and seminars. It was truly an enriching experience for all the students of RMC.



## **CAREERS AND TRENDS IN DIGITAL MARKETING**





#### By Mrs. Montinha Rodrigues

On 22nd July 2022 Reena Mehta College of Arts, Science, Commerce and Management Studies' BMS Department organized a seminar on careers and trends in the digital market. Students from all the streams we participate in this seminar. Mr. Meetesh Chalmela, a digital strategist by profession was the spokesperson for the event. It was a productive seminar for the students as it helped to intensify digital proficiency.

The seminar educated the students about digital marketing and its importance as a valuable aid to one's business growth. Also, the difference between traditional marketing and digital marketing campaign was furthermore explained. The students were introduced to various career options in the field of Digital Marketing. How digital marketing helps in identifying user behavior and buying patterns was explained. It helped students to learn multiple strategies and content creation used in digital marketing.









## **BOARDING UNNAT BHARAT ABHIYAN JOURNEY**





#### By Mr. Durgesh Gupta

To develop the country from the grassroots, Government of India had come up with Unnat Bharat Abhiyan. The scheme is intending to achieve its goal using active and dynamic Academic Institutions. Reena Mehta College of Arts, Commerce, Science and Management Studies is also a part of this initiative through which the college has adopted five villages. The idea is to study these villages and bring about socio-economic development in them.

On 23rd July 2022, the first visit was made to five villages adopted by Reena Mehta College i.e. Ambode, Chimane, Hedavade, Tokare and Bhalivali under Unnat Bharat Abhiyan.

It was a Recce that aimed to find out contact points in the village, get a rough idea about its socioeconomic standing at the face and establish an initial connection with the people.

Principal, Unnat Bharat Abhiyaan Coordinator, and two other Heads of the Departments were involved in this visit during which they interacted with various officials from government schools in the area. A further plan of execution will be established shortly.









## **GREEN CLUB FOR A GREENER PLANET**





#### By Mrs. Minu Khan

"One touch of nature makes the whole world Kin," said William Shakespeare.

With the purpose of creating a connection with the nature, the NSS Unit of Reena Mehta College of Arts, Science, Commerce, and Management Studies inaugurated the Green Club on 5th July 2022.

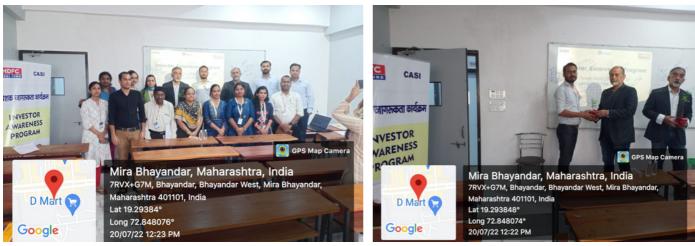
The club was inaugurated by Ms. Rashmi Joshi, a renowned environmentalist and a passionate nature conservationist. The inauguration was done along with the dignitaries like Mrs. Reena Mehta Ma'am (founder and chair person), Mr. Narendra Mehta Sir (Vice chairman and Secretary), Dr. Sunny Mehta sir (Managing trustee and Treasurer), Mrs. Falak Khan Ma'am (Trustee) and our honourable principal, Dr. (Mrs.) Satinder Kaur Gujral Ma'am. They were amazed to see beautiful rangolis made by students that spread the message of creating a greener planet. Ms. Rashmi Ma'am instructed students on the benefits of tree plantation and demonstrated it practically as well. Students and faculty members participated enthusiastically in tree plantation.

Followed by the rangoli were posters displaying information prepared by students on the problems of pollution, its types, and the effects of deforestation. Ideas on planet conservation displayed through charts were greatly appreciated by one and all present. This Green Club activity successfully met its goal of making learning fun as well as spreading an essential message on taking care of our nature.





#### FINANCIAL FREEDOM THROUGH FINANCIAL LITERACY



#### By Mrs. Minu Khan

As we all understand the importance of investing in rising inflation, the NSS unit of Reena Mehta College of Arts, Commerce, Science, and management studies organized an Investor Awareness Session on 20th July 2022. The session was customized and conducted in batches for students and staff separately to make it more apt for each age group. NSE carried out this session to create awareness among investors on various topics like Financial Planning, Financial Literacy, Asset Allocation, Mutual Funds, etc. It was an interactive session and an eye-opener for all the participants. RMC will continue the series on investor awareness in association with NSE to create informed investors who will enhance our country's economic growth. Along with knowledge attendees also received a participation certificate.







## **LEADERSHIP AT IT'S BEST**



#### By Ms. Genevieve Patel

Higher Education Institutions are assessed and accredited by the National Assessment and Accreditation Council in India. The University Grants Commission funds this autonomous body. What is NAAC peer team?

A NAAC Peer Team visits the campus of a higher education institution (HEI) seeking accreditation. They are trained to assess the quality of education provided by HEIs objectively. The assessors submit a detailed report of their observations after the visit. It is an honour to be part of this special team. Our beloved degree college Principal Dr. (Mrs) Satinder Kaur Gujral leaves no stone unturned to make our college proud. She is now member of NAAC's peer team. She was invited as one of the NAAC peer team member to Besant Evening College in Mangaluru on the 13th and 14th of July 2022. Ma'am got along with her a bunch of positive ideas from the visit. Every time she visits, she wants to provide the faculty members of RMC with great ideas that can be implemented for the college's improvement. It is truly an honor to have Ma'am not only as our Principal but also as a mentor.

## START EARLY, START NOW









#### By Ms. Genevieve Patel

IQAC of Reena Mehta College of Arts, Science Commerce & Management Studies with Entrepreneurship cell & Incubation Centre organized a session on "Start Early Start Now" on 18th July 2022, Monday.

Mr. Gaurav Mishra guided the students on various career related aspects and opportunities that are available in the market. It helped students to re-equip themselves for the contemporary market.

The professional and experienced entrepreneur and Founder of Navayuvak Entrepreneurs shared his personal experience with the students.

The session started with an ice-breaking interactive session. The brainstorming session took place by making two separate groups wherein they had to uncover countless ideas and techniques that they can apply in developing products and services for the real market.







## FINISTERS IN THE HOUSE



By Ms. Genevieve Patel

BAF & BBI department of Reena Mehta College Of Arts, Commerce, Science, and Management Studies created a club named "Finisters". On 30th July 2022, the inauguration ceremony of the event was carried out The charge of the event was taken by the students of the BAF & BBI departments. The event was attended by students and faculties. It consisted of various interactive activities and competitive games. The intention was to break the ice and give students a chance to face the audience. This club is operational under the guidance of Mr. Darshan Joshi, Head, BBI and BAF department.

Finisters aims to make learning fun. Future activities will intend to develop a bond among students, enhance their skills, and thereby bring about overall development. The intention is to develop a team that will be capable of organizing an inter-collegiate event later on. We wish Prof. Darshan Joshi and his team All the Best.



## **TAXIFY- DECODING TAX**





By Ms. Genevieve Patel

Reena Mehta College Of Arts, Science, Commerce And Management Studies had organised yet another helpful and informative seminar on Logic behind ITR on 30th July 2022. The lead was taken by the HOD of BAF and BBI department Prof. Darshan Joshi. Information provided by Sir was very helpful where he broke down every piece of data into lay man's language. It was quite a helpful session for those who wish to learn about tax filling and how to save tax. We look forward for many such sessions from the Department of BAF and BBI who work marvelously under the guidance of Darshan Joshi Sir.







