



**DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
ACTIVITY REPORT 2023-2024**

Part A) Information about Organizing Team

IQAC ACTIVITY No: 07/2423/AMC02

NAME OF THE ACTIVITY: SILVER SCREEN CELEBRATION			
DATE	DEPARTMENT	COMMITTEE	COORDINATOR NAME
13-10-2023	Department of Mass Media & Communication Skills	NA	Ms. Pooja Naresh Singh
DURATION	VENUE	PARTICIPANTS (Nos)	NATURE: Outdoor/Indoor
3 hours	CLASS ROOM: 101	40	Indoor
NAME OF THE SPEAKER/ ORGANIZATION		CONTACT DETAILS OF THE SPEAKER/ ORGANIZATION	
NA		NA	
FACULTY SUPPORT:	1. Ms. Pooja Naresh Singh	2. Ms. Shubhangi Ghosal	
	3. Mr. Ashish Shekhar	4.	
	5.	6.	
STUDENT SUPPORT:	A. Vishnu	B. Karan	
	C. Talha	D. Rudraksh	
	E. Araf	F. Yash	
	G. Aliya	H. Prashant	
	I. Raj	J. Karina	

Part B) Brief Information about the Activity (CRITERION NO.): 7 :- 7.1.1

TOPIC OF THE ACTIVITY	Udaan Movie Screening
OBJECTIVES	<ol style="list-style-type: none">To celebrate Cinema Day.To give student knowledge through a movie.To foster a deeper appreciation for Cinema as one of the sources of communication.To encourage student to understand into various psychological aspects of cinema.
METHODOLOGY	Film Screening



JEEVAN JYOT EDUCATIONAL CHARITABLE TRUST

REENA MEHTA COLLEGE

OF ARTS, SCIENCE, COMMERCE & MANAGEMENT STUDIES

Affiliated to University of Mumbai | NAAC Accredited "A" Grade | ISO 9001:2015 | Gujarati Linguistic Minority
Section 2 (f) of the UGC Act 1956

<p>OUTCOMES</p>	<ol style="list-style-type: none"> 1. Learned new aspects of Cinema. 2. Artistic Exploration: Students expressed diverse perspectives, showcasing emotions after watching the film. 3. Learned how Cinema affect humans through emotions & storytelling. 4. Generated emotions to make films on social issues & create awareness through that.
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Part C) Proofs & Documents Attached (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Directions by Authority	<input checked="" type="checkbox"/> 6. Activity Report	<input type="checkbox"/> 11. Account Settlement
<input type="checkbox"/> 2. Proposal Note	<input type="checkbox"/> 7. Brief Profile Guest	<input type="checkbox"/> 12. News Material
<input type="checkbox"/> 3. Approval Letter	<input checked="" type="checkbox"/> 8. Attendance Gender/Sem/Course	<input checked="" type="checkbox"/> 13. Feed Back Report
<input type="checkbox"/> 4. Notice & Schedule	<input checked="" type="checkbox"/> 9. Certificate	<input type="checkbox"/> 14. Any Other
<input checked="" type="checkbox"/> 5. Organising Committee	<input checked="" type="checkbox"/> 10. Geo-tagged Photographs	

Part D) Social Media:

Web Site Signature & Date		Twitter Signature & Date		Instagram Signature & Date		Facebook Signature & Date	
DOS	DOP	DOS	DOP	DOS	DOP	DOS	DOP

Part D) IQAC Cell:

IQAC Cell Activity Number:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF PRINCIPAL	IQAC Documentat ion	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Pooja Naresh Singh 	Dr. (Mrs) Satinder Kaur Gujral I/C Principal	08	 IQAC CO-ORDINATOR

Reena Mehta College of Arts, Science
Commerce & Mgf. Studies

Reena Mehta College of Arts, Science,
Commerce & Mgf. Studies
Bhayandar (West), Dist.Thane - 401 101.

NOTE: - The report has been scanned and submitted. Thane 401101

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12th October, 2023

NOTICE

“Silver Screen Celebration”

Subject: Screening of Film on the occasion of **National Cinema Day**

Dear Students and Faculty,

We are delighted to announce a special event, the "Silver Screen Celebration," in commemoration of National Cinema Day. This event promises to be an exciting and enlightening journey into the world of cinema. It will take place on 13/10/2023 at 10:00 AM in our class room 101

National Cinema Day holds immense significance in the history of cinema, marking the day when the magic of moving pictures was first introduced to the world. To celebrate this momentous occasion, we have curated a selection of timeless films that have left an indelible mark on the silver screen. We encourage all students, faculty, and film enthusiasts to join us in this cinematic journey. It's a fantastic opportunity to appreciate the art of storytelling through film and gain a deeper understanding of the cultural significance of cinema.

We look forward to your active participation in the "Silver Screen Celebration." Let us come together to celebrate the magic of cinema and its lasting influence on our lives.

Don't miss this chance to celebrate National Cinema Day with us and revel in the world of movies. We hope to see you there!

Sincerely,

Signature: _____

Head of Department – Ms. Pooja Naresh Singh

Department of Mass Media & Communication Skills

Signature: _____

Dr. (Mrs) Satinder Kaur Gujral

I/C Principal
I/C Principal
Reena Mehta College of Arts, Science
Commerce & Mgf. Studies
Bhayandar (West), Dist. Thane 401 101





Date: - 13th October, 2023

ACTIVITY REPORT

NAME OF THE ACTIVITY: SILVER SCREEN CELEBRATION

Name of the Programme: DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS

Batch: - 2023-2024

Semester: -I, III, V

Section: - Morning

Duration: - 3 HOURS

On the occasion of Cinema Day, we have organized a special film screening of the critically acclaimed Indian movie "Udaan" on October 13, 2023. The event aimed to celebrate the art of cinema, encourage cultural appreciation, and provide a unique cinematic experience for students and staff. The film screening took place in the college's class room at 10 am and ran for approximately three hours, including a brief introduction to the film. The event was open to all students, faculty, and staff members. It was well-attended, with a diverse audience.

Film Synopsis: "Udaan" is a 2010 Hindi-language coming-of-age drama film directed by Vikramaditya Motwane. The story revolves around a teenager, Rohan, who returns to his hometown after being expelled from boarding school. He must navigate the complex relationship with his authoritarian father while pursuing his dreams of becoming a writer.

Cinematic Experience: The audience was treated to a high-definition screening of "Udaan," which allowed them to immerse themselves in the engaging storytelling and impressive cinematography. After the film, a discussion session was held, where the audience shared their thoughts, interpretations, and emotions provoked by the movie. This provided an opportunity for intellectual engagement and critical thinking.

Conclusion: The Udaan movie screening on Cinema Day was a resounding success. It not only allowed the college community to enjoy a thought-provoking cinematic masterpiece but also fostered a sense of cultural appreciation and dialogue. Such events contribute to the holistic development of students and create a platform for cultural enrichment.

Regards

Signature: _____

Head of Department – Ms. Pooja Naresh Singh

DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS

Date: 13/10/23

Attendance Record of Activity

NAME OF THE ACTIVITY: Silver Screen Celebration

Sr. No.	Name of the Students	M/F	Program/Class/ Stream	Sign.
1.	Kaushma Vishwakarma	F	SY.bammc	<i>Kaushma</i>
2.	Annie Jesline Varghese	F	SY.bammc	<i>Jesline</i>
3.	SUKHDEEP KAUT	F	FYBAMMC	<i>Schafal</i>
4.	SOMAIL PATEL	M	FYBAMMC	<i>Somail</i>
5.	Prashant Parrel	M	FYBAMMC	<i>Prashant</i>
6.	Jashiv Shaikh	M	FYBAMMC	<i>Jashiv</i>
7.	Vishnu Binraj	M	FYBAMMC	<i>Vishnu</i>
8.	Vinay Pratap Singh	M	FYBAMMC	<i>Vinay</i>
9.	Akhilesh K. Pandey	M	FYBAMMC	<i>Akhilesh</i>
10.	Arbaaz Sayyed	M	FYBAMMC	<i>Arbaaz</i>
11.	Shivam Mishra	M	SYBAMMC	<i>Shivam</i>
12.	Sahil Sharma	M	SYBAMMC	<i>Sahil</i>
13.	Himanshu Redekar	M	FYBAMMC	<i>Himanshu</i>
14.	Manoj Ghosh	M	FYBAMMC	<i>Manoj</i>
15.	Saish Kalyani	M	FYBAMMC	<i>Saish K.</i>
16.	RAJ SHEKH	M	FYBAMMC	<i>Raj</i>
17.	Sapan B Kharia	M	FYBAMMC	<i>Sapan</i>
18.	Affifa Khan	F	SYBAMMC	<i>Affifa</i>
19.	Craveravi Bora	F	SYBAMMC	<i>Craveravi</i>
20.	Shifa Khan	F	FYBAMMC	<i>Shifa</i>
21.	Ragini Singh	F	FYBAMMC	<i>Ragini</i>
22.	Zeenat Siddique	F	FYBAMMC	<i>Zeenat</i>
23.	Karuna Sharma	F	FYBAMMC	<i>Karuna</i>
24.	Shibam Devnath	M	FYBAMMC	<i>Shibam</i>
25.	Arya Shailth	M	FYBAMMC	<i>Arya</i>

Signature: *[Signature]*

HoD:- Ms. Pooja Naresh Singh
BAMMC





Date: 13/10/23

Attendance Record of Activity

NAME OF THE ACTIVITY: Silver Screen Celebration

Sr. No.	Name of the Students	M/F	Program/Class/ Stream	Sign.
1.	Mustaan. Kainkura.	F	FYBA	
2.	Megam. Lobo.	F	FYBA	
3.	Sneha. Thakur.	F	FYBA	
4.	Pudhakesh. R. Thondangil	M	FYBAMMC.	
5.	RAHUL J. SINGH	M	FyBA	
6.	Prashant Parcek.	m	FYBAMMC	
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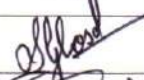
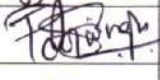
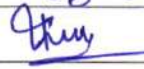
HoD:- Ms. Pooja Nareesh Singh



Date: 13/10/23

Attendance Record of Activity

FACULTY ATTENDANCE: Silver Screen Celebration.

Sr. No.	Name of the Faculty	Sign	Sr. No.	Name of the Faculty	Sign.
1.	Shubhangi Ghosal		26		
2.	Ms Pooja Naresh Singh		27		
3.	Saishwanti Bhatt	SB	28		
4.	Ashish Shekhar		29		
5.			30		
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Signature: 

HoD:- Ms. Pooja Naresh Singh





Date: 13th October, 2023

ACTIVITY REPORT

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Name of the Programme: DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS

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Regards

Signature: _____

Head of Department – Ms. Pooja Naresh Singh

Department of Mass Media & Communication Skills

Signature: _____

Dr. (Mrs) Satinder Kaur Gujral

I/C Principal

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