

REENA MEHTA COLLEGE

OF ARTS, SCIENCE, COMMERCE & MANAGEMENT STUDIES

filliated to University of Mumbai | NAAC Accredited "A" Grade | ISO 9001:2015 | Gujarati Linguistic Minority Section 2 (f) of the UGC Act 1956

24th January, 2024

NOTICE

A trip to Kala Ghoda Art Festival

I am writing to request your approval for a special outing for our Mass Media students. We propose taking them to the Kala Ghoda Film Festival on Saturday, 27th January 2024, starting at 10:00 AM.

Attending the festival will provide our students with a unique opportunity to immerse themselves in cultural arts and witness various creative projects The Kala Ghoda Film Festival is renowned for showcasing a plethora of creative expressions, including film, visual arts, and interactive projects. By attending, our students will be exposed to a rich tapestry of cultural diversity and artistic innovation.

I kindly request your permission to proceed with this educational excursion and appreciate your consideration of this proposal.

Sincerely,

Signature:

Head of Department - Ms. Pooja Naresh Singh

Department of Mass Media & Communication Skills

Reena Menta College of Arts, Science Commerce & Mgf. Studies Signature day West) Of St. Thene 401 101

No.

Dr. (Mrs) Satinder Kaur Gujral

I|C Principal



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DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS ACTIVITY REPORT 2023-2024

Part A) Information about Organizing Team

IQAC ACTIVITY No: DAUJY

NAME OF THE A	ACTIVITY: A trip to Kala	Ghoda Art	Festival	
DATE	DEPARTMENT	COMMIT	TEE	COORDINATOR NAME
27/01/2024	Department of Mass Media & Communication Skills	NA		Ms. Pooja Naresh Singh
DURATION	VENUE	PARTICI (Nos)	PANTS	NATURE: Outdoor/Indoor
4 hours	Kala Ghoda, Fort, Mumbai	20		Outdoor
	FTHE SPEAKER/ ANIZATION	CC	ONTACT	DETAILS OF THE SPEAKR/ ORGANIZATION
	NA			NA
	1. Ms. Pooja Nare	sh Singh	2.	Mr. Ashish Shekhar
FACULTY SUPPORT:	3. Ms. Vinita Khe	edwal	4.	
SUPPORT:	5.	1	6.	
CONTRACTOR OF THE PARTY OF THE	A. Vishnu		B.	Karan
STUDENT SUPPORT:	C. Talha		D.	Rudraksh
SULLOKI.	E. Araf	E. Araf F.		Yash
	G. Aliya		H.	Prashant
	I. Raj		J.	Karina

Part B) Brief Information about the Activity (CRITERION NO. 2.3.

TOPIC OF THE ACTIVITY	A trip to Kala Ghoda Art Festival	
OBJECTIVES	 Culture Exposure. Educational Insights. Community Engagement. Inspiration and Creativity. 	
METHODOLOGY	Exploring & Reading	



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	1.	Learned new aspects of Art.
	2.	Students gain exposure to a diverse range of artistic
		expressions, including visual arts, performances, and
,		installations.
OUTCOMES	3.	Learned how art affects humans through emotions &
		storytelling.
	4.	This hands-on experience outside the classroom setting
		enhances their understanding of art and its significance in
		society.

Part C) Proofs & Documents Attached (Tick mark the proofs attached):

$\sqrt{}$	1. Directions by Authority		6. Activity Report		11. Account Settlement
	2. Proposal Note		7. Brief Profile Guest		12. News Material
	3. Approval Letter		8. Attendance Gender/Sem/Course	1	13. Feed Back Report
	4. Notice & Schedule		9. Certificate		14. Any Other
	5. Organising Committee	V	10. Geo-tagged Photographs		

Part D) social media:

Web Site Signature & Date			Twitter Signature & Date Sign		istagram e & Date	Facebook Signature & Date	
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Part D) IQAC Cell:

IQAC Cell Activity Number:

NAME & SIGNATURE OF COORDINATOR	NAME & SIGNATURE OF PRINCIPAL	IQAC Documenta tion	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Pooja Naresh Singh	Dr. (Mrs) Satinder Kaur Gujral	07	Clah.

	1/C Plilicipal		
Reena N	Mehta College of Arts, So	IQAC CO	O-OFDINATOR
NOTE: - The report has bee	n scanned and submit	Reena Mehta	a Collaga o Arts, Science, erce & Mgf. Studies
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Date: 27th January, 2024

ACTIVITY REPORT

NAME OF THE ACTIVITY: A trip to Kala Ghoda Art Festival

Name of the Programme: DEPARTMENT OF MASS MEDIA & COMMUNICATION

SKILLS

Batch: - 2023-2024

Semester: - II, IV & VI

Section: - Morning

Duration: - 4 HOURS













Regards

Signature:

Head of Department - Ms. Pooja Naresh Singh YAND

Department of Mass Media & Communication Skills

Reena Mehra College of Arts, Science Signature a (vva)

Dr. (Mrs) Satinder Kaur Gujral

I|C Principal

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SKILLS

Batch: - 2023-2024

Semester: - II, IV & VI Section: - Morning Duration: - 4 HOURS

Our trip to the Kala Ghoda Art Festival with Multimedia & Mass Communication (BAMMC) students on January 27, 2024, proved to be a resounding success! The festival, a vibrant celebration of art, culture, and creativity, offered enriching experiences for all participants.

Students delved into various projects, immersing themselves in the diverse array of artistic expressions present at the festival. From visual arts to live performances and installations, each student had the opportunity to explore and appreciate the multifaceted world of creativity.

The festival provided a unique lens through which students gained insights into the impact of the environment on the city. The festival unfolded a mesmerizing world, unveiling a plethora of information about the city's essence, its diverse themes, and the significance of art in shaping the cultural identity of the community. Students were captivated by the vibrant atmosphere, fostering a sense of cultural appreciation and awareness.

It not only enriched their academic understanding of multimedia and mass communication but also ignited a passion for the arts and cultural exploration. This experience will undoubtedly contribute to their holistic development as individuals and future professionals in the field.

Regards

Signature:

Head of Department – Ms. Pooja Naresh Singh

DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS



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Date: 02 | 02 | 24

Attendance Record of Activity

NAME OF THE ACTIVITY: 4 Trip to Kala Ghoda Art festival.

Sr. No.	Name of the Students	M/F	Program/Class/ Stream	Sign.
1.	Zeenat Siddique	F	FYBAMMC	Jeeras
2.	Shifa Khan	F	FYBAMMC C	alan.
3.	Rogini Singh	F	FYBAMMC	Toghi
4.	Sulch deep Kown	£	FYBAMMC	Exchaba)
5.	Khein Azka	A	FYBAMMC	fician
Jo.	Annie Jestine Varghoo	F	SYBAMMC	Jestins
7.	Mchzabin. N. Khan	F	SYBAMME	Whors
8.	Ro, Shot	Map	FY BAMMY	Shall Rei
9.	Prashont Pareel	M	FYBAMMC	Bushard.
10.	Karon . M . Najdu	M	FYBAMMC	Kelebette or
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Signature: Forgyugh

HOD: - Mrs. Proja Naresh Singh





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Date: 2/02/2024

Attendance Record of Activity

Kalaghoda Art Festival **FACULTY ATTENDANCE:**

Sr. No.	Name of the Faculty	Sign		Sr. No.	Name of the Faculty	Sign.
1.	Virita Khedwal	(DK)		26		
2.	Ashish Shekhar	Alu		27		
3.	Ponja Novesh Singh	The sand	+	28		
4.	100/01/01/01/01/91	Tools, II		29		
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Signature: